People StyleWatch
SEPTEMBER 2015



WE GOT A TOTAL MAKEOVER! CHECK IT OUT

LUXE FINDS UNDER $100!



Glowing Skin Secrets



OUTFIT IDEAS!
STYLING TRICKS!

New Ways To Wear What You Already Own!



This Is Gonna Be Fun!

FALL'S TOP TRENDS!


ALDO
INSPIRATION IS EVERYWHERE
IRENE KIM
Inspired by color


ALDOSHOES.COM

FACE FORWARD

Dress for yourself.
Dream big.
Find your voice.
And put it out there.

Tavi Gevinson #faceforward



3-Step Skin Care.
Try a simple routine and make it your own.


clinique.com
© Clinique Laboratories, LLC
CLINIQUE
Allergy Tested. 100% Fragrance Free.

FACE FORWARD

Spin your own story.
Take some risks.
Seed something new.
And make it your business.

Hannah Bronfman #faceforward



3-Step Skin Care.
Try a simple routine and make it your own.


clinique.com
© Clinique Laboratories, LLC
CLINIQUE
Allergy Tested. 100% Fragrance Free.


THE COLLINS STUD SATCHEL
EXCLUSIVELY AT MICHAEL KORS


MICHAEL
MICHAEL KORS
MICHAELKORS.COM


FALL
[INTO]
STYLE


SHOP NAUTICA.COM
NAUTICA



Dillard's The Style of Your Life.



VINCE CAMUTO

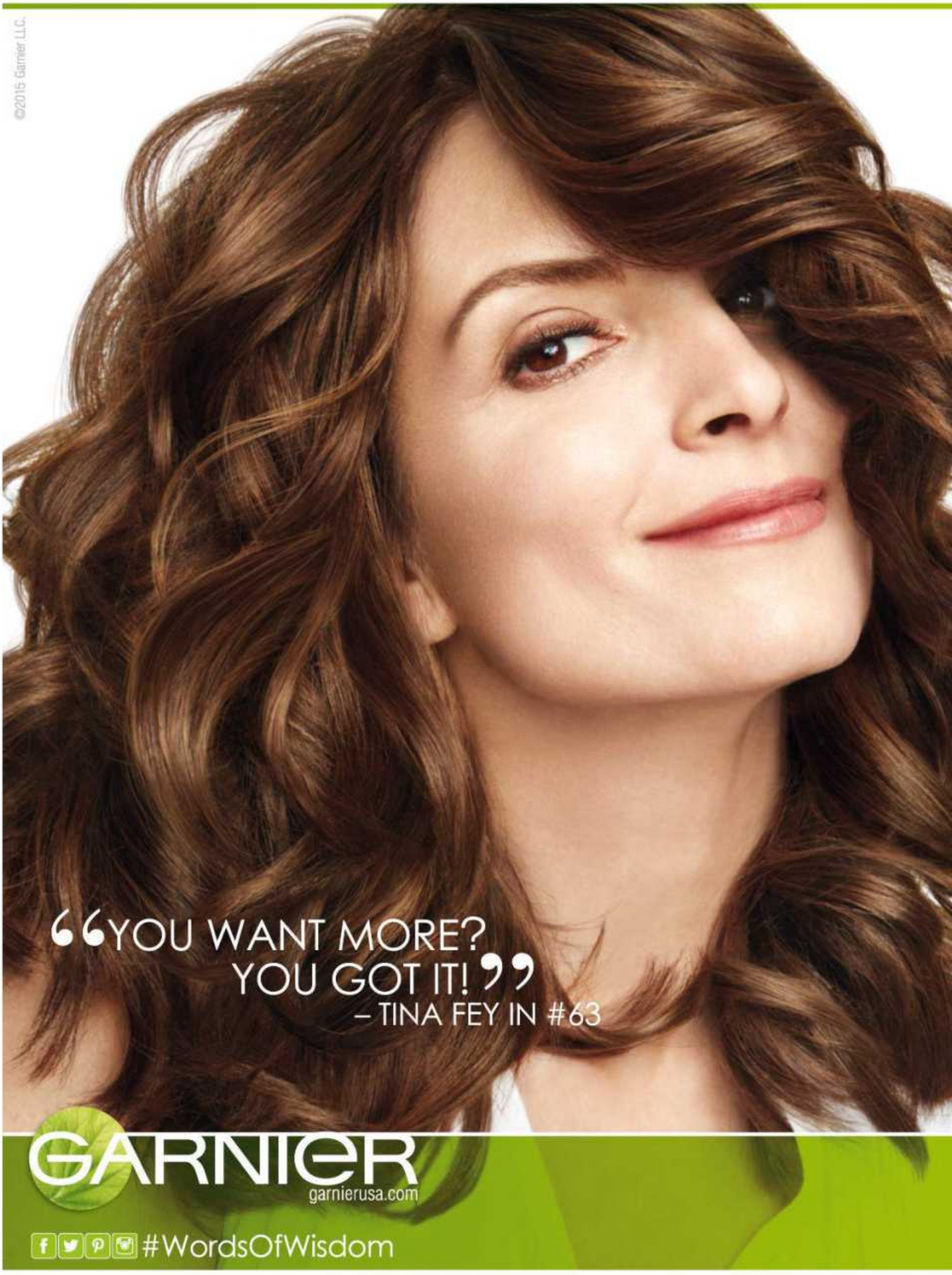


Dillard's The Style of Your Life.



VINCE CAMUTO

©2015 Garnier L.L.C.



GARNIER
NUTRISSE

NOW DOUBLE NOURISHING AND BETTER COLOR

WITH 2X THE NOURISHING CONDITIONER





NOW WITH DOUBLE THE AVOCADO, OLIVE & SHEA

- richer, radiant, longer-lasting color
- silkier, shinier, nourished hair
- 100% gray coverage
- 56 nourishing shades





© 2015 @ExpressRunway





© 2015 @ExpressRunway

SEPTEMBER 2015

contents

VOLUME 9 NUMBER 8



234

LADY & THE VAMP

Even good girls have a naughty side! These polished-yet-sexy outfits are proof that a little edge goes a long way

213

FALL RUNWAY REPORT

This season designers created overall looks with major personality. Feeling groovy? They've got you covered. Want to embrace your inner geek? Now's the time to go for it

240

BEST IN SHOW!

Ready, set, time to get your beauty game on. We're here to help with the most striking runway trends

★ GO A LITTLE GIRLIE ★

STILL LIFE: LISA SHIN. FROM LEFT: MEREDITH JENKS; SLAVEN VLASIC/GETTY IMAGES

PEOPLE STYLEWATCH (ISSN 1935-0457) IS PUBLISHED MONTHLY EXCEPT FOR A COMBINED ISSUE IN DECEMBER BY TIME INC.
PRINCIPAL OFFICE: TIME & LIFE BUILDING, ROCKEFELLER CENTER, NEW YORK, NY 10020-1393. PERIODICALS POSTAGE PAID AT NEW YORK, NY AND ADDITIONAL MAILING OFFICES. CANADA POST PUBLICATIONS AGREEMENT NO. 40110178. RETURN UNDELIVERABLE ADDRESSES TO POSTAL STN. A, P.O. BOX 4323, TORONTO, ON M5W 3H1. GST #122781974RT. FOR NEWSSTAND COPIES ONLY, USE THE FOLLOWING GST NUMBER ON CANADIAN CUSTOMS INVOICES: GST #123107096. U.S. SUBSCRIPTIONS: $21.95 FOR ONE YEAR. POSTMASTER: SEND ADDRESS CHANGES TO PEOPLE STYLEWATCH, P.O. BOX 30610, TAMPA, FL 33630-0610. MAILING LIST: WE MAKE A PORTION OF OUR MAILING LIST AVAILABLE TO REPUTABLE FIRMS. IF YOU WOULD PREFER THAT WE DO NOT INCLUDE YOUR NAME, PLEASE CALL OR WRITE US. SUBSCRIBERS: IF THE POSTAL SERVICE ALERTS US THAT YOUR MAGAZINE IS UNDELIVERABLE, WE HAVE NO FURTHER OBLIGATION UNLESS WE RECEIVE A CORRECTED ADDRESS WITHIN TWO YEARS. YOUR BANK MAY PROVIDE UPDATES TO THE CARD INFORMATION WE HAVE ON FILE. YOU MAY OPT-OUT OF THIS SERVICE AT ANY TIME. CUSTOMER SERVICE AND SUBSCRIPTIONS: YOU CAN CALL 1-800-442-9000 OR WRITE TO PEOPLE STYLEWATCH AT P.O. BOX 30610, TAMPA, FL 33630-0610. © 2015 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR IN PART WITHOUT PERMISSION IS PROHIBITED. PEOPLE STYLEWATCH MAGAZINE IS A REGISTERED TRADEMARK OF TIME INC. PRINTED IN THE U.S.A.

© MICHAEL KORS, LLC.

ULTA
MICHAELKORS.COM





Amazon Fashion

SMART IS BEAUTIFUL

RACHEL ZOE



amazon

FREE SHIPPING & FREE RETURNS ON ELIGIBLE ITEMS


Karlie Kloss
Get your gloss on at AdvancedHaircare.com

DULL HAIR? CHANGE IT. GLOSS IT.

NOW TAILOR-MADE CARE WITH GLYCO-SILK.



NEW

NUTRI-GLOSS

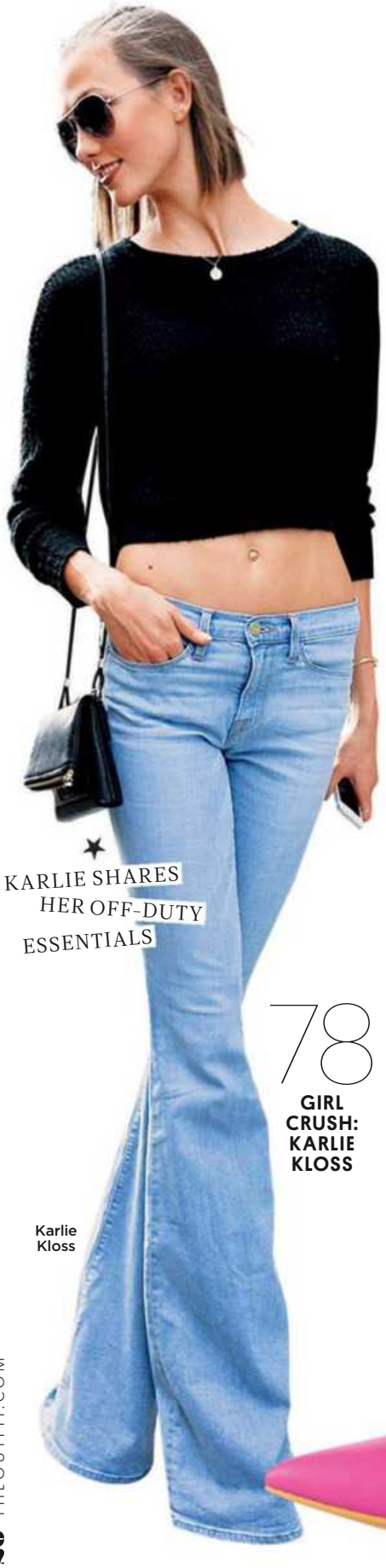
HIGH SHINE SHAMPOO

- OUR 1ST SHAMPOO SYSTEM THAT ACTS LIKE A GLOSSING TREATMENT WITH EVERY USE
- THE SYSTEM INCLUDES SHAMPOO, CONDITIONER + GLOSSING MIST
- HELPS SEAL IN NUTRITION TO EVERY STRAND

THE POWER OF BEAUTIFUL HAIR. EVERY DAY.

L'ORÉAL
ADVANCED HAIRCARE / PARIS

©2015 L'Oréal USA, Inc.



KARLIE SHARES HER OFF-DUTY ESSENTIALS

78 GIRL CRUSH: KARLIE KLOSS

Karlie Kloss



240 BEST IN SHOW!

style!

69 **OUTFIT OBSESSION: EDGY & EFFORTLESS**
Demi Lovato nailed that cool-without-trying look we all strive for. Take a few pointers from her and you can work it too

70 **STREET SWAGGER**
Style-setters show how to work three of fall's must-try trends

78 **GIRL CRUSH: KARLIE KLOSS**
We got the supermodel to open up about her must-haves, who *she's* crushing on and more

80 **WHO SAYS YOU CAN'T ROCK... FLARE JEANS**
If you're curvy or short, pulling off fall's hottest denim trend may seem impossible—it's not! Just follow the lead of these stylish bloggers

84 **REWORK YOUR... WHITE SHIRT**
Major inspo for switching up this classic piece

88 **WHAT TO WEAR THIS WEEKEND**
These athleisure outfits look effortless, feel comfy and are perfect for everything from running errands to brunch with your girls

95 **FASHION GENIUS: ISABEL MARANT**
The French designer lets us pick her oh-so-stylish brain

98 **INDIGO GIRL: TATTERED TIMELINE**
Our new columnist, Amy Leverton, tells us why frayed and destroyed denim is *everywhere*

100 **FASHION Q&A**

104 **NEW FASHION #GOALS**
Happy Fashion New Year! Here are nine common style resolutions—plus, how *not* to break them

shop!

115 **NOW WEAR THIS! PLATFORM SANDALS**
Deep hues and rich fabrics make this chunky-heeled summer staple totally appropriate for crisp fall days

118 **STEAL HER STYLE**
Copy these celebs' looks at real-people prices

122 **EDITOR HAUL: ON THE EDGE**
Our senior market editor's downtown-cool picks will toughen up your wardrobe

124 **PUT A SOCK IN IT!**
Throw on a fun pair and slip into heels for a surprisingly cool combo

126 **TRENDING NOW**
Of-the-moment picks at can't-believe-it prices

132 **THE ONE!**
The necklace our senior accessories editor says is a must-have piece

139 **4 DESIGNERS TO WATCH**
From killer heels to jaw-dropping jewelry, these designers are about to be fashion's next big thing

151 **THE BROWSE: PLAY TIME!**
Loosen up your look with witty, fun and even downright bananas accessories



70 STREET SWAGGER

STILL LIFE: ALEX CAO. FROM LEFT: DANIEL ZUCHNIK/GETTY IMAGES; ALESSANDRO ZENO/MAXTREE



FALL 2015
AGJEANS.COM

primp!

159 **WHITE HOT EYES**
We're flipping our lids over this buzzworthy trend: snowy shadow and liner

162 **NOTHING OVER $10: HEAVY METALS**
Score a rich look with these gilded goodies

164 **EASY AS 1, 2, 3: PORES NO MORE**
No need to filter your way to perfect skin. We'll show you how to handle those pesky suckers like a boss

166 **NAIL IT!**
Luxe up your mani with deep, rich polish for fall

168 **HAIR DARE: 7 DAYS, 7 BRAIDS**
Work new styles for the week—these celebs show you how

170 **TOOL TIME!**
Buh-bye bad hair days! These problem solvers make styling your strands a breeze

174 **BEAUTY ROUTINE: SOPHIA BUSH**
When it comes to her daily regimen, the *Chicago P.D.* star keeps things quick and easy

176 **MAKEUP MATH: RUNWAY SECRETS**
We went backstage to get the scoop on how to recreate these naturally gorgeous beauty looks from the fall fashion shows

178 **HOW TO CONTOUR YOUR LIPS**
Believe it or not, getting a full pout like Kim K is actually pretty easy. Her makeup artist gives us the deets

182 **BEAUTY AISLE BESTS: CHEEKS ON FLEEK**
We did the shopping for you and found the prettiest (inexpensive) blushes for creating a flawless flush

184 **GET HER LOOK**
Who says you can't do bold eyes and lips? Scarlett Johansson's makeup artist explains how he made it work

191 **BEAUTY Q&A**

193 **KOREAN BEAUTY UNMASKED!**
Maybe you've heard the hype: Korean beauty products are insanely good! Three in-the-know experts and our editors dish on their faves


Zoë Kravitz

159
WHITE HOT EYES


Kendall Jenner

166
NAIL IT!

55
THE FEED!

in every issue

40 **#OOTD AGENDA**
30 days of fun fashion inspiration

42 **BLOGGER SPOTLIGHT: DULCE CANDY**

44 **EDITOR'S NOTE**

48 **ASTRO STYLE: LIPSTICK**

55 **THE FEED!**
Everything you need to know now

249 **CHEAT SHEET: PRINT MIXING**
Master this fashion girl fave styling trick by following these easy rules

254 **GIVEAWAYS**

256 **FASHION FLASHBACK**
Victoria Beckham's ever-evolving style

On the Cover: Clockwise: Jourdan Dunn, Gigi Hadid, Olivia Palermo and Kerry Washington. Clockwise: Eliot/Splash News/Corbis; Rex Shutterstock; Pierre Suu/Getty Images; Danny Martindale/Wireimage; Vanni Bassetti/Getty Images. Still Lifes: Devon Jarvis. Stylist: Benny La Micela.

STILL LIFE: LUCAS VISSER. FROM TOP: STEVE MATTHEWS/NATIONAL PHOTO GROUP; MICHAEL SIMON/STARTRAKS



SCAN & SUBSCRIBE TO PEOPLE STYLEWATCH FOR JUST $11

Use this code (right) on your phone to subscribe to *People StyleWatch*. Along with the print edition, you'll get every issue digitally on your iPhone, iPad, Kindle Fire, Nook or Android device.

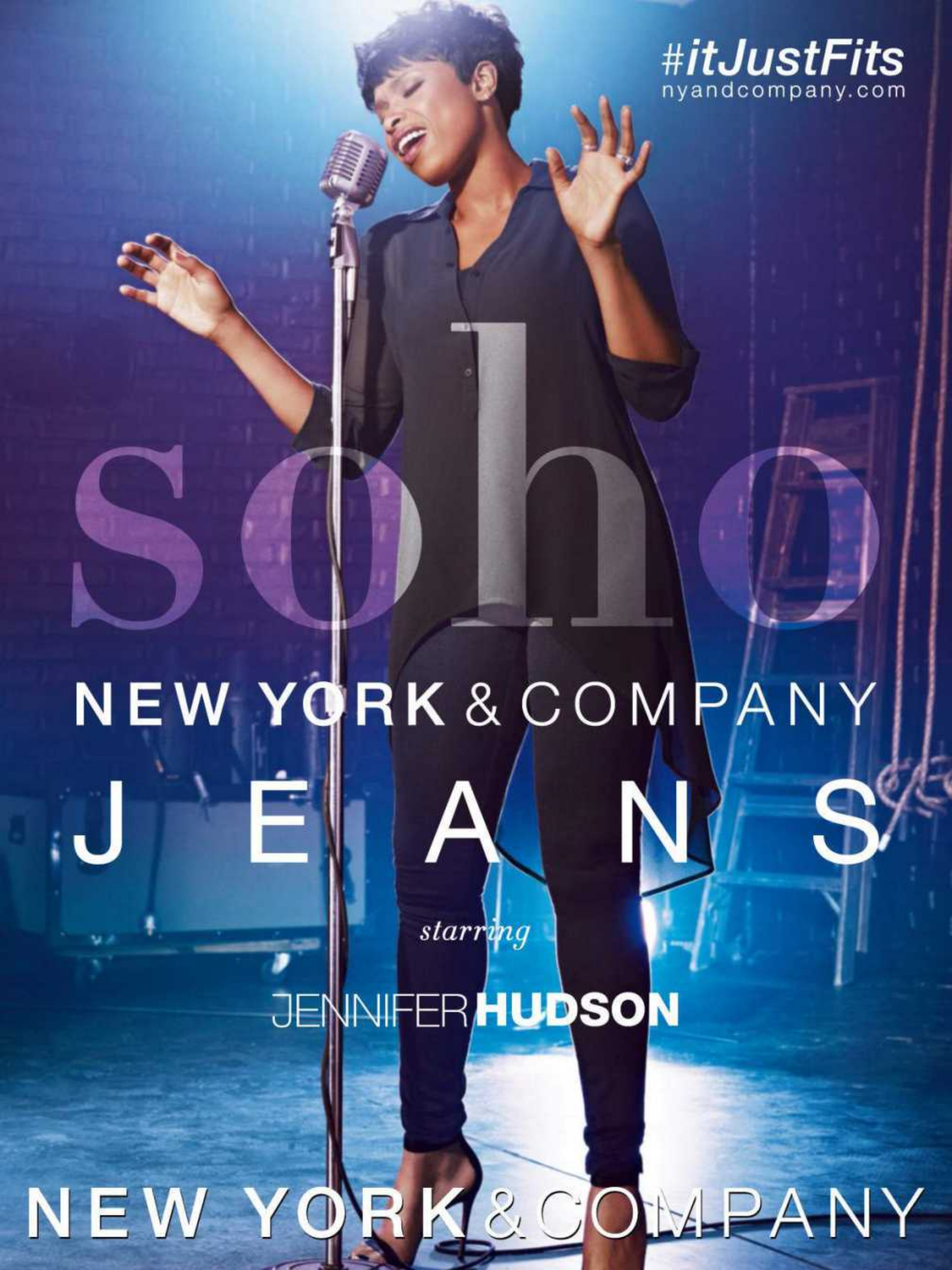


ISSUE Nº
FOSSIL
1954

CALLING ALL CURIOUS

WWW.FOSSIL.COM




#itJustFits
nyandcompany.com
soho
NEW YORK & COMPANY
JEANS
starring
JENNIFER HUDSON
NEW YORK & COMPANY

CHIEF CONTENT OFFICER Norman Pearlstine

StyleWatch

EDITORIAL DIRECTOR Ariel Foxman
EDITOR Lisa Arbetter

EXECUTIVE EDITOR Bethany Heitman
CREATIVE DIRECTOR Emily Kehe
FEATURES DIRECTOR Julie Stone
DEPUTY MANAGING EDITOR Betty Kim

FASHION
Fashion Director Kate Dimmock
Senior Market Editor Marissa Rubin
Senior Accessories Editor Regina Gardiner
Fashion Editor Rachel Aschenbrand-Robinson
Associate Fashion Editor Gillian Morales-Fraietta
Fashion Assistants Sarah Ball, Ashley Kiely, Kami Phillips
Credits Editor Abigail Hepworth

BEAUTY
Beauty Director Holly Carter
Senior Beauty Editor Tomoko Takeda Canel
Beauty Assistant Arielle R. Franklin

FEATURES
Senior Fashion Features Editor Emily Hebert
Senior Editor Elizabeth Carmona
Social Media Editor Dani Martinson
Assistant Editor Christina Decker
Editorial Assistants Allison Merzel, Paola M. Vasquez
Contributing Editorial Assistant Maggie Burch

ART
Art Director Shawna Kalish
Deputy Art Directors Ronnie Brandwein-Keats, Jamie Lee
Contributing Art Directors Deanna Lowe, Nicola Neophytou
Associate Art Director Rebecca Tessin
Art Assistant Anne Latini

PHOTO
Photo Director Rosaliz Jimenez
Deputy Photo Editor Lisbet Oley Hopkins
Photo Shoot Producer Urbano DelValle
Associate Photo Editor Erin Hendry
Assistant Photo Editor Hannah Tashkovich
Contributing Photo Researcher Rebecca Hall

CONTRIBUTORS
Lixia Guo, Caitlin M. Kiernan, Amy Leverton, Christina Pérez

INTERNS
Fashion Maria Carlucci, Tyler Jackson
Photo Joy Scheller

COPY DESK
Copy Editors Cynthia Puleo, Katrina Sichlau

RESEARCH CENTER
Research Director Céline Wojtala

PUBLIC RELATIONS
VP, Communications Beth Mitchell
Associate Director, Communications Noora Raj
Manager of Communications Reid Myers

TECHNOLOGY AND PRODUCT ENGINEERING
CTO Colin Bodell
Senior Vice Presidents George Linardos, Erynn Petersen
Vice Presidents Linda Apsley, Robert Duffy, Jonathan Fein, Amanda Hanes, Leon Misiukiewicz, Keith O'Sullivan, Ben Ramadan, Eric Schoonover, Vita Sheehy, Scott Smith, Jimmie Tomei

PUBLISHER Stephanie Sladkus

STYLEWATCH PUBLISHING
Associate Publisher, Marketing William Gasperoni
NEW YORK **Executive Beauty Director** Bianca Rodriguez
NEW YORK **Account Director** Christina Marusic
NEW YORK **Fashion Account Executive** Cassandra Brown
ATLANTA **Southeast Director** Kevin Blechman
CHICAGO **Executive Midwest Director** Leila Golding
LOS ANGELES **Director** Jenny Polachek
SAN FRANCISCO **Account Director** Marii Sebahar
Associate Advertising Business Manager Mollie Priest
Sales & Marketing Coordinator Lauren-Ashley Spencer
Sales Assistants Shannon Falkenhagen, Ann Ragan Kearns, Rachel Lesser, Cheryl Mazurek, Melody Pakravan

INTEGRATED MARKETING
Associate Directors Christine Staley Corr, Julia Hoag

CREATIVE SERVICES
Creative Director, Marketing Emily Desear

EVENT MARKETING
Director Rachael Greto

CONSUMER INSIGHT
VP Barry Martin
Executive Director Lee Anne Baer
Director Karen Bakos
Senior Manager Amy Title **Manager** Mackenzie Bower

FINANCE
VP Keith Strohmeier
Executive Director Don Lichter
Director Sherry Wolfe
Associate Directors Dave Hooks, Brad Scharff
Manager Mei Lo **Analysts** Zhi Chang, Lindsay Garfield

CONSUMER MARKETING
VP, Consumer Marketing Ann Marie Doherty
Directors Lisa Brewer, Kathy Dini James, Cateryn Kiernan, Grace Prudente, Eric Szegda
Managers Caroline Baron, Jill Earyes, Steven Frasiolas, Amy Mandelbaum, Alana Solomon
Associate/Assistant Managers Alicia Buford, Emily Cruvant, Bonnie Licero, Erica Moynihan, Bari Polk, Robyn Sennet
Assistant Prairie Rose Free

PRODUCTION
Group Production Director Casey Cunniffe
Associate Production Director Arleen F. O'Brien
Ad Production Specialist Jose Hilary

PREMEDIA
Premedia Director Richard Prue
Premedia Manager Sara Wasilausky Luckey
Premedia Production Manager Romeo Cifelli
Premedia Imaging Specialist Sabrina Italiano

TIME INC. PUBLISHING
VP, Human Resources Kate Weiss
Associate Manager, Human Resources Jen Bradway

EXECUTIVE VICE PRESIDENTS
Jeff Bairstow, Rich Battista, Lynne Biggar, Colin Bodell, Mark Ford, Greg Giangrande, Lawrence A. Jacobs, Evelyn Webster

TIME INC.
SVP, Chief Data Officer JT Kostman
SVP, Advertising Sales & Marketing Andy Blau
SVP, Marketing & Sales Development Priya Narang
SVP, Financial Planning & Analysis Kevin Schuler
VP, Sales David Watt **VP, Digital** Dan Realson
VP, Creative Director Cara Deoul Perl
VP, Marketing & Sales Development Mary Haskin
VP, Database Marketing Mary Wojciechowski
VP, Advertising Products and Solutions Steve Cambron
VP, Finance Lori Dente **VIDEO Senior Vice President** J.R. McCabe
VP, Business Research & Insights Caryn Klein

EDITORIAL OFFICES: 1271 AVE. OF THE AMERICAS, NEW YORK, NY 10020, 212-522-1212. CUSTOMER SERVICE AND SUBSCRIPTIONS: FOR 24/7 SERVICE, PLEASE USE OUR WEBSITE: PEOPLESTYLEWATCH.COM/CUSTOMERSERVICE. YOU CAN ALSO CALL 800-442-9000 OR WRITE TO PEOPLE STYLEWATCH AT P.O. BOX 60001, TAMPA, FLA. 33660-0001.
©2015 TIME INC. ALL RIGHTS RESERVED. REPRODUCTION IN WHOLE OR IN PART WITHOUT PERMISSION IS PROHIBITED. PEOPLE STYLEWATCH AND THE PEOPLE STYLEWATCH COVER DESIGN ARE REGISTERED TRADEMARKS OF TIME INC.



New

ESSENTIAL 7 OIL COLLECTION

FOR DRY, COARSE, COLOR TREATED HAIR



Provide intense hydration, nourishment and elasticity with luxurious formulas featuring COLOURCARE COMPLEX and Essential 7 Botanic Blend including Olive, Grape, Sunflower, Geranium, Clary Sage, Jojoba and Walnut for hair that is soft, silky and manageable.

CONTROLS FRIZZ 4X LONGER*



FROM THE FOUNDER OF O·P·I

Aloxxi

SALON COLOR & CARE

To locate an Aloxxi Salon near you, visit: **aloxxi.com**

©2015 Aloxxi International • Los Angeles, CA

NOT Tested on Animals · Purity from a Higher Power® · GF Gluten Free

* Based on a clinical study using Essential 7 Oil Cleansing Oil Shampoo, Treatment Conditioner, Leave-In Conditioning Cream regimen vs. untreated hair. Individual results may vary.

PUT YOURSELF ON THE COVER!

...and do so much more too! Check out the cool stuff in this issue that you can get with your phone, then try it out

SNAP AND SHARE YOUR CUSTOM COVER WITH FRIENDS!



SAY CHEESE!

Making your *StyleWatch* debut is a cinch. Just scan this page using the Blippar app, take a selfie and—boom!—you're cover-perfect.

SHOP THE WHOLE MAGAZINE!

Consider yourself warned: You may experience total fashion euphoria as you flip through these pages. Thankfully, you can shop every single item by simply scanning the page that has something on it that you want to buy.

SEE EXCLUSIVE SLIDESHOWS

We rounded up lots of can't-miss-them pics (including some pretty great throwbacks).

GET ONLINE FAST!

Obsessed with the experts we feature? With just one click you can head straight to their sites.

WATCH HOW-TO GIFS

Check out fresh styling tricks and beauty tools—then see how they work IRL.

SAMPLE NEW MUSIC

We've partnered with Pledge Music (pledgemusic.com) to match playlist-worthy tunes from top indie artists with our stories. Scan the page, and music will start playing, then just click a button to get info about the artist.

PLEDGE MUSIC

E-MAIL OUR EDITOR

Reach out to let her know what you think of this issue, plus get personal advice from our fashion and beauty directors.

HERE'S HOW TO START

Download the Blippar app (free; Apple App Store and Google Play) to your smartphone.
Start Blipping. Open the app, and Blipp the page by hovering over it with your phone.
One or more buttons will pop up on your screen. You'll see a shopping button and/or bonus content buttons. Just tap whatever you want to do and let the fun begin.

USE THE BLIPPAR APP TO PUT YOURSELF ON THE COVER AND TO HEAR MUSIC!

PORTRAIT: JAMES WESTMAN. PHONE: JACEK LASA/ALAMY


NINE WEST
NINEWEST.COM





©2015 AEO MANAGEMENT CO. ALL RIGHTS RESERVED.





GOT YOUR OWN GREAT LOOK? SHARE IT ON INSTAGRAM USING #REALOUTFITGRAM FOR A CHANCE TO BE FEATURED

"The mix of patterns, plus the pop of yellow make my outfit an instant fashion statement—feminine and fun!"
—Jennifer Worman of Redsoles andredwine.com, Chicago

theOutfit
FROM THE EDITORS OF PEOPLE STYLEWATCH

THEY GOT IT RIGHT

What's black and white, and chic all over? These girls from **THEOUTFIT.COM** community, obvs! See how they work the classic color combo



"Plaid is classic, but on a cape it becomes so modern. I balanced the oversized top with skinnies for a streamlined shape."
—Sydne Summer of Sydne style.com, West Hollywood

"I'm all about pattern play! To pull off stripes-on-stripes, I stuck to one color palette."
—Lyndsey Zorich of Lavenueblog .com, Houston



"Because of their different sizes and directions, the stripes don't overpower my body, and my clutch adds a slight hint of color without distracting from the outfit."
—Jenn Lake of Stylecharade.com, Chicago

★ KEEP THE LOOK COHESIVE WITH BLACK TIGHTS & BOOTIES



"The pencil skirt makes for an effortless look, while the print distracts from any problem areas. I love how it hugs my curves."
—Rochelle Johnson of Beauticurve.com, Little Rock

CLOCKWISE FROM TOP LEFT: ERIC D. BROWN/COURTESY LYNDSEY ZORICH; COURTESY JENNIFER WORMAN; COURTESY SYDNE SUMMER; COURTESY ROCHELLE JOHNSON; COURTESY JENN LAKE

USE THE BLIPPAR APP TO GET MORE OUTFIT IDEAS! FOR DETAILS, SEE PAGE 34.



HEARTSONFIRE.COM

HEARTS ON FIRE®

THE WORLD'S MOST PERFECTLY CUT DIAMOND®



1 Punch up monochromatic with dots



2 Pair red heels with cuffed jeans



3 Add a gold hand chain bracelet



4 Knot a leather belt over a knit top



5 Wear slouchy socks with modern booties



6 Layer a graphic cuff over your shirt sleeve



7 Opt for a full-finger ring and dark polish



8 Pile on lots of gold rings and bracelets



9 Wear a long tassel statement necklace



10 Cover your ears with a low, loose ponytail



11 Use a teal handbag to add a fun pop



12 Combine leopard pumps with frayed skinnies



13 Carry a simple tote with a cute phrase

theOutfit

FROM THE EDITORS OF PEOPLE STYLEWATCH

#OOTD AGENDA

Looking for fashion inspo? We've got the next 30 days covered! Check out these ideas—then post a pic of one of your outfits on Instagram using **#REALOUTFITGRAM** for a chance to be featured on our site



14 Pair oxblood booties with lighter pieces



15 Try a #TBT knit with an '80s character



16 Go bold in flared emerald culottes



17 Carry a pop art novelty clutch



18 Add a rich stone pendant to crisp florals



19 Try double polka dots in different tones



20 Pair circular shades with purple lips



21 Tie a splashy scarf on to a bright bag



22 Slip on silver stilettos with a gray midi



23 Add a boho jacket to a glam, sparkly dress



24 Wrap your skirt suit's jacket at your waist



25 Fall-ify gladiators with black leather



26 Use a belt to cinch your jacket



27 Tuck a Victorian blouse into jeans



28 Combine small- and large-scale checks



29 Pair an art-print top with a sleek skirt



30 Mix a neutral fringe skirt and sneakers

CLOCKWISE FROM TOP LEFT: VANNI BASSETTI/GETTY IMAGES; MELODIE JENG/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; VANNI BASSETTI/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; VANNI BASSETTI/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; ANNA LU LUNDHOLM/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATAN; YOUNGJUN KOO; VANNI BASSETTI/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; VANNI BASSETTI/GETTY IMAGES; MELODIE JENG/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; MELODIE JENG/GETTY IMAGES; YOUNGJUN KOO; TIMUR EMEK/GETTY IMAGES; MELODIE JENG/GETTY IMAGES

USE THE BLIPPAR APP TO GET MORE OUTFIT IDEAS! FOR DETAILS, SEE PAGE 34.


Blipp to shop!
MATTE
COLOR STATEMENT
LIPSTICK
MILANI
Meet your matte. Your fantasy matte. The matte that not only feels great but also lasts for hours. In sixteen luxe, go-the-distance shades, from oh-so-sweet pale pink to va-va-voom fiery red. This matte? So major.
MILANI®
INSPIRED BY MILAN • LOOK BY MILANI
milanicosmetics.com
Mara is wearing Matte Iconic. © 2015 Milani®. Milani is a registered trademark of the New Milani Group, Inc. All rights reserved.

BLOGGER SPOTLIGHT

DULCE CANDY

The YouTube beauty star gives us a glimpse into her off-camera life—and dishes a few fun facts too!



"For my day-to-day look, I love minimal makeup and a strong lip—I've got this purple lipstick, which is beautiful for fall."



Anastasia Beverly Hills Liquid Lipstick in Vintage, $20; anastasia beverlyhills.com

MATTE FORMULA THAT GOES ON LIKE GLOSS

"Honestly, I have about 500,000 products. I use Ikea drawer sets to keep them organized."



DID YOU KNOW?

"'Dulce' means 'sweet' or 'candy' in English. My parents named me after a Japanese cartoon, *Candy Candy*, which had this cute blond girl with pigtails."



"I joined the army at 18. It taught me I could accomplish anything through hard work. But I'd always do my hair, which got me in trouble with my sergeants!"

CHECK OUT DULCE'S NEW BOOK



The Sweet Life: Find Passion, Embrace Fear, and Create Success On Your Own Terms by Dulce Candy Ruiz, $22.95; penguin.com

STILL LIFES: CATHY CRAWFORD; STUART TYSON. STYLIST: SYLVIA NAGY. FROM TOP TO BOTTOM: COURTESY DULCE CANDY RUIZ (3)

USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT DULCE CANDY'S YOUTUBE CHANNEL! FOR DETAILS, SEE PAGE 34.

Nail the look with
Mintage, Boho a-Go-Go and Fish-teal Braid

© 2015 COTY US LLC

Download the free
ManiMatch™ app to virtually
try on any shade live

App Store

Google play



OMGel!™

GEL WITHOUT THE LIGHT!

NEW MIRACLE GEL™ BOHO CHIC COLLECTION

2 Steps • Up to 14 Days of Color and Shine • Easy Removal
The next best thing to a salon gel mani!

Sally Hansen®

Rhapsody Red | Tipsy Gypsy | Boho a-Go-Go | Beatnik | Mintage | Fish-teal Braid | Miss Wanderlust



NOW THERE'S ★ NO MISTAKING WHICH BAG IS MINE!

Who needs a photo when you can have your face (or anything you want) painted on a bag? Send in your bag (I sent my Clare V. clutch) and they will turn it into a one-of-a-kind piece of art.
DTLA Custom
Custom portrait, $700;
dtlacustom.com
20% OFF!*

MOVING INTO ANOTHER phase of life always pushed me to try a new look. In high school, I was loud—all patterns, brights and DIYed Lego earrings (seriously!). The college years featured an extremely effortful attempt at earthy. My whole appearance screamed, "I don't care, man!" After graduation, I needed some polish, and fast. I went professional, wearing suits, but always with a twist—one was actually lime green!

This month, *StyleWatch* debuts its new look. It's meant to reflect the way we browse, buy, and talk fashion and beauty now. Celebrities still inspire us, but so do people we spot on the street. We want info on the trends, but also applaud individual style. We love to shop, but reworking something we already own in a whole new way is satisfying too. I can't wait to hear what you think about the changes, so please e-mail me at lisa@stylewatchmag.com and give a girl some feedback!

Lisa

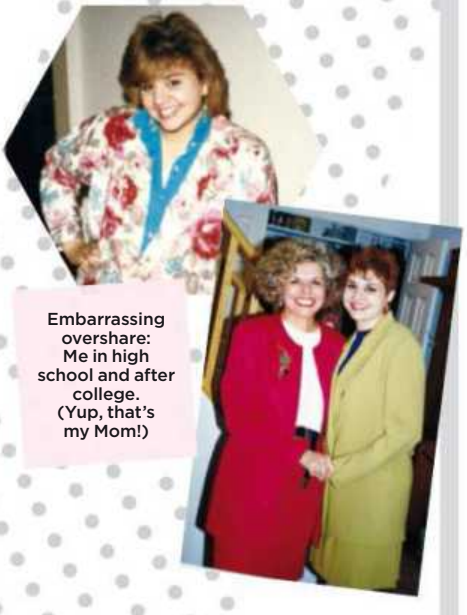
Random fun facts I have learned about our staff...

★ Beauty assistant Arielle Franklin comes to every story meeting wearing the beauty trend we are discussing.

★ We have our own personal astrologist—which means you do too! Executive editor Bethany Heitman will be reading charts for you every month (see page 48).

★ Every Friday, some lucky staffer gets a makeover care of Urbano DelValle, photo shoot producer and former beauty school student. You can see his work by searching Instagram for #ClubUrbanoSalon.

And I'm tracking all of their antics, as well as my own experiences as a first-time editor, on Instagram @LisaStyleWatch #FirstTimeEditor.



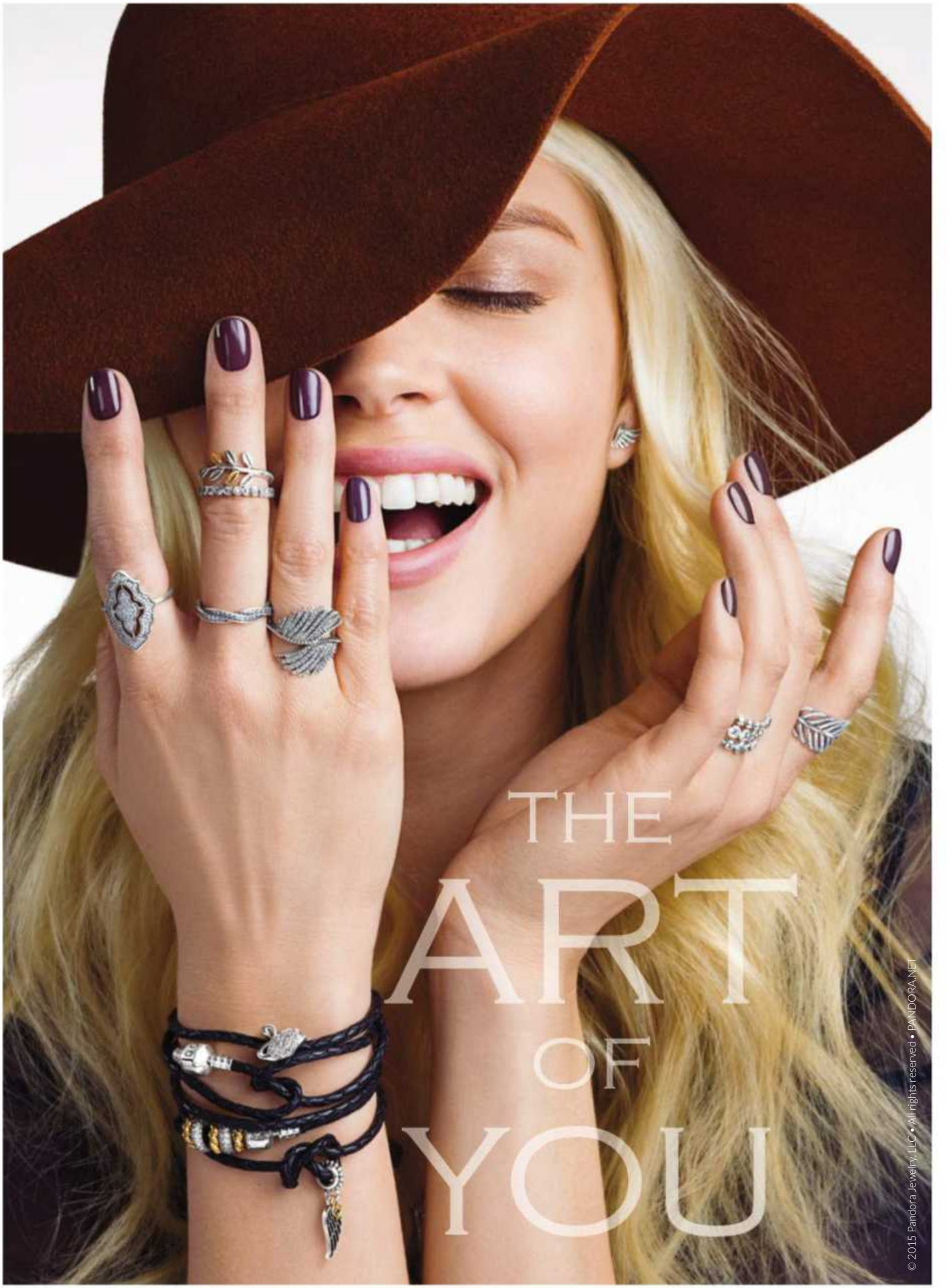
Embarrassing overshare: Me in high school and after college. (Yup, that's my Mom!)

STILL LIFE: CATHY CRAWFORD. COURTESY LISA ARBETTER (2)

USE THE BLIPPAR APP TO SHOP THIS PAGE AND E-MAIL ME TO TELL ME WHAT YOU THINK OF THE ISSUE!

***DTLA CUSTOM** From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a discount on any custom art order. Not applicable for leather goods.


JORDACHE
STYLE THAT MOVES YOU
The Soft Touch Skinny
SARAH JESSICA PARKER
FOR JORDACHE
USA+CANADA STORES
WALMART.COM & JORDACHE.COM
Available at
Walmart



© 2015 Pandora Jewelry, LLC • All rights reserved • PANDORA.NET



YOUR JEWELRY ISN'T JUST JEWELRY

IT'S A SET OF WINGS FOR YOUR IMAGINATION. YOUR FLIGHTS OF FANCY.
PLAYFUL ONE MINUTE. MAJESTIC THE NEXT.
WHERE WILL YOU SOAR TODAY?
SHARE THE #ARTOFYOU
AND EXPLORE AT ESTORE-US.PANDORA.NET

SHOWN: ARTFUL FEATHERS IN .925 STERLING SILVER
AND HAND-SET PAVÉ

PANDORA®

ASTRO STYLE



BETHANY HEITMAN, our executive editor and astrologist, reveals what's in the stars for you this month—and gives lipstick picks to match!

Virgo

AUGUST 23–SEPTEMBER 22

This month, all the planets align and everything you do is a win. So, forget your normal play-it-safe attitude and try a daring beauty look—like a cool ombré lip! We promise you'll get *so* many compliments.

Topshop Beauty Lip Ombre in Astound, $14; topshop.com



Libra

SEPTEMBER 23–OCTOBER 22

Thanks to lovey-dovey Venus, you'll be feeling extra romantic mid-month. Match your mood with a sparkly, soft pink lip.

Too Faced Melted Metal Liquified Metallic Lipstick in Metallic Bunny, $21; toofaced.com



Scorpio

OCTOBER 23–NOVEMBER 21

Grrr, a frustrating sitch will arise around the 4th. Don't let it get the best of you—stay neutral (like this gloss!) and the problem will resolve itself.

Fresh Sugar Shine Lip Treatment in Nude, $19; fresh.com





Sagittarius

NOVEMBER 22–DECEMBER 21

You'll feel a surge of vitality from lively Jupiter at the start of the month. A bold orange lip is the perfect complement!

M.A.C Vamplify in Everybody's Talking (available Sept. 10), $20; maccosmetics.com



Capricorn

DECEMBER 22–JANUARY 19

Under the new moon around the 13th, your flirt game will be on point. Let a magenta pout draw people in even more.

Smashbox Be Legendary Lipstick in Magenta Matte, $20; sephora.com



Aquarius

JANUARY 20–FEBRUARY 18

Keep a low profile—especially at work, where things may get a bit rocky. A pinky nude shade is pretty but subdued.

Clarins Joli Rouge lipstick in Soft Berry, $27; clarins.com

Pisces

FEBRUARY 19–MARCH 20

Hot-headed Mars will have you feeling fiery—watch your temper! A minty (a.k.a. soothing) lipstick may be enough to keep you chill.

Aveda Nourish-Mint Smoothing Lip Color in Lychee Splash, $16; aveda.com



Aries

MARCH 21–APRIL 19

Hello, confidence! You're feeling good about yourself this month (as you should), so why not slick on a vampy "notice-me" hue?

Vincent Longo Silk Velour Lipstick in Vanguard, $23; macys.com



Taurus

APRIL 20–MAY 20

You've been stuck in a routine for some time, but with Saturn ruling you'll finally feel like shaking things up. Try this daring, blueish gloss—it goes on sheer and makes teeth look super white!

Lipstick Queen Hello Sailor Lip Gloss, $25; lipstickqueen.com



Gemini

MAY 21–JUNE 20

Things won't run smoothly for you this month—everything will take a bit more effort. After a particularly *ugh* day, treat yourself to a luxe lipstick.

Clé de Peau Beauté Extra Rich Lipstick in 311 Red Abundance, $65; cledepeaubeaute.com



Cancer

JUNE 21–JULY 22

Yay! A lunar eclipse at the end of the month will bring lots of good fortune your way. Make a rich red your color—after all, it *is* the color of luck.

L'Oréal Paris Colour Riche Collection Exclusive Pure Reds Lipcolour in Liya's Red, $9; at drugstores



Leo

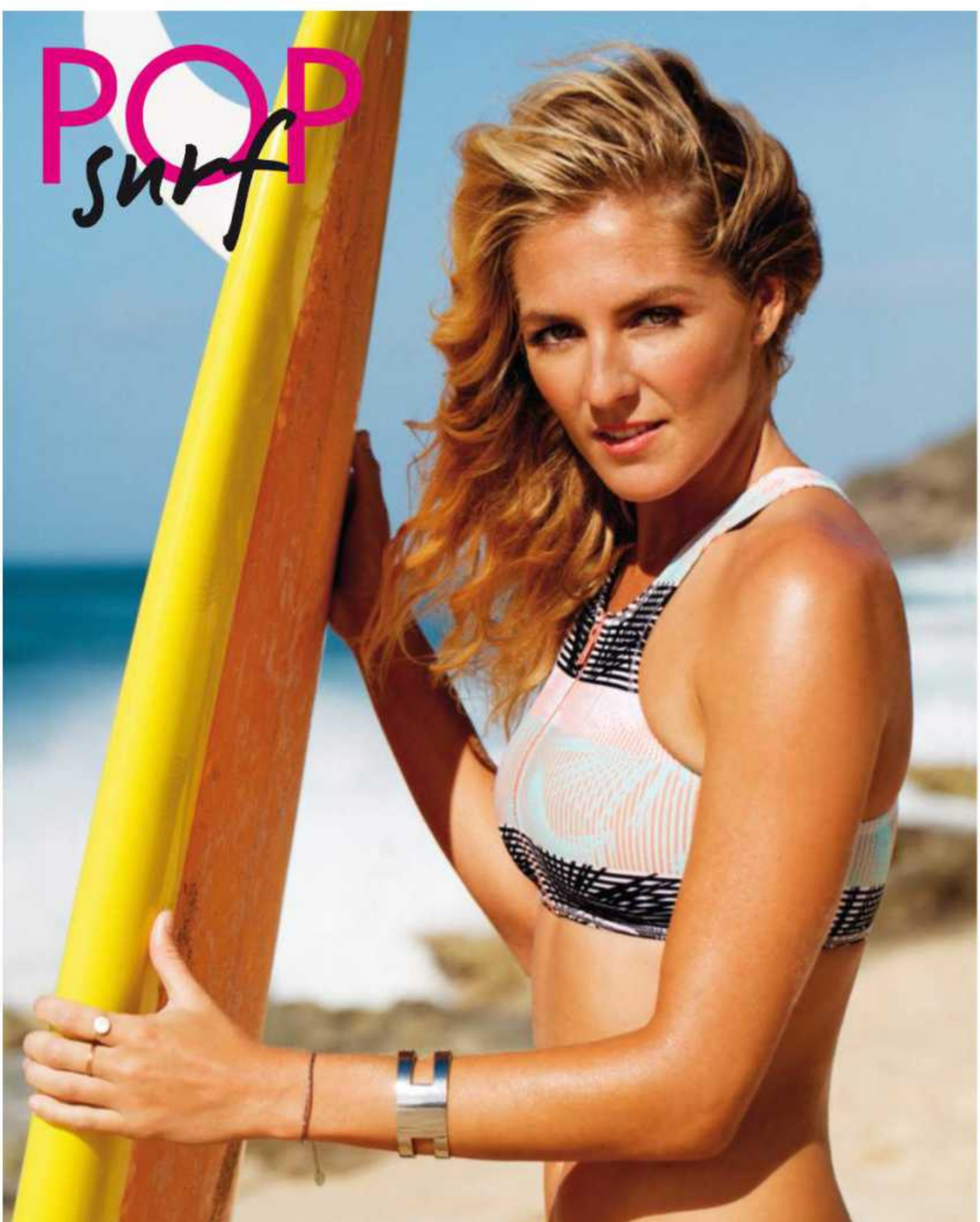
JULY 23–AUGUST 22

Disruptive Uranus leaves you feeling disconnected from your girls. The remedy: A fun night out with them. This glossy poppy shade was made for margaritas and dancing.

Yves Saint Laurent Rouge Pur Couture Glossy Stain in N. 20 Rouge Enamel, $36; yslbeautyus.com

STILL LIFES: J.MUCKLE; CATHY CRAWFORD. PORTRAIT: JAMES WESTMAN. HAIR: JOSHUA RISTANO/THE MAGNET AGENCY. MAKEUP: CHRISTIE LEE/RJ BENNETT REPRESENTS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.



Stephanie Gilmore Professional Surfer | West Side, Oahu | 21.551800° N, 158.245371° W | **#ROXYREADY**

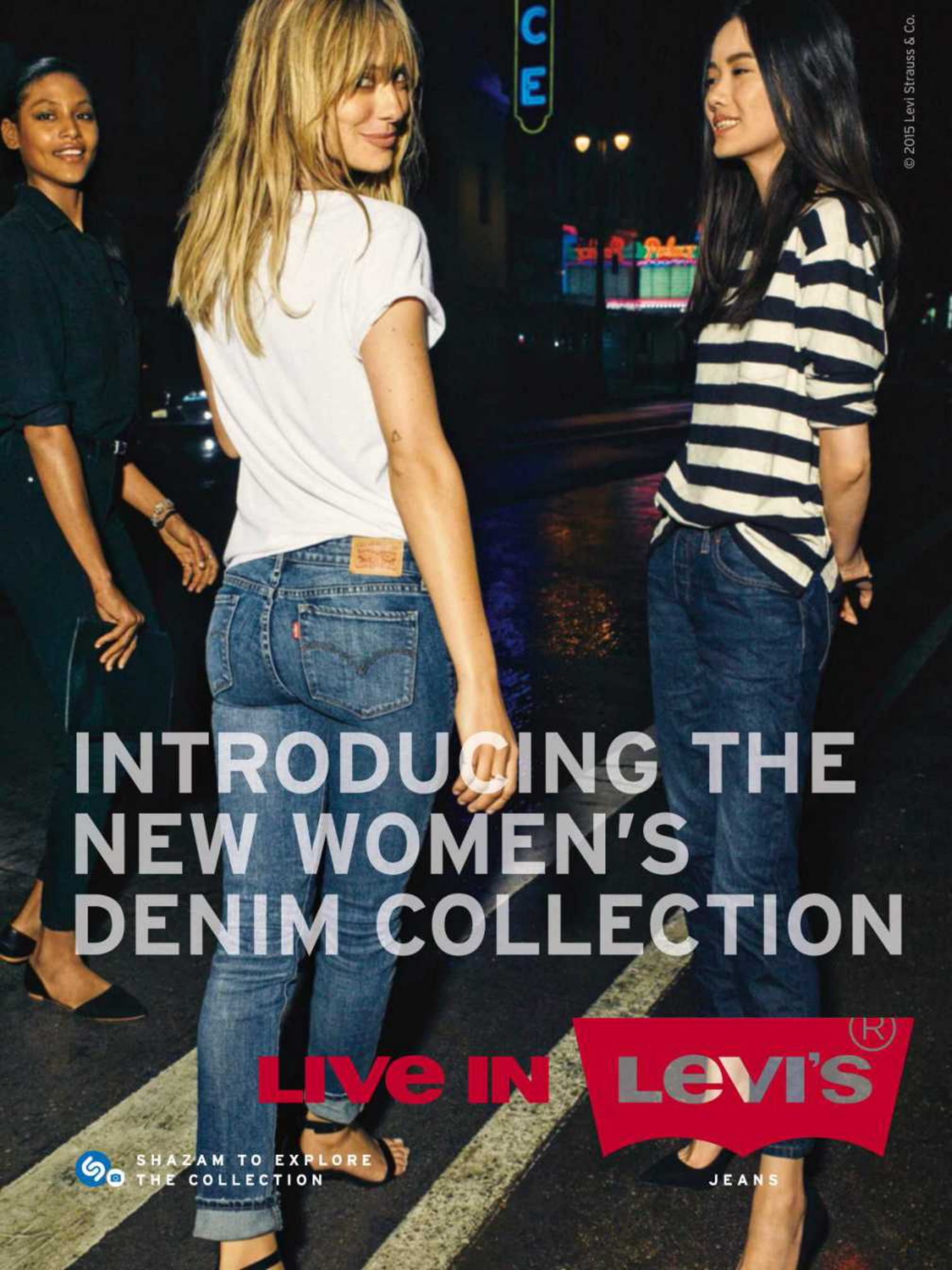
ROXY


BCBGENERATION
AVAILABLE AT BCBGENERATION BOUTIQUES, BLOOMINGDALE'S, DILLARD'S AND MACY'S BCBGENERATION.COM



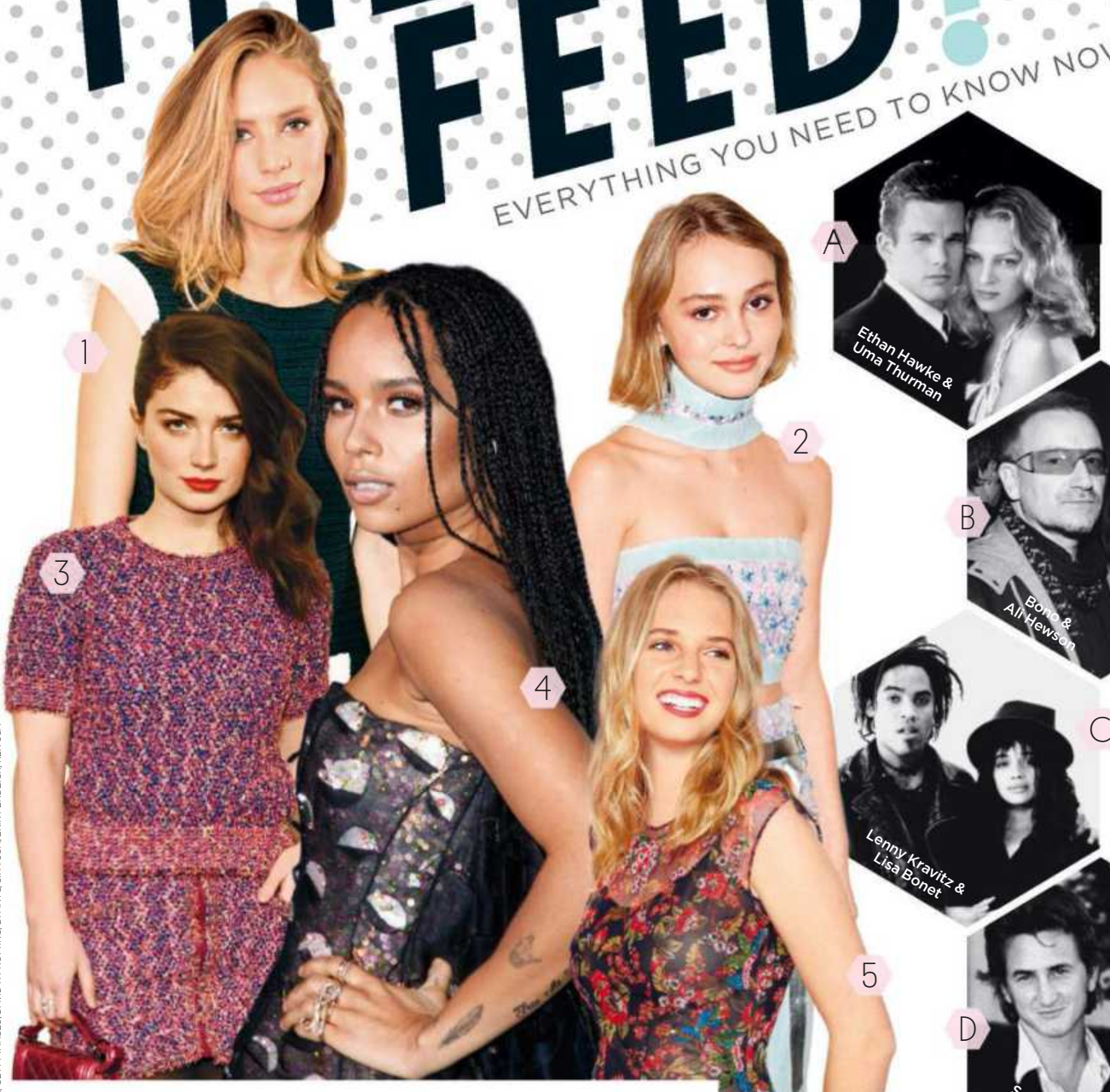

AVAILABLE AT BCBGENERATION BOUTIQUES, BLOOMINGDALE'S, DILLARD'S AND MACY'S BCBGENERATION.COM


BCBGENERATION


INTRODUCING THE
NEW WOMEN'S
DENIM COLLECTION
LIVE IN Levi's®
SHAZAM TO EXPLORE
THE COLLECTION
JEANS
© 2015 Levi Strauss & Co.

THE FEED!

EVERYTHING YOU NEED TO KNOW NOW







Who's That Girl?

The newest style icons were born to be stars—their parents are big-time celebs! Take a guess at who's related to whom

Answers: 1 (Dylan Penn): D; 2 (Lily-Rose Depp): E; 3 (Eve Hewson): B; 4 (Zoë Kravitz): C; 5 (Maya Thurman-Hawke): A

CLOCKWISE FROM TOP RIGHT: MOVIESTORE/REX USA; STEPHEN LOVEKIN/GETTY IMAGES; JANETTE BECKMAN/GETTY IMAGES; BEIMAGES/REX USA; DI CROLLALANZA/REX USA; MATTEO PRANDONI/BFA/SIPA USA; JIM SPELLMAN/WIREIMAGE; DIMITRIOS KAMBOURIS/GETTY IMAGES; DAVID X PRUTTING/BFANYC/SIPA USA; ERIK PENDZICH/REX USA

USE THE BLIPPAR APP TO HEAR MUSIC! FOR DETAILS, SEE PAGE 34.



Kendall Jenner in a Theory sweater, Torn by Ronny Kobo skirt and Christian Louboutin heels with an MCM bag.

EDITOR'S FAVE

"I LOVE HOW SHE DRESSES UP A COMFY SWEATER, AND THE DUSTY PASTEL SHADES ARE A GREAT WAY TO TIPTOE INTO FALL."

—KATE DIMMOCK, FASHION DIRECTOR



TRY A FLORAL FOR A SWEET LOOK

Go Big For #ManiMonday

Transform up to 10 of your prized photos into a set of custom nail stickers using the Make Me Nails app (free; Apple App Store). Cute idea: Take a close-up pic of your fave dress, so your mani matches!

Make Me Nails Customizable Nail Wraps, $18 for 16 wraps; Make Me Nails app

MINNETONKA × MAJE MAKE BOOTS YOU NEED NOW!

The American footwear brand and Parisian fashion label combined their boho forces to create a fringy '70s-inspired moccasin boot that feels rugged yet refined, and totally on-trend.

Minnetonka x Maje "Totem" suede boots, $145; maje.com



WEAR THE FLAP UP OR DOWN

STILL LIFE: ALEX CAO. STYLIST: GABRIEL RIVERA/RJ BENNETT REPRESENTS. NAILS: COURTESY MAKE ME NAILS. KENDALL JENNER: MICHAEL SIMON/STARTRAKS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


DEREK LAM IOC
ATHLETA
Introducing the exclusive Derek Lam 10 C Athleta designer collection.
Coming early September to select stores and Athleta.com.

This Vest Is *Everything*

When we spotted this plaid pick from Thakoon's new collection for Kohl's, it was love at first sight. Why? It's the ultimate layering piece, no matter your look! See how three of our editors gave it their own spin



Thakoon for DesigNation "Brushed Check Vest" in cotton (available Sept. 10), $120; kohls.com

Elie Tahari "Coral Sweater" in silk-polyester blend (available in September), $198; elietahari.com

Kenneth Cole "Cooper Street Backpack" in leather, 10"H x 9"W x 4.5"D, $228; kennethcole.com

DKNY Jeans "Zip Rib Pencil Skirt" in wool, $70; macys.com

Feiyue "Fe Lo Plain Platform Metallic" leather sneakers, $75; feiyue-shoes.com

Ann Taylor "Tie Front Shirt" in polyester, $80; anntaylor.com

Ann Taylor "Saddle Bag" in faux leather and suede, 8"H x 7"W x 3"D, $118; anntaylor.com

L.K. Bennett "Solene Trousers" in viscose-elastane blend, $275; lkbennett.com

Guess "Babbi" suede heels, $110; guess.com

Liz Claiborne New York "Essentials Long Sleeve Turtleneck" in cotton, $31; qvc.com

Rebecca Minkoff "Mini Paris Crossbody" in leather, 7.5"H x 8"W x 5"D, $295; rebeccaminkoff.com

Nasty Gal "What the Bell" cotton-polyester jeans, $98; nastygal.com

Call It Spring "Pettorano" faux leather sandals (available Sept. 1), $60; callitspring.com

STILL LIFES: ALEX GAO. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.











Jeep | RENEGADE

Jeep.com/Renegade







RUNNING WILD AND RUNNING FREE

The all-new 2015 Jeep Renegade, with up to 31 highway mpg fuel economy.[1]
Let inspiration lead you. You've got the vehicle to follow it anywhere.





1) EPA est. 24 City/31 HWY based on all 1.4L 4-cyl models. Front wheel drive models equipped with 2.4L 4-cyl have a EPA est. 22 City/31 HWY. 4x4 models equipped with 2.4L 4-cyl have a EPA est. 21 City/29 HWY. Actual mileage may vary. Jeep is a registered trademark of FCA US LLC.

NEWSFLASH

There's More To Love...

Jason Wu and Ash have branched out into new categories, and we are *so* into the results

Jason Wu "Choker Pearl Necklace" in gold-plated brass, $875; neimanmarcus.com

JASON WU DESIGNS JEWELRY

The designer's six pieces each feature a sleek gold bar and single pearl.

Jason Wu "Pearl Ring" in gold-plated brass, $340; neimanmarcus.com

ASH DOES CLOTHING

The footwear company's 120-piece collection of cool staples will amp up your everyday look.

Ash Studio Paris "Visual" wool-polyester jacket, $525; ashfoot wearusa.com

Ash Studio Paris "Jerk" polyester-wool-blend skirt, $235; ashfootwearusa.com



Ashley Madekwe

EDITOR'S FAVE

"IT'S THE TOPKNOT 2.0, AND EVERYONE'S ROCKING IT! I LIKE HOW ASHLEY MADEKWE ADDED TEXTURE AND TOUSLE TO THE HAIR THAT HANGS LOOSE."

—HOLLY CARTER, BEAUTY DIRECTOR



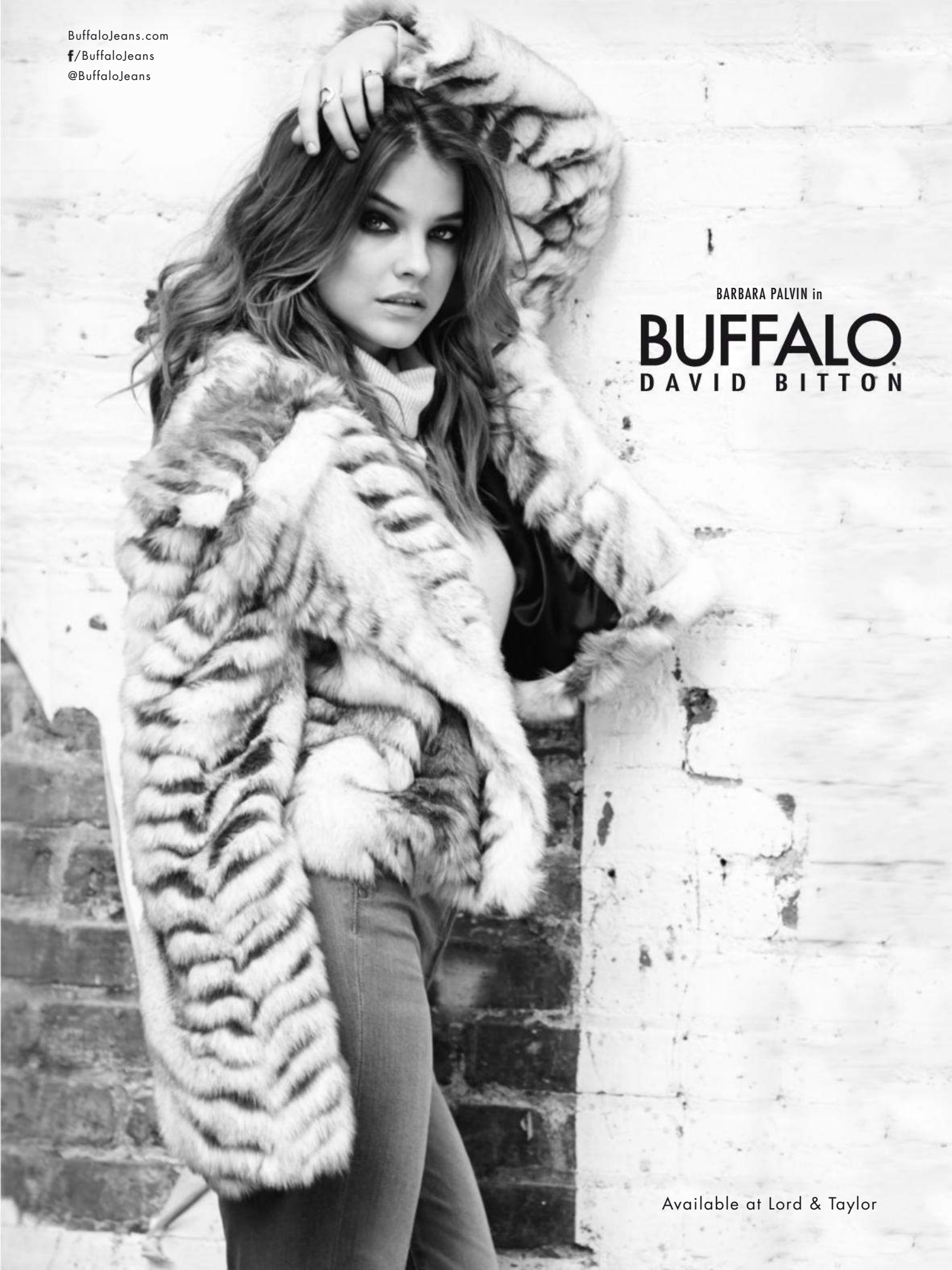
Urban Decay Naked Smoky eye shadow palette, $54; urbandecay.com

Smokin' Hot

Hooked on Urban Decay's Naked eye shadow palettes? Join the club! Now, meet their sexy, smoky cousin. From velvety beige to shimmery gray, the 12 versatile shades blend effortlessly to create just the right amount of drama.

STILL LIFES: ALEX CAO; CATHY CRAWFORD. STYLIST: GABRIEL RIVERA/RJ BENNETT REPRESENTS. ASHLEY MADEKWE: MICHAEL LOCCISANO/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


BuffaloJeans.com
f/BuffaloJeans
@BuffaloJeans
BARBARA PALVIN in
BUFFALO
DAVID BITTON
Available at Lord & Taylor



Not Your Typical Fashion Book

Now that you're grown up, you can stop searching for Waldo's striped shirt and glasses—and start looking for Karl Lagerfeld's suit and sunnies! But will you find them?

Where's Karl? A Fashion-Forward Parody by Stacey Caldwell & Ajiri A. Aki (on sale Sept. 15), $16; available wherever books are sold



WE'RE COVETING...

Listen up, red-sole lovers: **CHRISTIAN LOUBOUTIN'S LIPSTICK** is here. Yes, it is $90, but you could say that's a bargain compared to buying a new pair of heels. Plus, the glam case doubles as a necklace. Purchase justified!



Christian Louboutin Lip Colour in (from left) Sheer Voile Rouge Louboutin and Silky Satin Impera (available Sept. 1), $90 each; christianlouboutin.com

STILL LIFES: ALEX CAO. STYLIST: SYLVIA NAGY. GABRIEL RIVERA/RJ BENNETT REPRESENTS. COURTESY ASOS (2)

FASHION WISDOM FROM...

GABI FRESH

The blogger (and new face of ASOS Curve!) shares her #1 style motto

"I don't have any rules. I'm not dressing just to flatter my body or thinking about what's going to make me look thinner, because that's really limiting. I like to try different colors and silhouettes!"





FROM HER ★ FALL CAMPAIGN FOR ASOS

SCORE FIGURE-FLATTERING TIPS FROM GABI ON THEOUTFIT.COM

USE THE BLIPPAR APP TO SHOP THIS PAGE!


AVAILABLE AT BCBGENERATION BOUTIQUES, MACY'S, DILLARD'S, LORD & TAYLOR BCBGENERATION.COM
BCBGENERATION

#TBT

Jessica Talks Fashion

To celebrate her brand's 10th anniversary, Simpson created a collection inspired by her personal must-haves, both past and present

BEHIND THE SCENES AT HER NEW CAMPAIGN SHOOT



TIMELESS WITH A FRESH TWIST



Jessica Simpson 10th Anniversary Collection
"Fringe Dress" in polyester-spandex, $128; macys.com

FRINGE LBD

"This is a brand-new piece. It has that Stevie Nicks vibe. I'd wear it to a party or date night with my husband. I probably wouldn't wear it to church..."





CHECK OUT THE BUTTERFLY DETAILING



RED BOOTS

"I wore a vintage pair as Daisy Duke. I loved them so much, I created a version when I first launched my line. It's so fun for me to bring them back again!"

Jessica Simpson 10th Anniversary Collection
"Caralee Cowboy Boots" in leather, $198; macys.com



DENIM FLARES

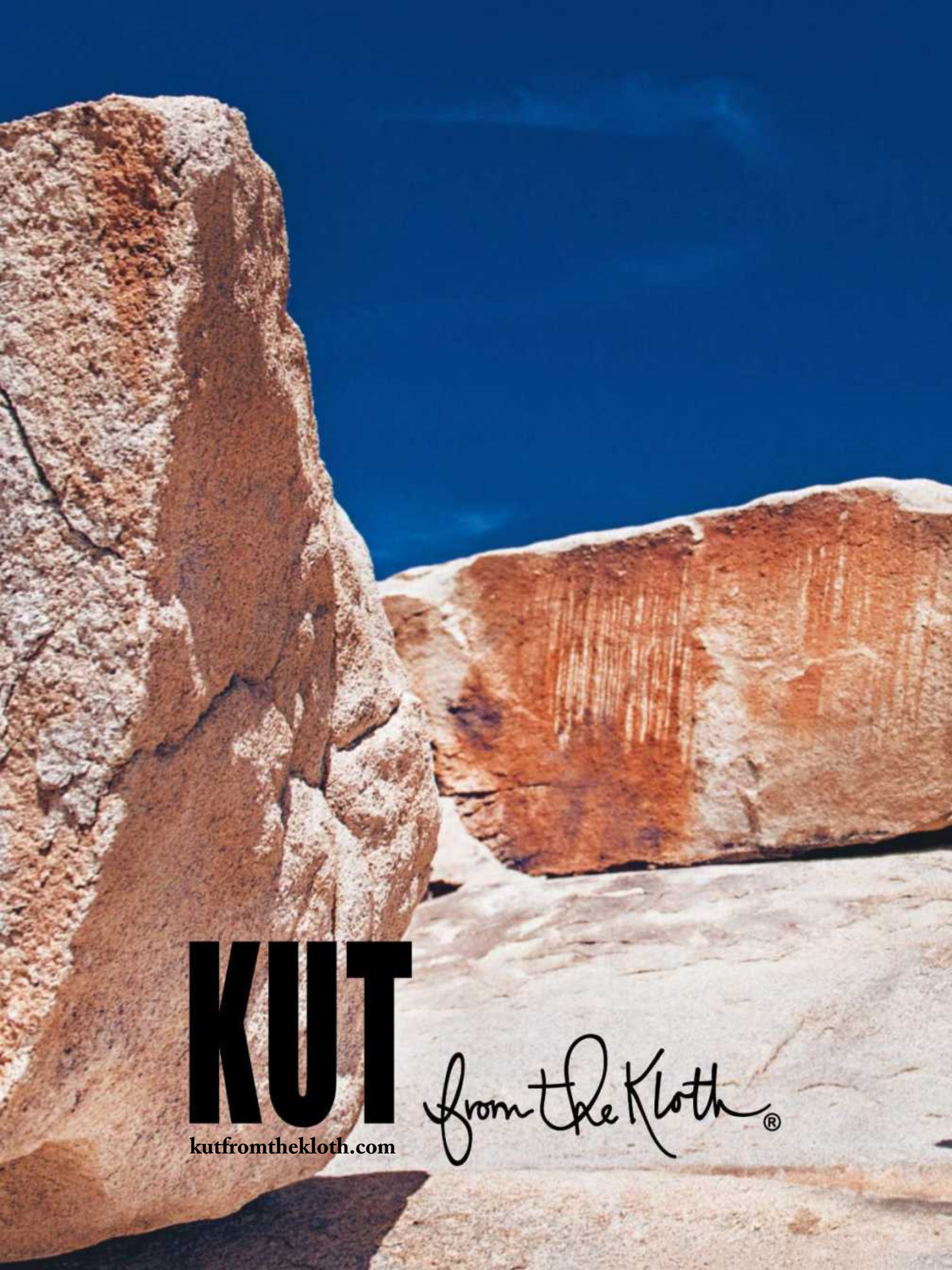
"I've always felt long and lean in flares, and these are so comfortable– I can chase my kids in them and still look chic."

Jessica Simpson 10th Anniversary Collection
"Uptown Slim Flare" cotton-spandex jeans, $79; macys.com

STILL LIFES: ALEX CAO. STYLIST: GABRIEL RIVERA/RJ BENNETT REPRESENTS. CLOCKWISE FROM TOP LEFT: KRISTIN BURNS; SHARKY/SPLASH NEWS; ADAMS-TYLER/JFX IMAGES

USE THE BLIPPAR APP TO SHOP THIS PAGE AND SEE A SLIDESHOW! FOR DETAILS, SEE PAGE 34.


SO MANY FALL FASHION IDEAS!
Meet theoutfit.com contributor **Amanda Sanchez of Little Miss Fearless!** From cool styling tricks to perfect autumn outfits, she has tons of great tips to help you look chic this season. Head to the site now to meet even more amazing bloggers with brilliant ideas.
theOutfit!
Infinite style inspiration from the editors of *StyleWatch*, chic fashion bloggers...and you!
Join THEOUTFIT.COM today.
People StyleWatch


KUT
from the Kloth®
kutfromthekloth.com


your fit, your style


PLEIONE
NORDSTROM
AVAILABLE NATIONWIDE AND ONLINE
www.pleioneclothing.com

STYLE!



Demi Lovato in a DSquared2 jacket, Tortoise Denim jeans and Vince booties with a Saint Laurent by Hedi Slimane bag.

OUTFIT OBSESSION

Edgy & Effortless

No question, **DEMI LOVATO** nailed that cool-without-trying look we all strive for. Take a few pointers from her and you can work it too

USE THE BLIPPAR APP TO SHOP THIS PAGE AND HEAR MUSIC! FOR DETAILS, SEE PAGE 34.

DEMI LOVATO: FREDDIE BAEZ/STARTRAKS

Street Swagger





MIX MASTER

Stripes and spots, prints and plaid ... score instant fashion cred by throwing them together for a crazy-cool combo.





FOR TIPS ON HOW TO MIX PRINTS, turn to page 249

STILL LIFES: ALEX CAO. STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP RIGHT: CELINE GAILLE/RUNWAY MANHATTAN; VANNI BASSETTI/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATTAN (2); TIMUR EMEK/GETTY IMAGES; CHARLES ESHELMAN/RUNWAY MANHATTAN

Try the Trend!





H&M Studio Leather boots, $149; hm.com

Like Dreams "Kaleidoscope Dreams" faux leather bag, 4.5"H x 6"W x 2"D, $78; like-dreams.com **20% OFF!***

Desigual "Aldara" cotton jacket, $209; desigual.com



USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

***LIKE DREAMS** From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a discount on full-price merchandise. Offer not valid on new arrivals.


AVAILABLE AT BCBGENERATION BOUTIQUES, DILLARD'S AND DILLARDS.COM BCBGENERATION.COM
BCBGENERATION

BE PER-SUEDED

Real or faux, this plush fabric couldn't be more perfect for fall. Let it add a little boho (and a lot of luxury!) to whatever you're wearing.


MILAN


PARIS


MILAN


PARIS


PARIS

STILL LIFES: ALEX CAO. STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP RIGHT: PIERRE TEYSSOT/SPLASH NEWS; KRISTIN SINCLAIR/GETTY IMAGES; VANNI BASSETTI/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATTAN; KRISTIN SINCLAIR/GETTY IMAGES; PIERRE TEYSSOT/SPLASH NEWS; CELINE GAILLE/RUNWAY MANHATTAN

Try the Trend!


LONDON


PARIS



MiH Jeans "Patchwork Mini Skirt" in suede, $695; mih-jeans.com



Design History Faux suede dress, $128; designhistoryny.com for stores



OMG! Accessories "Suedy Lady" faux suede cross-body, 7"H x 8.5"W x 2"D, $28; omgaccessories.com

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

aussie®

MAKE AUSSOME EASY

DRAMATIC RESULTS

WITHOUT ALL THE DRAMA.

© 2015 P&G



AUSSIE 3 MINUTE MIRACLE

Give your dried out, damaged strands a miraculously moisturizing makeover in just 3 short minutes with our line of deep conditioning treatments.

#DITCHTHEDRAMA


MILAN


PARIS


MILAN

ON WEDNESDAYS WE WEAR PINK

This pretty hue—bubblegum, fuchsia, rose—reads chic, not Barbie, when worn on refined or unexpected pieces.


LONDON


NEW YORK CITY

STILL LIFES: ALEX CAO. STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP RIGHT: VANNI BASSETTI/GETTY IMAGES; CHARLES ESHELMAN/FILMMAGIC; VANNI BASSETTI/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; ALESSIA GAMMAROTA/IMAXTREE/RUNWAY MANHATTAN; ANTONIO DE MORAES BARROS FILHO/WIREIMAGE

Try the Trend!

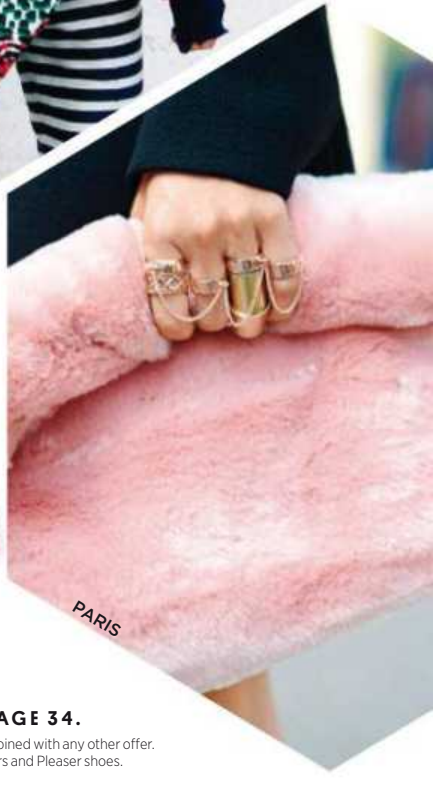

PARIS



Banana Republic
Silk top, $90;
bananarepublic.com

Make Me Chic
Polyester skirt, $30;
makemechic.com
20% OFF!*

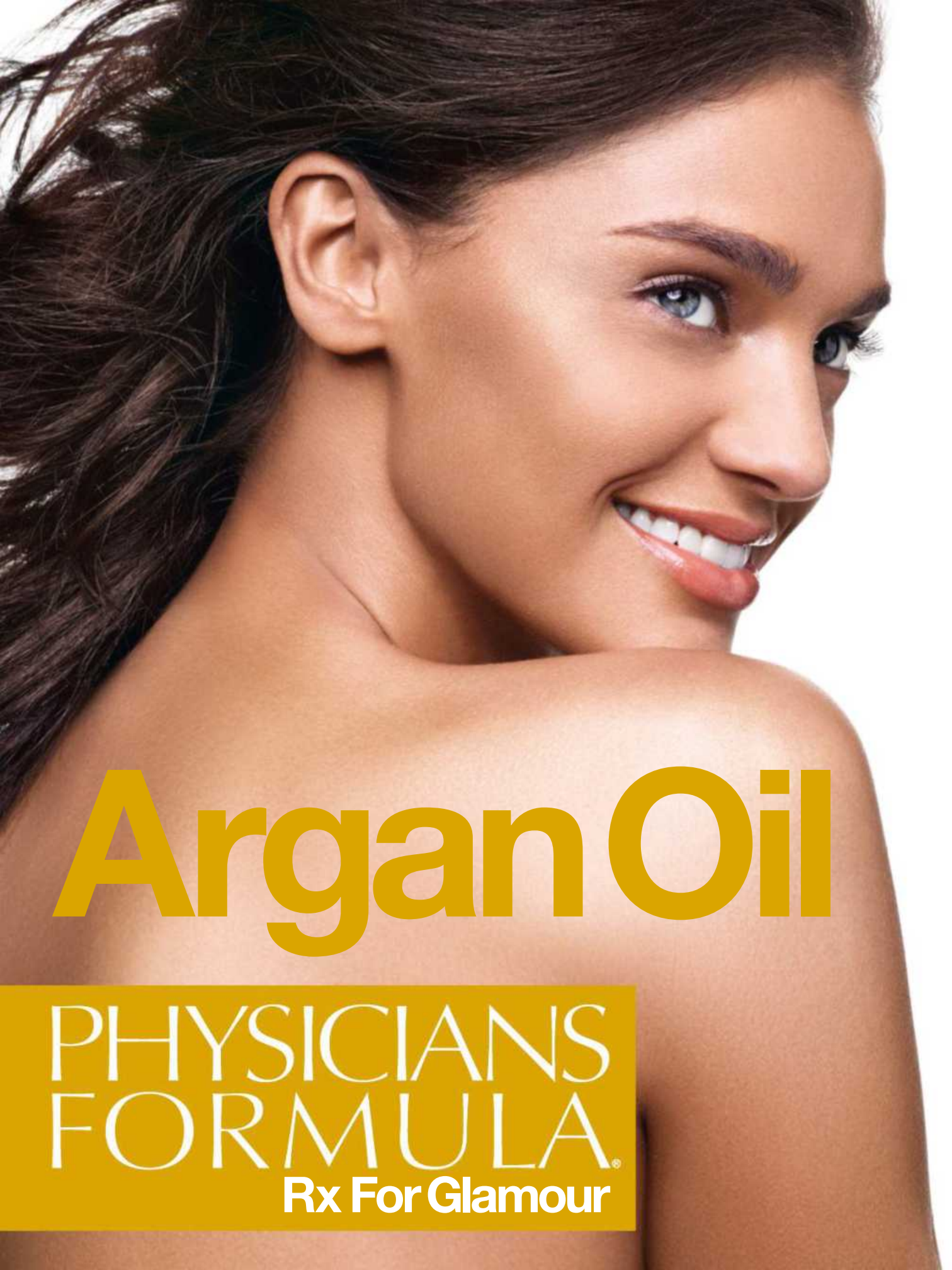
AMI Clubwear
"Anniston" faux leather heels, $40;
amiclubwear.com
45% OFF!**


PARIS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

***MAKE ME CHIC** From Aug. 14 to Sept. 18, enter "PSWSEPT20" at checkout for a discount on all clothing and boots. Cannot be combined with any other offer.
****AMI CLUBWEAR** From Aug. 14 to Sept. 18, enter "PSWSEPT" at checkout for a site-wide discount. Offer excludes doorbusters and Pleaser shoes.


STYLED BY PEYTON
BONGO
© BONGO 2015
sears
f/bongo
@bongojeans
bongo.com


Argan Oil
PHYSICIANS FORMULA
Rx For Glamour



Evolution

ARGAN WEAR™

$15

ULTRA-NOURISHING MAKEUP WITH 100% PURE ARGAN OIL

Innovation goes exotic with this 100% pure Argan Oil glow-renewing collection. Radiate a lit-from-within glow while reviving skin tone, elasticity and texture with this ancient and luxurious Moroccan beauty secret.

#RXFORGLAMOUR

Get professional Tips & Tricks using Argan Wear™ PhysiciansFormula.com



In a Nili Lotan coat and sweater, Calvin Klein Collection pants and Superga sneakers with a Marc Jacobs bag.





In Frame Denim jeans.



In a Proenza Schouler coat and Tom Ford sunglasses.

GIRL CRUSH

KARLIE KLOSS

Whether in pumps or kicks, jeans or leggings, this supermodel has the ability to give anything a sporty chic vibe. We got her to open up about her fashion must-haves, who *she's* crushing on and more

HER STYLE MANTRA

"I'm always on the go, so I like to keep my look very simple and comfortable, then elevate it with accessories. If you're going to attempt a more daring trend, which I often do for my day job, the key is owning it and believing it. Ultimately, great style comes down to how you wear something, not what you're wearing."

CLOCKWISE FROM TOP LEFT: GILBERT CARRASQUILLO/GC IMAGES; AKM-GSI; DANIEL ZUCHNIK/GETTY IMAGES; JACOPO RAULE/GC IMAGES
STILL LIFES: STUART TYSON. STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP LEFT: COURTESY KARLIE KLOSS; MPNC/AKM-GSI; AGIP/AD/EVERETT COLLECTION. COURTESY KARLIE KLOSS TWITTER. COURTESY KARLIE KLOSS INSTAGRAM



HER OBSESSION

"Fitness is something I'm passionate about. It helps me feel empowered. I'm proud of my Nike sneaker collection—I love comfortable sneakers to wear for a run, or even to work. I have more sneakers than high heels!"



HER GIRL CRUSH

"I'm in love with Beyoncé. She's talented, but also classy, and I love what she stands for. She's been able to make an impact and is a huge influence on young women. I think she recognizes that and does meaningful things with it."



HER FASHION ICON

"Grace Kelly, for sure. I love her chic, elegant approach to life. I go for that timeless look when it comes to my style."





HER SQUAD

"My family keeps me grounded—they wouldn't let me act any other way! I try to balance normalcy with my amazing career journey."

HER KEY PIECES



L'Oréal Paris Voluminous Million Lashes Mascara in Black, $9; at drugstores

"L'Oréal mascara is in my bag at all times—I like to smudge it for a worn-in look."



Forever Karlie "Le Petit Ami" cotton jeans, $239; neiman marcus.com

"I worked with Frame Denim on these boyfriends, and they are so comfy. I roll up the cuffs and wear them with button-downs."

"I'm long and tall—Reformation's dresses fit me like a glove. Plus, they're eco-friendly."

"Another thing I'm big on is dainty gold jewelry. It personalizes whatever I'm wearing."



Catbird "Ballerina Bracelet" in 14k gold and rose gold, $276 each; catbirdnyc.com



Reformation "Lochness Dress" in viscose, $258; thereformation.com

WHO SAYS YOU CAN'T ROCK...

FLARE JEANS

If you're curvy or short, pulling off fall's hottest denim trend may seem impossible—it's not! Just follow the lead of these stylish bloggers



Carmakoma "Custon Moto" leather jacket, $649; carmakoma.com

Ava & Viv "Scoop Neck T-shirt" in cotton-polyester (available Sept. 1), $17; target.com

Lane Bryant "T3 Flare" cotton-polyester-blend jeans, $70; lanebryant.com

BCBG Max Azria "Ashtyn Ziptop Envelope Clutch" in faux leather, 7"H x 11"W x .5"D, $198; bcbg.com

Calvin Klein Jeans "Lacina" leather boots, $179; amazon.com

WHAT TO LOOK FOR

Higher-waisted styles lend support in the tummy area. Translation: No muffin top! Go with a slimmer flare and add a tucked-in tee to show off your curves.

Sandee Joseph of Curvenvy.com in Gap jeans.

STILL LIFES: MICHAEL KRAUS. STYLIST: KELSEY QUAN/MARK EDWARD INC. COURTESY SANDEE JOSEPH

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

Blipp to shop!



discover what you LOVE®

SKIN CARE | COLOR | FRAGRANCE | BODY CARE

Discover what you love with a company that believes in empowering women to be themselves.
Connect with us and your own Independent Beauty Consultant at **marykay.com.**

If You're PETITE



Sheryl Luke of Walkin wonderland.com in vintage jeans.

American Apparel "Striped Unisex Knit Sweater" in rayon-nylon, $62; americanapparel.net

Ann Taylor Leather belt, $40; anntaylor.com

Talbots "Highland Glen Plaid Jacket" in wool-polyester blend, $179; talbots.com

Paige Denim "Lou Lou Petite" rayon-cotton-blend jeans, $199; paige.com

WHAT TO LOOK FOR

A dark wash gives a lean silhouette. Make sure the hem skims the floor and add a belt at your waist to make your legs appear a mile long.

Vince Camuto "Renee Cross Body" in leather, 7.5"H x 8.5"W x 2.5"D, $198; vincecamuto.com

H&M Leather heels, $70; hm.com

If You're PEAR



Amour Vert "Olympia" silk top, $187; nordstrom.com

Banana Republic "Saddle Crossbody Bag" in leather, 9"H x 10.5"W x 4"D, $168; bananarepublic.com

McGuire "Majorelle Flare" cotton-elastane-blend jeans, $227; neimanmarcus.com

& Other Stories Leather heels, $195; stories.com

Sydne Summer of Sydnestyle.com in Hudson jeans.

WHAT TO LOOK FOR

Too much fading brings the focus to your lower half, so subtle-to-none is great. Pair with a lighter top to draw the eye up, and tuck it in to accentuate your smaller waist.

STILL LIFES: MICHAEL KRAUS; STYLIST: KELSEY QUAN/MARK EDWARD INC. FROM LEFT: COURTESY SHERYL LUKE; COURTESY SYDNE SUMMER

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

PURIFY YOUR PORES WITH CHARCOAL

(YES, CHARCOAL.)



EXPERIENCE THE CLEANSING POWER OF CHARCOAL.

Instantly draw out 2x more dirt, oil and impurities than a basic cleanser. Bioré® Pore Penetrating Charcoal Bar deep cleans *plus* gently exfoliates, leaving skin tingly-fresh. And Bioré® Deep Pore Charcoal Cleanser transforms from black to white as it draws out deep-down impurities.

Visit www.biore.com/charcoal

Bioré
free your pores!

© 2015 Kao USA Inc.



SO COOL PEEKING OUT FROM UNDER A LEATHER SHIFT

EFFORTLESS WITH BOYFRIENDS

NEW YORK CITY

PARIS



LONDON

REWORK YOUR...

WHITE SHIRT



MILAN



GO QUIRKY WITH A BOW TIE

MILAN



NEW YORK CITY

THIS PAGE CLOCKWISE FROM TOP LEFT: MELODIE JENG/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; TIMUR EMEK/GETTY IMAGES; CHARLES ESHELMAN/RUNWAY MANHATTAN; PIERRE TEYSSOT/SPLASH NEWS; PAOLO DILETTO/RUNWAY MANHATTAN. OPPOSITE PAGE CLOCKWISE FROM TOP LEFT: VANNI BASSETTI/GETTY IMAGES; YOUNGJUN KOO; CHARLES ESHELMAN/RUNWAY MANHATTAN; MELANIE GALEA THESTREETMUSE/TRUNK ARCHIVE; VANNI BASSETTI/GETTY IMAGES; YOUNGJUN KOO



MILAN



NEW YORK CITY



NEW YORK CITY

A FRINGE SKIRT LENDS A BOHO VIBE ★



MILAN



MILAN



PARIS

USE THE BLIPPAR APP TO WATCH A STYLING HOW-TO! FOR DETAILS, SEE PAGE 34.

ryka



Made for WOMEN

Influence your workout

INTRODUCING THE **INFLUENCE 2**

Rykä's versatile cross trainer featuring a pivot point for ease of movement and a RE-ZORB insole.

$85.00 / ryka.com

Proprietary foam engineered to provide responsive cushioning and shock absorption

MEET YOUR PERSONAL TRAINERS

Made for women, with a narrower heel, roomier forefoot, more secure footbed and an increased instep volume. *Because your feet are different than his.*

Vida RZX
$75.00 / ryka.com



Studio D XT
$60.00 / ryka.com



Kinetic
$65.00 / ryka.com





Grafik 2
$60.00 / dsw.com



TOP IT OFF!
Essence Long Sleeve Wrap
$64.99

$15 off Your purchase of $75 or more when you visit ryka.com and sign up for our newsletter

ryka

A **Women Only** Sport Company

WHAT TO WEAR

This Weekend

Your off-the-clock goal: to look effortless while feeling comfy. These athleisure outfits do just that and they're perfect for everything from running errands to brunch with your girls



STILL LIFES: STUART TYSON. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


GAP
FACTORY
gapfactory.com
the jean
for every
body
the legging jean
Now available in
stores and online.
GAP
FACTORY
SAVE AN ADDITIONAL
15% OFF
YOUR PURCHASE
Offer valid in-store and at gapfactory.com in the US and in-store only in Canada from 8/14/15-9/20/15 at Gap Outlet or Gap Factory Store. Not valid in Quebec, Gap stores, gap.com or in our clearance center. Discount is allocated across items. Excludes clearance and gift cards. Limit one per customer. No adjustments on previous purchases. Not combinable with other offers or coupons including Gap Inc. employee discount. Cashiers use coupon code: PSW15.
FOLLOW US
PSW15

Old Navy "Semi Fit 1/4 Zip Jacket" in polyester-spandex blend, $35; oldnavy.com
GOES TO SIZE 4X

Gap "The Fitted Boyfriend Shirt" in cotton, $50; gap.com

A BOLD PATTERN WORKS BEST WITH ONE THAT'S MORE NEUTRAL

WHY THESE WORK

If you're looking to make a big statement, try print-mixing or choose one standout piece—like a metallic jacket!

Alternative "Souvenir Crew Neck" cotton-polyester sweatshirt, $78; alternative apparel.com

Norma Kamali "Short Cargo Hoodie" in nylon-spandex, $375; norma kamali.com

Livi Active by Lane Bryant "Livi Cowl Pullover" in cotton, $60; lanebryant.com
PLUS LINE! SIZES 14-28

Old Navy "Mid-Rise Leggings" in cotton-spandex blend, $25; oldnavy.com
GOES TO SIZE 4X

Derek Lam 10C Athleta "Downtown Track Pants" in nylon (available Sept. 8), $98; athleta.com

Calvin Klein "Nylon Backpack," 13"H x 11"W x 7"D, $168; macys.com

Athletic Propulsion Labs "Techloom Pro" mesh sneakers, $140; athletic propulsionlabs.com

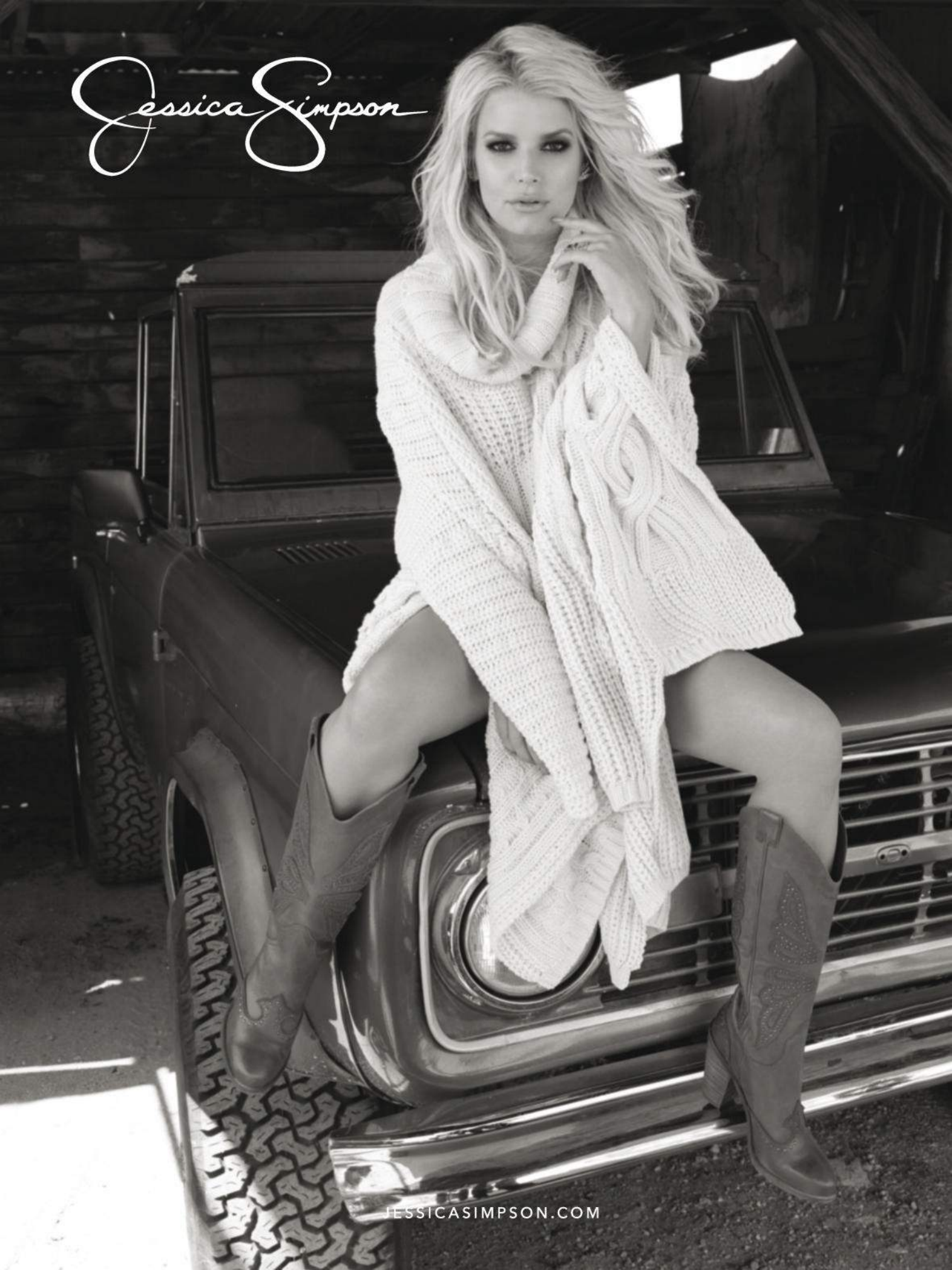
Banana Republic "Black Quilted Tote" in nylon with faux leather detail, 15"H x 16"W x 3.5"D, $98; banana republic.com

A TOTE GOES FROM WORK TO PLAY

Nike "Nike Racquette" leather and canvas sneakers, $75; nike.com

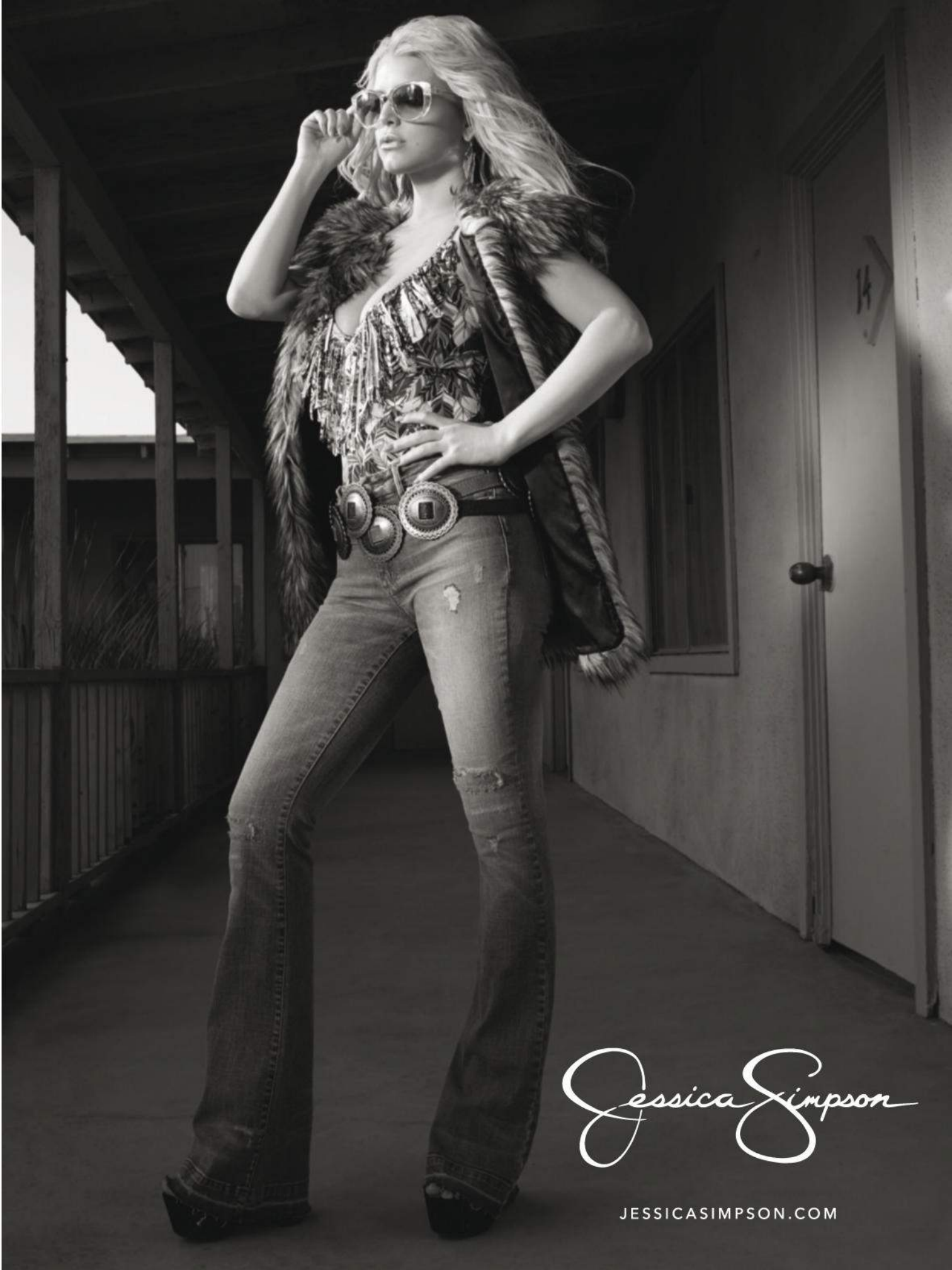
STILL LIFES: STUART TYSON. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


Jessica Simpson
JESSICASIMPSON.COM




PREMIUM
88
TOTAL SALE
GALLONS
WAYNE
Jessica Simpson
CELEBRATING
10 Years
JESSICASIMPSON.COM


Jessica Simpson
JESSICASIMPSON.COM



From her Fall '15 runway show



HIGH-WAISTED TROUSERS ARE A MUST THIS SEASON!





FASHION GENIUS

ISABEL MARANT

The French designer, known for easy, boho pieces that celebs and street-style stars adore, let us pick her oh-so-stylish brain

STYLEWATCH: When did you first know you wanted to work in fashion?

ISABEL MARANT: At the age of nine I knew what I wanted to wear. I would take things from my father's closet and make dresses out of old robes or use his ties for belts. I was also into punk and would find vintage clothes to make my own. People started to say, "Oh, what you are wearing is amazing! Could you do this for me?"

SW: Which designers inspired you?

IM: When I was young I was crazy about Vivienne Westwood. Her designs were grungy and appealed to me. She had a shop in Paris and I would babysit for hours just to be able to buy something.



Françoise Hardy



VIVIENNE WESTWOOD

STYLE INSPO

Isabel admires fellow Parisian Françoise Hardy's style and loved designer Vivienne Westwood.

CLOCKWISE FROM TOP LEFT: VICTOR VIRGILE/GETTY IMAGES; KARIM SADLI; VICTOR VIRGILE/GETTY IMAGES (2); MARIA VALENTINO/MCV; MICHAEL OCHS ARCHIVES/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 34.

HER FASHION MUST-HAVES



LINEN T-SHIRT
Vince "Elbow Sleeve Tee" in linen, $95; vince.com

SKINNY JEANS
L'Agence "Margot High Rise Ankle Skinny" cotton-polyester jeans, $225; Ron Herman, 323-651-4129

BOOTS
Isabel Marant "Liv" leather and velvet boots, $1,470; 212-219-2284

MEN'S JACKET
The Kooples "Oversized Checks Jacket" in wool (available Sept. 15), $595; 212-219-0515



HER BEAUTY MUST-HAVES



MOROCCANOIL SHAMPOO
Moroccanoil Hydrating Shampoo, $22; moroccanoil.com

CHANEL NO. 19 PERFUME
Chanel No. 19 Eau de Parfum, $122 for 3.4 fl. oz.; chanel.com

RED LIPSTICK
Chanel Rouge Coco Ultra Hydrating Lip Colour in Gabrielle, $36; chanel.com





NOW PLAYING

"Music is a great source of inspiration. I listen to all types—like the Yeah Yeah Yeahs and Run-D.M.C."

SW: Describe your go-to outfit.
IM: I always wear leather trousers or tight jeans and a gray cashmere sweater over a white T-shirt—very normal, comfortable things because I'm on my knees pinning all day! No matter the occasion, I always want to feel like myself.

SW: What items should a woman splurge on?
IM: A leather jacket. I prefer to spend a lot of money on the right piece instead of owning lots of things that are not of good quality.

SW: Tell us about your beauty routine.
IM: I use Moroccanoil shampoo and oil because I swim laps every morning and the pool makes my hair dry. I very rarely wear makeup, but I put on red lipstick when I don't have a tan because it makes me look brighter. I like it *really* red! And my signature scent is Chanel No. 19.

SW: Any advice for how American women can channel a chic, Parisian vibe?
IM: In the end I think it's about attitude, a certain nonchalance. I think French girls pretend not to pay attention to how they look when, really, they do. We're specialists in making things look effortless when, actually, a lot of work goes into that— but we never let it show.

STILL LIFES: BRIAN HENN. STYLIST: BARBARA EISEN/RJ BENNETT REPRESENTS. FROM TOP TO BOTTOM: KEVEN OSBORNE/GETTY IMAGES; NO CREDIT (2)

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


BELLA THORNE
for
Miss Me
#LetYourselfShine

INDIGO GIRL

TATTERED TIMELINE

Frayed and downright destroyed denim is suddenly *everywhere*. Our new columnist, **AMY LEVERTON** (trend hunter and author of *Denim Dudes*), tells us why

2011



MARQUES'ALMEIDA

We can definitely trace the start of this trend back to Marta Marques and Paulo Almeida of Marques'Almeida, who went all-in for their graduate collection from Central Saint Martins.

2012



Cassie did an appearance on BET's *106 & Park* in Marques'Almeida, and Rita Ora wore it in her video for "RIP."



2013-14



3.1 PHILLIP LIM



JEN KAO

ISABEL MARANT

Over the next few seasons, a more wearable version of the look showed up on the runway.

2014



RACHEL COMEY

Rachel Comey introduced the frayed Legion pant, an uptown-chic culotte made edgy by its undone hem. In November, Leandra Medine (a.k.a. Man Repeller) posted a photo of herself on Instagram wearing the Legion with the caption, "Case study: this is how all jeans should look right now."

2015



PARIS

It seemed like every fashion editor at February's runway shows was in frayed culottes. H&M put out its version in March.



PARIS

STILL LIFES: CATHY CRAWFORD. GETTY IMAGES: GUS POWELL/ STYLIST: SYLVIA NAGY. CLOCKWISE FROM TOP LEFT: RUNWAY MANHATTAN/IMAXTREE; JOHN RICARD/COURTESY BET; KARL PROUSE/CATWALKING/ COURTESY RACHEL COMEY; KRISTIN SINCLAIR/GETTY IMAGES (2); CATWALKING/GETTY IMAGES; NO CREDIT; THOMAS CONCORDIA/WIREIMAGE

MY FAVES

Here are my picks for the best of what's out now. Or, you can always just grab that pair of scissors in your kitchen drawer!



Zara "Dress with Frayed Hem" in cotton, $50; zara.com



3x1 "WJ Fringe Jacket" in cotton (available Sept. 15), $325; Neiman Marcus, 888-888-4757

My frayed-hem hero this season is the awesome 3x1 jacket with its fringed denim waistband."



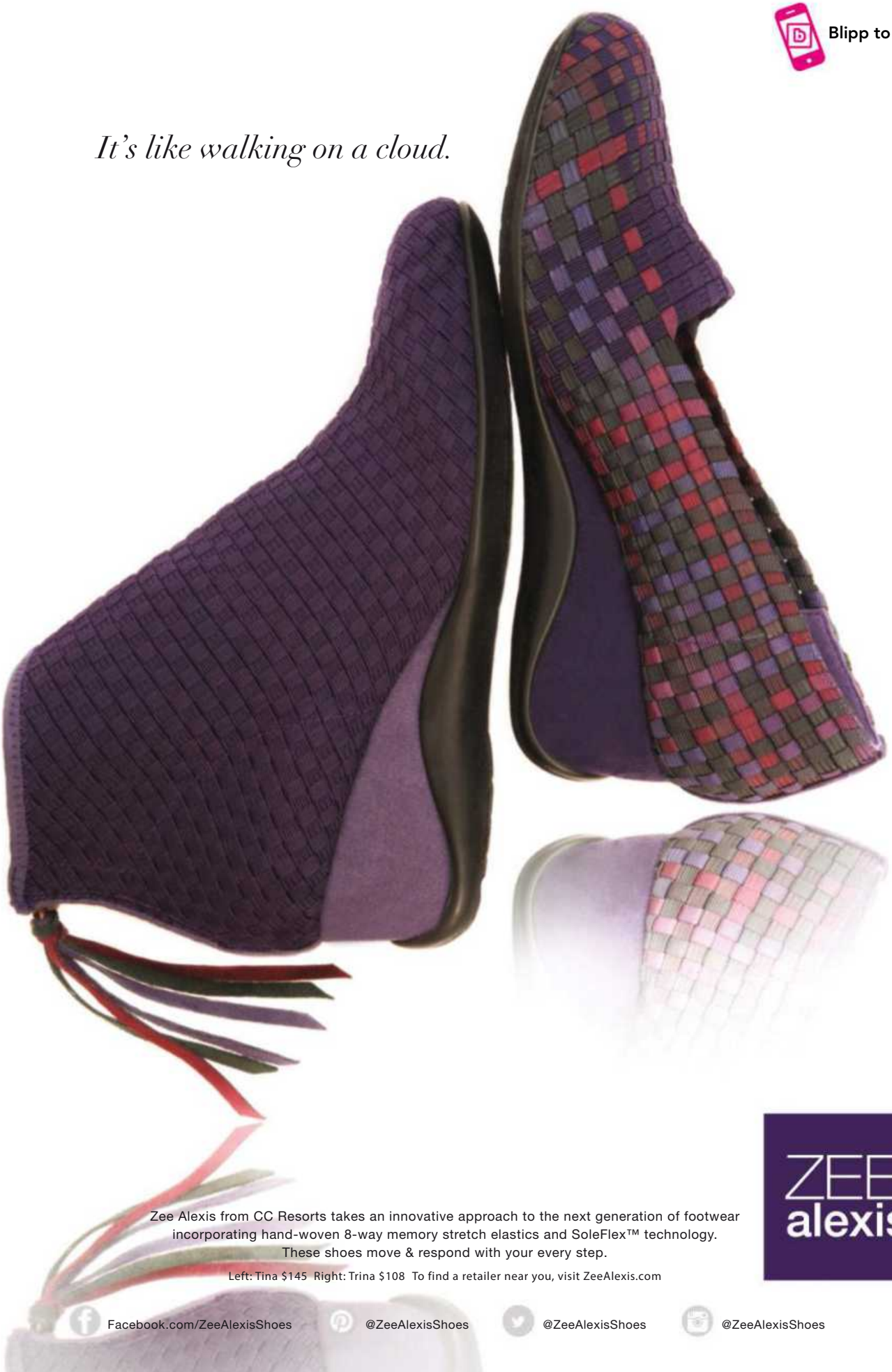
Aussie denim brand One Teaspoon has really gone to town this fall with their totally busted out and destroyed looks."

One x Oneteaspoon "Ford Cadillac Skirt" in cotton, $130; nordstrom.com

USE THE BLIPPAR APP TO SHOP THIS PAGE AND HEAR MUSIC! FOR DETAILS, SEE PAGE 34.

Blipp to shop!

It's like walking on a cloud.



Zee Alexis from CC Resorts takes an innovative approach to the next generation of footwear incorporating hand-woven 8-way memory stretch elastics and SoleFlex™ technology. These shoes move & respond with your every step.

Left: Tina $145 Right: Trina $108 To find a retailer near you, visit ZeeAlexis.com

ZEE alexis

Facebook.com/ZeeAlexisShoes @ZeeAlexisShoes @ZeeAlexisShoes @ZeeAlexisShoes

Q+A



WITH FASHION DIRECTOR KATE DIMMOCK



SEXY BUT STILL COVERED UP

Rihanna in a Chalayan sweater and Manolo Blahnik sandals.

Q: Any suggestions for a fall date oufit that will make me look hot without leaving me freezing?

A: I'm a big fan of sweater-dressing for a night out. But I'm not talking about some shapeless woolen tent you pulled from the bottom drawer! A ribbed knit dress with boots is a great go-to. Or try something that falls off the shoulder—a little peek of skin can be very alluring. Paired with skinny jeans and a strappy heel, you'll look great without seeming like you tried too hard.

Q: I want to try the mismatched earring trend but I'm scared I'll look like I got dressed in the dark. Help!

A: It's easier than it seems! Make sure the two earrings are distinctly different sizes, like a stud and something dangly—you want it to be crystal clear you weren't trying to match them. Both should also share one common element, like a color or shape that is repeated. This way they will look cohesive without being too matchy.



THE SIMILAR TRIANGLE SHAPE UNITES THEM

Lulu Frost "Ortigia Earrings" in brass with crystal and stone detail, $250 for set; lulufrost.com

Sequin "Beautiful Edge Pyramid Stud Earrings" in gold-plated brass with crystal detail, $28 for set; sequin-nyc.com



Diane von Furstenberg "Secret Agent" leather bag, 9"H x 12.5"W x 4"D, $498, and "Secret Agent Zip Out Clutch" in wool, leather and calf hair, 6"H x 9.5"W x .5"D, 148-$198; dvf.com

Q: I want to invest in a great bag for work—what would you recommend?

A: Meet the DVF Secret Agent bag. The tote has lots of room to carry everything you need, and the front pocket zips off to become a clutch, so it's two bags in one! You can also buy other clutches to swap in to change up the look of your bag.

Q: How can I rock over-the-knee boots without looking too sexy?

A: I saw these all over the runway this season and nothing about it screamed *Pretty Woman*. The boots were mainly styled with midi skirts and the whole look was really sophisticated—they're almost like leather stockings! So, I'd say, go with a longer skirt or dress, and you'll nail it.

STILL LIFES: JJ DAVIS; CATHY CRAWFORD. STYLIST: CHANEL KENNEBREW. FROM LEFT: 247PAPSTV/SPLASH NEWS; JAMES WESTMAN

USE THE BLIPPAR APP TO SHOP THIS PAGE AND E-MAIL KATE YOUR STYLE QUESTIONS! FOR DETAILS, SEE PAGE 34.

FOLLOW KATE! INSTA: @dimmockkate TWITTER: @katedimmock1

Saving People Money Since 1936

... that's before there were nylons.

GEICO has been serving up great car insurance and fantastic customer service for more than 75 years. Get a quote and see how much you could save today.

geico.com | 1-800-947-AUTO | local office

GEICO®



Some discounts, coverages, payment plans and features are not available in all states or all GEICO companies. GEICO is a registered service mark of Government Employees Insurance Company, Washington, D.C. 20076; a Berkshire Hathaway Inc. subsidiary. © 2015 GEICO

The secrets to Silky Shiny Hair

Using the Silk Express Collection from It's a 10 Haircare



1 2 3 4

STEP 1 MIRACLE SILK SHAMPOO

Silky, smooth hair starts in the shower. To create lustrous shine while enhancing manageability, massage throughout hair and rinse.

STEP 2 MIRACLE SILK HAIR MASK

With help from the collection's signature silk ingredient, eri, this mask instantly detangles hair, imparts silkiness and locks in moisture. Just work into hair for one to three minutes after shampooing, then rinse.





STEP 3 MIRACLE SILK CONDITIONER

This time-saver in a bottle will literally cut your drying time in half. For vibrant and voluminous hair, apply after mask all over hair then rinse thoroughly.

5

6

STEP 4 MIRACLE SILK SMOOTHING BALM

Detangle and lock in that silky look by applying this balm to wet hair after conditioning.

STEP 5 MIRACLE SILK LEAVE-IN

For the ultimate frizz-free, voluminous look, nourish your hair with this restorative, styling leave-in treatment and benefit from silky, shinier hair and strengthened strands.



STEP 6 MIRACLE SILK INTENSIVE HAND CREAM

For equally smooth and silky skin, massage this soothing cream into your hands to reveal a younger, healthier and more revitalized appearance.

it's a 10®

To watch behind-the-scenes footage of how to create this look and more, visit Itsa10Haircare.com

MODEL: MARIA CHECA, PHOTOGRAPHY: JONATHAN BECKERMAN, HAIR STYLIST: JOSUE PEREZ

NEW FASHION ##GOALS

It's September, which means: three, two, one... Happy Fashion New Year! Here are nine of the most common style resolutions—plus, how *not* to break them



Elizabeth Cole
"Ashton" 24k gold plate earrings with glass and Swarovski crystal detail, $268; elizabethcole jewelry.com

win it!
SEE PAGE 254



MILAN



MILAN

1 I WANT TO EXPRESS MY PERSONALITY MORE

Try a piece of jewelry, like a pair of standout earrings or a cuff. When it comes to bold items, there are tons of options—from sleek to notice-me—to fit whatever mood you're in.

STILL LIFES: ALEX CAO FROM LEFT; YOUNGJUN KOO; PAOLO DILETTO/ RUNWAY MANHATTAN

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 34.

2 I'M READY TO INVEST IN MY STYLE

It's all about a statement coat! Not only will a well-made option last you forever, in cooler temps it's the first thing people notice about your look.





BB Dakota "Gunievere" wool-polyester coat, $160; shopbop.com



DKNY "Notch Collar Coat" in wool, $955; dkny.com

BCBG Max Azria "Wayne" wool-polyester-blend coat, $498; bcbg.com

3 I PLAN TO EMBRACE MY SHAPE WITH CLOTHES THAT ACCENTUATE IT

Take a cue from curvy fashion blogger Rochelle Johnson of Beauticurve.com: Try a pencil skirt that hugs your hips and tapers just below the knee—it creates or accentuates an hourglass shape. Pair it with a shorter, looser top that highlights your midsection.



STILL LIFES: ALEX CAO. FROM TOP TO BOTTOM: ANTONIO DE MORAES BARROS/WIREIMAGE; COURTESY ROCHELLE JOHNSON



WARSAW

4 I HAVE TO GIVE MY FLATS A BREAK

Fact: You can (literally and figuratively) elevate your look without killing your feet. Go for a pair of lower, chunkier heels—they have a cool retro look that's totally on-trend, and they are easy to walk in.



Nina Originals
"Patience" suede heels, $148; ninashoes.com

win it!
SEE PAGE 254

SURPRISINGLY SEXY WITH A LITTLE DRESS ★★★



Calvin Klein
"Keller" suede heels, $129; macys.com



Stuart Weitzman
"Firstclass" leather heels, $385; stuartweitzman.com

5 I WOULD LIKE TO FIND A BRA THAT FITS RIGHT

Visit Lindasonline.com. The official website of NYC bra boutique Linda's offers a "Bra School" section dedicated to pinpointing your perfect pick. There you'll find an easy-to-use fit calculator (it's spot-on, we tried it!), plus a style guide and list of sizing problems and solutions.

STILL LIFES: ALEX CAO; THE STYOGRAPH/WENN

TURN PAGE FOR MORE ★ FASHION GOALS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


HELLO FALL
MAKE ROOM FOR BOLD
Bisou Bisou dress - orig. $72, sale 49.99
Shoes and accessories available in-store and online.
Items and pricing available in-store and online starting 9/1.
DOWNLOAD THE JCPENNEY APP & GET SHOPPING with the latest looks & offers.
JCPenney
when it fits, you feel it | jcp.com



& Other Stories
Leather bag, 6"H x 8"W x 2.5"D, $150; stories.com

Vince Camuto
"Leila" leather cross-body, 8"H x 7"W x 3"D, $178; vincecamuto.com

Joy Gryson
"Sophia" leather cross-body, 7.5"H x 10"W x 3"D, $495; 212-691-2785

6 I REALLY NEED TO DOWNSIZE MY BAG

The good news: There are tons of supercute small bags for you to choose from! The even better news: Editing down your must-haves isn't as hard as it may seem. Consider which items you use on the regular—if you haven't reached for something in a week, chances are, you don't need to be lugging it around. Also, get rid of multiples—no one uses three lipsticks and two mascaras!

7 I VOW TO BREAK OUT OF MY ALL-BLACK RUT







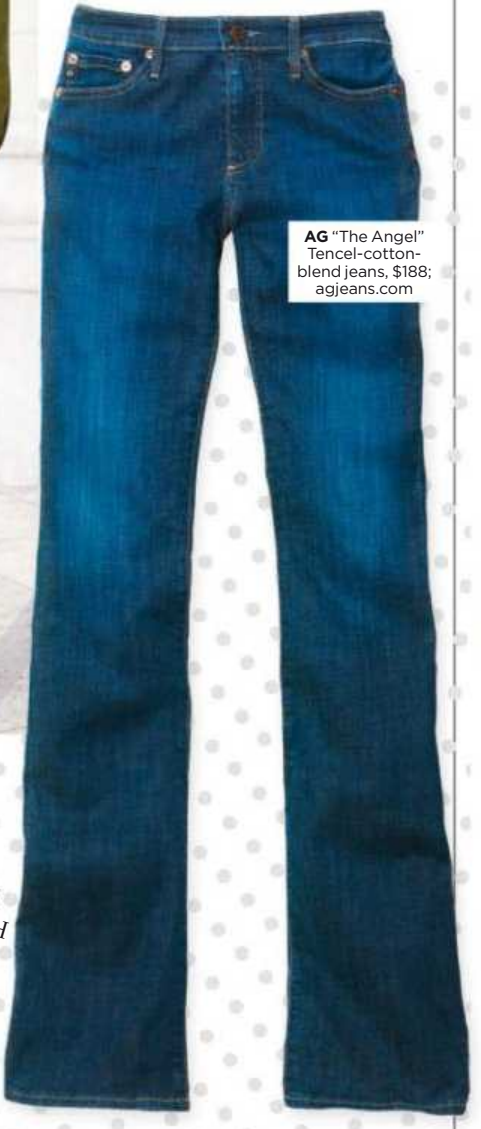
STILL LIFES: ALEX CAO. CLOCKWISE FROM TOP LEFT: BAUER-GRIFFIN/GC/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATTAN

8 I WEAR MY SKINNY JEANS OVER AND OVER—I WANT TO BRANCH OUT

Make the transition easier by opting for a bootcut. Worried you'll look like you're stuck in the '90s? Don't sweat it! The silhouette is back in a big way and looks great on all body types.



PARIS



AG "The Angel" Tencel-cotton-blend jeans, $188; agjeans.com

A DARKER WASH ★ LENGTHENS LEGS ★



LISBON

9 I ALWAYS PLAY IT SAFE, BUT I'D LIKE TO PUSH MYSELF TO TAKE A FASHION RISK

Choose one "wowza" item, like a tulle skirt, and ground it with a basic. A chambray or denim shirt is perfect—it's classic, goes with everything and gives your outfit an I'm-not-trying-too-hard feel.

STILL LIFE: ALEX CAO. FROM LEFT: VANNI BASSETTI/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATTAN



Worthington blouse - orig. $30, **sale 19.99**
Worthington skirt - orig. $48, **sale 29.99**

Shoes and accessories available in-store and online.
Items and pricing available in-store and online starting 9/1.

DOWNLOAD THE JCPENNEY APP
& GET SHOPPING
with the latest looks & offers.

JCPenney
when it fits, you feel it | jcp.com

ADVERTISEMENT





RELAXED T-SHIRT

The military green hue transitions easily from summer to fall, and the curved hem is universally flattering.

2

$14.99 a.n.a embellished pocket tee
jcp.com 842-3702 orig. $26



BUTTON-DOWN SHIRT

The mustard yellow color is big this season, and the slightly fitted cut shows off your figure.

1

$27.99 Liz Claiborne shirt
jcp.com 851-8477 orig. $38

FLARED JEANS

3

The lean silhouette and wide leg complement everyone, and the light faded wash is the cool-girl weekend choice.

$27.99 Arizona jeans
jcp.com 664-9468 orig. $48



LONG NECKLACE

Multiple necklaces in one! Plus, the touch of bling amps up everything from a t-shirt dress to a romper.

5

$22.40 Worthington necklace
jcp.com 054-1092 orig. $32



ANIMAL PRINT TANK

This drapey top can be tucked into an A-line skirt for a pretty, dressed-up vibe or worn loose with jeans.

$19.99 Worthington top
jcp.com 832-1012 orig. $30

4

JCPenney

when it fits, you feel it® | jcp.com

ALL STYLES AVAILABLE IN SELECT STORES AND AT
JCP.COM/PEOPLE-STYLEWATCH

Prices valid 8/7–8/31/15, unless otherwise noted. Items are subject to availability and may not be available in all JCPenney stores and at jcp.com. "Original" and "regular" prices are offering prices that may not have resulted in sales, and intermediate markdowns may have been taken. "Original" prices may not have been in effect during the past 90 days or in all trade areas. JCPenney reserves the right to limit returns or exchanges without a valid receipt. "Sale" events exclude Best Value merchandise. "Original" and Best Value items will remain at advertised prices after event. People Stylewatch & Must Haves are trademarks of Time Inc. used under license.

ADVERTISEMENT

PEOPLE STYLEWATCH

TOP 10 MUST-HAVES

GO RETRO IN STYLES WITH A POLISHED '70S VINTAGE VIBE, HANDPICKED BY THE EDITORS OF ***PEOPLE STYLEWATCH.***

sponsored content



6

SILKY SHIRTDRESS

The leopard print is bold but versatile—add modern black accessories, or pick brights for an unexpected twist.

$39.99 Worthington shirtdress
jcp.com 222-2834 orig. $60

7



SNAKEPRINT CROSSBODY

With a chain strap and zipper details, this patterned bag will bring a luxe touch to your LBD.

$39 Nicole Miller kelsie crossbody
jcp.com 109-2267 orig. $65



8

BLACK JUMPSUIT

This modern one-piece has a halter neckline that doubles as a necklace—and looks amazing with both flats and heels.

$59.99 Bisou Bisou jumpsuit
jcp.com 219-1859 orig. $86

9

CULOTTES

If you like full midis, try this sleeker take—it's just as polished, and goes from desk to dinner.

$36 Liz Claiborne culottes
jcp.com 814-8044 orig. $48



10

CHUNKY SLIP-ON

With a mule silhouette, thick heel and rich faux-suede, this peep-toe hits three major trends. Score!

$39.99 a.n.a isha slip-ons
jcp.com 023-2313 orig. $70




get noticed with
visibly softer lips.
eos Visibly Soft™ lip balm, enriched with natural conditioning oils, moisturizing shea butter and antioxidant vitamins C & E, nourishes for immediately softer, more beautiful lips. Available in Vanilla Mint and Coconut Milk.
eos™
evolution of smooth™

SHOP!



Jessica Simpson Collection "Athens2" faux suede sandals, $110; macys.com

NOW WEAR THIS

Platform Sandals

Deep hues and rich fabrics make this chunky-heeled summer staple totally appropriate for crisp fall days. So, go on ... *werk* it!

USE THE BLIPPAR APP TO SHOP THIS PAGE AND HEAR MUSIC! FOR DETAILS, SEE PAGE 34.

PHOTOGRAPH BY JENS INGVARSSON. GROOMER: URBANO DELVALLE



Nicholas Kirkwood
Suede sandals with faux pearl detail, $795; net-a-porter.com



XOXO "Maguire" faux suede sandals, $59; Macy's, 800-289-6229



Chinese Laundry "Avenue" faux suede sandals, $70; chineselaundry.com

METALLIC + WOOD IS UNIQUE ★★★



Dune London "Martha" suede and leather sandals, $129; dunelondon.com



Dolce Vita "Callista" leather and wood sandals, $200; dolcevita.com

Steve Madden "Jillyy" leather and faux suede sandals, $99; lulus.com
20% OFF!*



★ A NEUTRAL SHADE ELONGATES YOUR LEGS



Lauren Ralph Lauren Leather sandals, $109; dillards.com



Via Spiga "Varsha" suede and Lurex sandals, $275; bloomingdales.com

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

***STEVE MADDEN** From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

STILL LIFES: MARK PLATT. STYLIST: KRIS JENSEN/MARK EDWARD INC.



SPLAT SEMI-PERMANENT

CVS, HEB, KERR DRUG, KINNY DRUG, KROGER, MEIJER, RITE-AID, TARGET, ULTA, & WALGREENS

SplatHairColor.com

Steal Her

SUCH A COZY FALL OUTFIT ★



Olivia Palermo in a Brunello Cucinelli sweater, Tibi skirt and Francesco Russo heels.



$22
Fantaseyes "Autograph" plastic and metal sunglasses; fantas-eyes.com
20% OFF!*

$145
Wilfred for Aritzia "Oversize Merino Wool Sweater"; aritzia.com

$20
FOR SET OF THREE
Le Château Faux leather belt; lechateau.com

JUST THE SKIRT
$1,250

$150
Fernando Wong "Sira" cotton-rayon skirt; fernandowong.com



$39
Imoshion Handbags "Ginnie" faux leather clutch, 6"H x 10.5"W x .5"D; imoshionstore.com
20% OFF!**

$60
Guess "Lavonna" faux leather heels; dsw.com



TOTAL COST
$436

STILL LIFES: JAMES WESTMAN. STYLIST: BENNY LA MICELA. FROM LEFT: PACIFIC COAST NEWS; ABACA/XPOSURE/AKM-GSI

FANTASEYES** From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a site-wide discount. *IMOSHION HANDBAGS** From Aug. 14 to Sept. 18, enter "20TRENDPSW" at checkout for a discount on full-price merchandise. Offer not valid on Mystery Box. *****IVANKA TRUMP** From Aug. 14 to Sept. 18, enter "heelenvy" at checkout for a site-wide discount.

Style

Imitation really is the sincerest form of flattery, so why not copy these celebs' looks at real-people prices?



Victoria Beckham in a Victoria Beckham coat and pants, and Nicholas Kirkwood heels with a Victoria Beckham bag.

$9
Windsor
"Square Sunglasses" in plastic;
windsorstore.com



$54
525 America
"Basic Crew" rayon-nylon sweater;
525america.com

$298
Banana Republic
"Camel Double Breasted Coat" in wool-polyester blend;
bananarepublic.com

$70
H&M Studio
Wool pants;
hm.com

$80
Imoshion Handbags
"Alia" faux leather tote, 11"H x 17"W x 4"D;
imoshionstore.com
20% OFF!**



$120
Ivanka Trump
"Nyle" leather heels;
heels.com
20% OFF!***

JUST THE BAG
$2,395

TOTAL COST
$631

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 34.



Jada Pinkett Smith in an Ashish skirt with an Edie Parker clutch.

A BUTTON-UP BALANCES A SEQUINED MINI ★

$21
My Jewel Candy "Bella Ring" in metal with crystal detail; myjewelcandy.com

$36
Apt. 9 "Long-sleeve Structured Shirt" in cotton-polyester blend; kohls.com

$40
Galian "Gala Box Clutch" in acrylic, 5"H x 8"W x 1.5"D; galian.com
20% OFF!*

$10
OPI Nail Lacquer in I Cannoli Wear OPI; ulta.com

$40
Forever 21 "Grid Sequined Mini Skirt" in polyester; forever21.com

$120
Aldo "Kristina" leather heels, $120; heels.com
20% OFF!**

JUST THE SKIRT
$1,365

TOTAL COST
$267

STILL LIFES: JAMES WESTMAN. STYLIST: BENNY LA MICELA. OPI NAIL POLISH: CATHY CRAWFORD. JADA PINKETT SMITH: BIRDIE THOMPSON/ADMEDIA/SIPA USA

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

*GALIAN From Aug. 14 to Sept. 18, enter "20PSW" at checkout for a discount on full-price merchandise. **ALDO From Aug. 14 to Sept. 18, enter "heelenvy" at checkout for a site-wide discount.



#STOCKYOURSTASH with our Ultra Thin pads featuring the Xpress DRI* cover for crazy fast absorption to help stop leaks.

GRAB A FREE SAMPLE AT UBYKOTEX.COM



U by kotex

EDITOR HAUL

ON THE EDGE

Toughen up your look with these downtown-cool picks from senior market editor **MARISSA RUBIN**. Bonus: Nothing is over $100!



$44
BaubleBar
"Rolo Chain Collar Necklace" in metal; baublebar.com

★ GRAFFITI SCREAMS '90s GRUNGE



$85
Michael Kors
"Astor Band Ring" in metal; michaelkors.com



Cindy Crawford in 1989.



$51
Chaser Brand
"Shirttail Muscle Tank" in cotton-polyester blend; chaserbrand.com
20% OFF!*



STYLE INSPO
"I moved to NYC at a time when graffiti was everywhere. It made me realize how different the city was from my small hometown, and I was inspired to add some edge to my look!"

FALL FASHION GOAL
"In junior high I was in awe of supermodels like Cindy Crawford. Even dressed in leather and grunge they were glamorous! I want to bring that tough-but-glam feel to my wardrobe."

HOW I'LL WEAR IT
"All-black just isn't me. So, I'll mix patterned items with rocker pieces to create a modern, cool vibe."



$78
Members Only
"Cire Bomber" polyester jacket; membersonly original.com



$80
Gx by Gwen Stefani
"Dweeb" canvas heels; charlotterusse.com



$70
SR Squared by Sondra Roberts
"Zip It" faux leather clutch, 8"H x 12"W x 1"D; irresistibles.com



$99
RACHEL Rachel Roy "Hip Hop Pencil Skirt" in polyester-viscose blend; macys.com



$23
My Jewel Candy
"Screwed Earrings" in metal; myjewelcandy.com

STILL LIFES: ALEX CAO. STYLIST: CHANEL KENNEBREW. FROM LEFT: MOOR/DREAMSTIME; RON GALELLA/WIREIMAGE. PORTRAIT: JAMES WESTMAN

USE THE BLIPPAR APP TO SHOP THIS PAGE AND HEAR MUSIC! FOR DETAILS, SEE PAGE 34.

*CHASER BRAND From Aug. 14 to Sept. 18, enter "PEOPLE20" at checkout for a site-wide discount.

NOT YOUR MOTHER'S



ONE HAPPY HAIR DAY DESERVES ANOTHER. AND ANOTHER. AND ANOTHER.

Turning more heads in 2015!

NYMBRANDS.COM
Have a Happy Hair Day.

Proud corporate sponsor:
YSC YOUNG SURVIVAL COALITION youngsurvival.org

Available at:
CVS pharmacy | ULTA BEAUTY | Walmart

PUT A SO

JEWELS PICK
UP THE SHINE
IN THE SHOE



H&M Studio
Polyester socks, $15; hm.com
+
Stuart Weitzman
"Suchastud" leather heels, $455; stuartweitzman.com

Richer Poorer
"Albright" cotton-polyester-blend socks, $12; richer-poorer.com
+
L.K. Bennett "Fern Heels" in suede, $345; lkbennett.com

Hue "Chunky Bejeweled Micro Rib Socks" in acrylic-polyester blend (available Sept. 16), $14; macys.com
+
Banana Republic
"Pewter Tassel Pumps" in leather, $128; bananarepublic.com

PHOTOGRAPHS: JENS INGVARSSON. STYLIST: URBANO DELVALLE

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 34.

CK IN IT!

Your shoe, that is. Throw on a pair with a design or fun texture and slip into heels for a surprisingly cool combo



★ ★ ★ MIX OPPOSITE VIBES LIKE SWEET & TOUGH

& Other Stories Cotton socks, $10; stories.com

+

Kate Spade New York "Demi" canvas heels, $350; katespade.com

Forever 21 "Crochet-Trimmed Mixed Pattern Socks" in cotton-polyester blend, $5; forever21.com

+

Boden "Corinne Ankle Boots" in suede, $208; bodenusa.com

Madewell "Pattern Trouser Socks" in cotton-polyester blend, $13; madewell.com

+

Massimo Dutti "Black Wooden Sandals" in leather, $150; massimodutti.com



$89
BB Dakota
"Schifters High Waisted Lace Skirt" in cotton-nylon blend; heygorgeous.com
PLUS LINE! SIZES 14-22

$39
Beaucoup Designs
"Luxe Locket Necklace" in 14k gold-plated brass; beaucoup designs.com for stores

IT'S ALL ABOUT A HIGH COLLAR THIS SEASON!

$63
Charlotte Russe
"Embroidered Mock Neck Dress" in polyester; charlotterusse.com

$90
Chinese Laundry
"Lace Jeopardy Heels" in mesh and cotton with faux suede detail; dailylook.com

NOTHING OVER $100

TRENDING NOW

Of-the-moment picks at can't-believe-it prices!

$50
We Dream in Colour
"Anais Cuff" in brass; wedreamincolour.com
20% OFF!*

Victorian

Romance isn't dead—it just got a whole lot sexier. Sheer fabrics, delicate lace and gilded details are perfect for nighttime or a moody day vibe.

$80
Imoshion Handbags
"Margo" velvet and sequin satchel, 10"H x 15"W x 6.5"D; imoshionstore.com
20% OFF!**

$68
Lucy Paris
"Maxi Skirt with Mesh Insert" in polyester; lucyparis.com

$26
Boohoo "Sammy Crochet Trim High Neck Sleeveless Blouse" in polyester; boohoo.com

STILL LIFES: DEVON JARVIS; STUART TYSON. STYLISTS: BENNY LA MICELA; SYLVIA NAGY; CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

*WE DREAM IN COLOUR From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a site-wide discount.
**IMOSHION HANDBAGS From Aug. 14 to Sept. 18, enter "20TRENDPSW" at checkout for a discount on full-price merchandise. Offer not valid on Mystery Box.



We supply the craft. You supply the cup.



Enjoy the Starbucks® coffee you love in the comfort of your home with Starbucks® Iced Coffee Brewed to Personalize and Iced Espresso Classics.

Find these 48 fl. oz. bottles in your grocer's chilled section.

STARBUCKS®

Crafted for home

© 2015 Starbucks Coffee Company. All rights reserved.





$69
Yochi "Carnelian Rope Medallion Necklace" in gold plate; yochiny.com
20% OFF!*



$20
Old Navy "Felt Floppy Hat"; oldnavy.com



$89
525 America "Rib Turtle Neck" in rayon-nylon; 525america.com

$80
Boohoo "Charlotte" polyester coat; boohoo.com

$49
Expressions NYC "Charlotte Saddle Cross Body" in faux leather, 7"H x 9"W x 2.5"D; expressionsnyc.com

'70s Plaid

Check, please. Earthy colors give this print a distinctively retro feel. Get groovin' in tailored coats, simple shifts and A-line minis, then complete the look with classic extras.



$62
Camp Collection "Monterey Dress" in cotton; shopcamp.com



$85
BC Footwear "Local" faux leather heels; nordstrom.com



$89
Vince Camuto "Plush Plaid Skirt" in polyester; vincecamuto.com

CHECK OUT THE FUN, FLOUNCY HEM ★

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

*YOCHI From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a discount on full-price merchandise.

STILL LIFES: DEVON JARVIS; STYLIST: BENNY LA MICELA





TRY ON ENDLESS LOOKS INSTANTLY.
DOWNLOAD THE MAKEUP GENIUS APP.

©2015 L'Oréal USA, Inc.

MEGA VOLUME ON TOP
MEGA VOLUME ON BOTTOM
NOW WITH A SPIKEY TWIST

OUR NEW FORMULA FOR A SPIKEY REBEL LASH LOOK. THE LASH STYLING BRUSH CAPTURES SEVERAL LASHES AT ONCE AND SWEEPS THEM INTO SUPER-SOFT SPIKES. ROCK YOUR LASHES!

BECAUSE YOU'RE WORTH IT.™

NEW



L'ORÉAL™
MAKEUP DESIGNER/PARIS

Emerald Green

Want to look like a million bucks? This rich shade is your answer. Treat it like a neutral—it goes with practically everything!

STACK ON TOP OF OTHER GOLD RINGS FOR A COOL LOOK

$25
Capwell + Co. "Empire Sparkle Ring" in 12k gold plate with stone and pavé crystal detail; capwell.co

$58
White House Black Market "Wide Toggle Belt" in suede-polyester; whbm.com
GOES TO SIZE XXL

$80
H&M Studio Viscose top; hm.com

$79
Ann Taylor "Devin Ankle Pants" in cotton; anntaylor.com
GOES TO SIZE 18

$40
Mystic Fashion "I'll Have the Usual" rayon-nylon-blend skirt; modcloth.com
GOES TO SIZE 4XL

PERFECT FOR WORK!

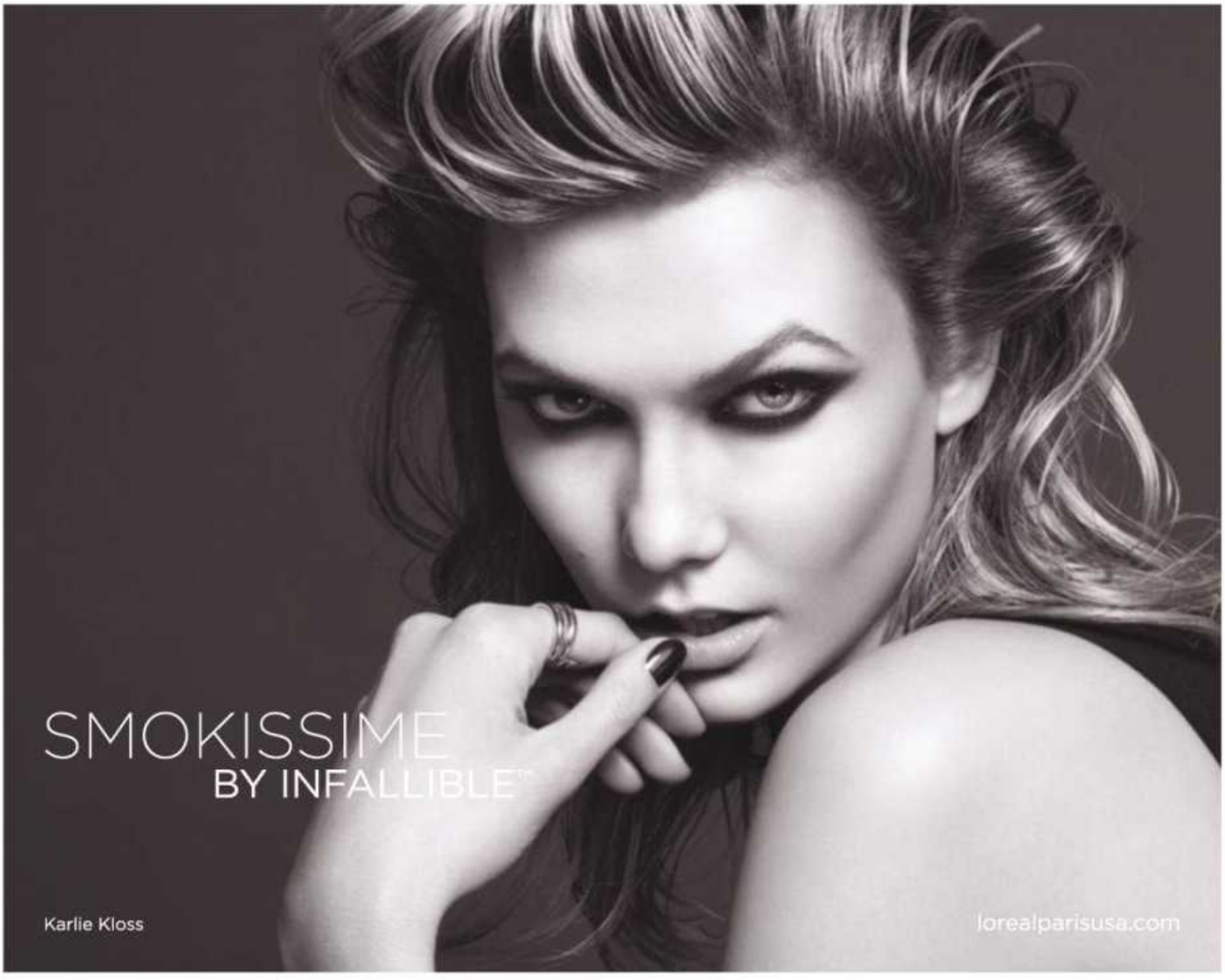
$80
Imoshion Handbags "Ezra" faux leather tote, 11"H x 17"W x 4"D; imoshionstore.com
20% OFF!*

$59
MIA "Mona" faux suede heels; miashoes.com

STILL LIFES: DEVON JARVIS; STYLIST: BENNY LA MICELA

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

***IMOSHION HANDBAGS** From Aug. 14 to Sept. 18, enter "20TRENDPSW" at checkout for a discount on full-price merchandise. Offer not valid on Mystery Box.





THE ART OF THE SMOKY EYE

ULTIMATE PERFECTION IN JUST 1 STROKE

OUR FIRST 1-STEP POWDER SMOKY EYELINER. SOFT, SMUDGE-TIP APPLICATOR.
4 SHADES THAT LAST UP TO 14 HRS. IT'S SMOKY MADE SIMPLE.

BECAUSE YOU'RE WORTH IT.™



TRY ON ENDLESS LOOKS INSTANTLY.
DOWNLOAD THE MAKEUP GENIUS APP.

©2015 L'Oréal USA, Inc.

L'ORÉAL™
MAKEUP DESIGNER/PARIS

The One!



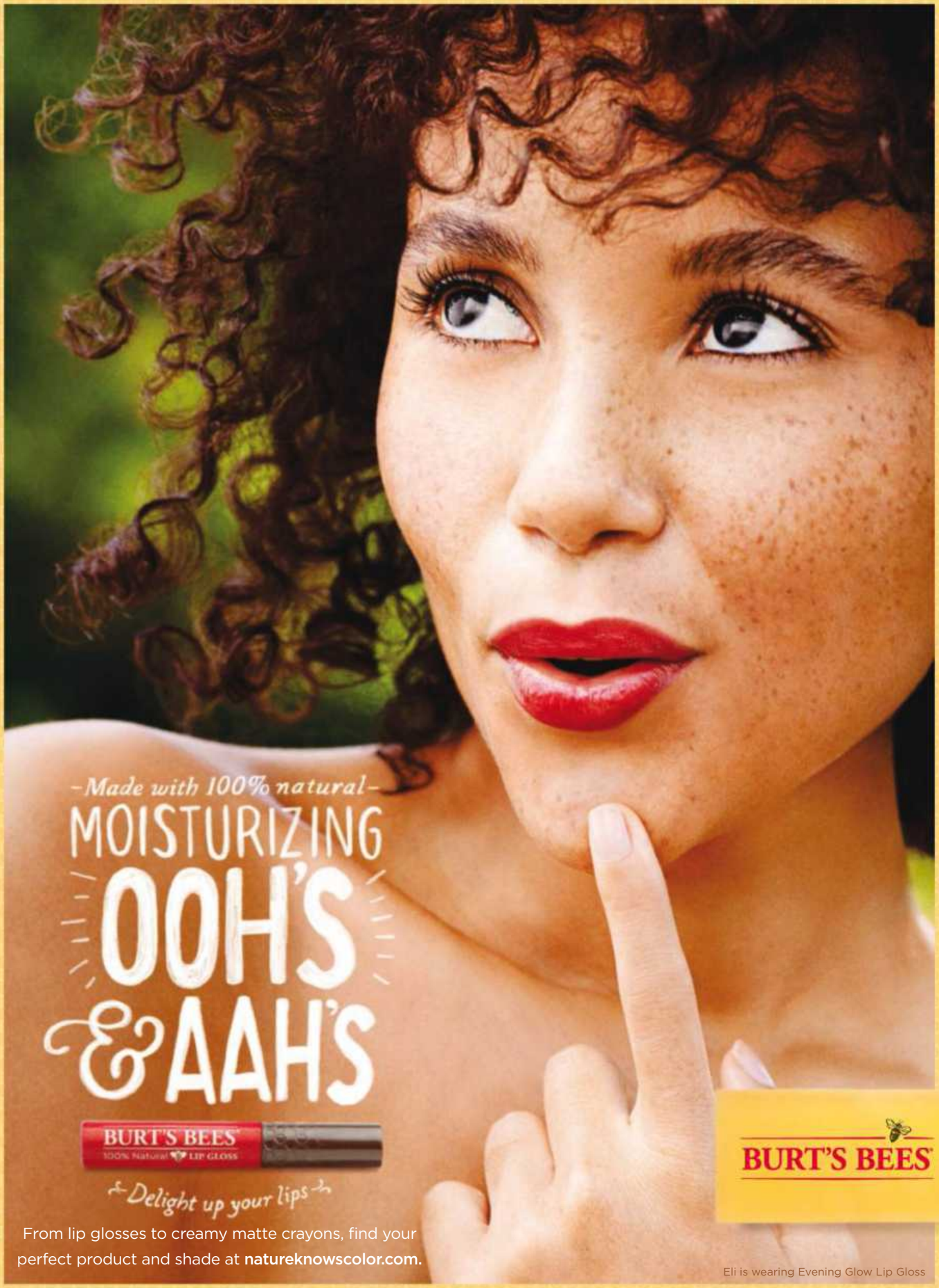
Eddie Borgo
"Pavé Bud Drop Necklace" in 14k gold plate with pavé crystal detail, $400; eddieborgo.com

"Part of my job is to look at jewelry all day long—but I've never seen anything like this lariat before. The top of it is structured and the pavé tulips are discreet. So covetable!"
—REGINA GARDINER,
SENIOR ACCESSORIES EDITOR

PAIR WITH A TEE FOR ★ A CASUALLY CHIC LOOK ★

STILL LIFE: JEFFREY WESTBROOK. STYLIST: JUDITH TREZZA/RJ BENNETT REPRESENTS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


-Made with 100% natural-
MOISTURIZING
OOH'S
& AAH'S
BURT'S BEES
100% Natural LIP GLOSS
Delight up your lips
From lip glosses to creamy matte crayons, find your perfect product and shade at natureknowscolor.com.
BURT'S BEES
Eli is wearing Evening Glow Lip Gloss


add a
splash of
color™
seven
DAUGHTERS
CAMPAIGN SUPPORTED BY REGULATION EC N. 1234/07 ©2014 TERLATO WINES
Find your flavor at sevendaughters.com
Moscato • White Blend • Chardonnay • Pinot Noir • Red Blend • Cabernet Sauvignon


Blipp to shop!
seven
DAUGHTERS

FALL STYLE DEALS

FALL IS ABOUT LAYERING FABULOUS FINDS FROM YOUR FAVORITE STORES AND DISCOVERING DEALS AROUND EVERY TURN. THAT'S WHAT MAKES SHOPPING AT TANGER OUTLETS SO MUCH FUN!



THE PERFECT BUILDING BLOCKS FOR FALL '15 ARE **FRINGE** FROM JACKETS TO BOOTS AND **FLARE** FROM TOPS TO 70'S INSPIRED PANTS. CHECK OUT THESE THREE WAYS TO WEAR FLARE NOW.

Tanger® Outlets

Visit **TANGEROUTLETS.COM**
for your best destination for style and savings today

ADVERTISEMENT



VINTAGE PREPPY FLARE

WEAR WITH A SLIM-FITTING SWEATER AND SHOOT FOR A HEM LENGTH THAT SKIMS YOUR HEEL FOR INSTANT MODEL-LONG LEGS.



STATEMENT JEWELRY
No outfit is complete this fall without statement-making jewelry. These fab stacks are totally on point.



MINI LUGGAGE BAGS
Get a grip on fall's newest bag, the top-handle trunk.

FLARE FOR FUN

THESE JEANS ARE THE EPITOME OF COOL. SLIDE A LEATHER JACKET OVER YOUR FAVE TEE AND TAKE ON THE NIGHT.





STATEMENT EARRINGS
Bold mod shapes add interest and attitude to frame your face in style.



TALL BOOTS
Step up your game with a pair of block-heeled leg lifters with a touch of fringe for fun.



WORK THAT FLARE

PAIR WITH A UNIQUE MIX OF LAYERS ON TOP, HIGH HEELS AND VOILA! AN OFFICE-READY, FAST FASHION FIX.



BLOCK-HEEL SHOES
When it comes to footwear, head for higher ground. These are the best on the block.



POP OF COLOR
Add an architectural accent that gives new meaning to linear thinking.

THINK OUTLETS. THINK TANGER.

ADVERTISEMENT



Tanger® Outlets

TANGERSTYLE

YOUR DESTINATION FOR STYLISH SAVINGS

EXPERIENCE THE STAR TREATMENT!

Tanger & **StyleWatch** invite you to consult with our fashion expert and create your own look at our exclusive **CELEB STYLE STUDIO** tour.

SPONSORED BY

People StyleWatch

GAP FACTORY

Tanger Outlets

TOUR STOPS

at the Tanger Outlets in these markets

Grand Rapids, MI JULY 31-AUG 1
Houston (Texas City), TX AUG 8-9
Phoenix (Glendale), AZ AUG 8-9
Riverhead, NY AUG 13-14
Deer Park, NY AUG 15-16
Charleston, SC AUG 21-22
Myrtle Beach 17, SC AUG 22-23
Pittsburgh (Washington), PA AUG 29-30
National Harbor, MD AUG 29-30
Gonzales, LA SEPT 5-6

FOR MORE INFORMATION, VISIT **StyleWatchTrendWatch.com & TANGEROUTLETS.COM**


ALL BLUSHED. NEVER HUSHED.
DARE TO GO NUDE.
NEW THE blushed NUDES PALETTE
Our newest 12-shade collection, curated to create infinite looks with bolder blushes, provocative plums, and risqué roses.
THE blushed NUDES
MAYBELLINE NEW YORK
MAYBELLINE.com/blushednudes
Adriana is wearing New The Blushed Nudes Palette from Maybelline® New York.
MAYBELLINE NEW YORK
MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.
©2015 Maybelline LLC.

4 Designers to Watch

If these names aren't currently on your radar, you better get familiar! From killer heels to jaw-dropping jewelry, these designers are about to be fashion's next big thing



PAUL ANDREW

BACKGROUND This Brit-turned-New Yorker has clearly learned a thing or two working with industry veterans like Calvin Klein and Alexander McQueen. Proof? His shoe designs won him the 2014 CFDA/Vogue Fashion Fund award.

STYLE MO Heels that are supersexy, but crazy-comfy too (thanks to memory foam–padded insoles). Handmade in Italy, each glam pair is like a work of art—enough to turn the most basic outfit into a *look*.

CELEB FANS Red carpet regulars like Jessica Chastain, Lupita Nyong'o and Emma Watson.



1. "Chrysler" suede and leather heels, $1,395; intermixonline.com **2.** "Bleecker" leather heels, $1,095; paulandrew.com for stores
3. "Zenadia" silk heels, $675; paulandrew.com for stores

STILL LIFES: CATHY CRAWFORD. STYLIST: BENNY LA MICELA. FROM TOP: STEPHEN RUDOLPH/GETTY IMAGES/FLICKR RF; COURTESY PAUL ANDREW (3)

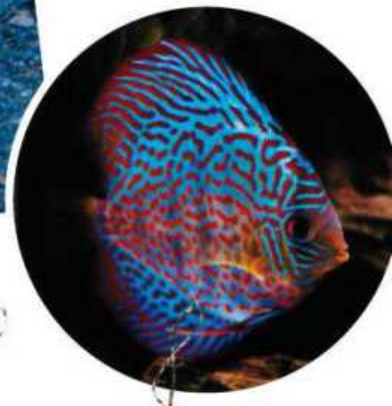


1

THE CROPPED CUT FEELS MODERN



"For fall I was inspired by slick, aquatic textures and the way oil diffuses in water."





TANYA TAYLOR

BACKGROUND Fresh out of Parsons the New School for Design, and with just two years working at Elizabeth and James under her belt, Taylor decided to launch her own line—and the rest is fashion history. You know you've made it when First Lady Michelle Obama wears your designs!

STYLE MO Ladylike pieces with a bold twist. Everything from asymmetric skirts to flowy dresses have a quirky flair, thanks to vivid colors and fun prints.

CELEB FANS Girls-next-door like Taylor Swift, Emmy Rossum and Reese Witherspoon.

2





3

STREAMLINED FOR THE OFFICE, COOL ENOUGH FOR A NIGHT OUT



4

STILL LIFES: CATHY CRAWFORD. STYLIST: BENNY LA-MICELA. CLOCKWISE FROM TOP LEFT: LESLIE F. MILLER/GETTY IMAGES/FLICKR RF; MOOR/DREAMSTIME. COURTESY TANYA TAYLOR

1. "Penny Button-Up" cotton top (available Aug. 31), $365; modaoperandi.com **2.** "Ava Skirt" in silk and polyester (available Aug. 31), $595; saksfifthavenue.com **3.** "Calista Coat" in wool and faux patent leather, $925; saksfifthavenue.com **4.** "Bella Dress" in silk, $795; nordstrom.com

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


DARE TO GO NUDE.
THE NUDES PALETTE
Our first 12-shade collection, curated to create infinite looks with bolder beiges, brazen bronzes, and over-the-top taupes.
THE NUDES
MAYBELLINE NEW YORK
MAYBELLINE.com/TheNudes
Jourdan is wearing The Nudes Palette from Maybelline® New York.
MAYBELLINE NEW YORK
MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE!
©2015 Maybelline LLC.



THE GREAT

BACKGROUND Powerhouse styling duo and co-founders of Current/Elliott, Emily Current and Meritt Elliott launched their first full-on clothing line this spring.

STYLE MO Playful, boho pieces that are easy to wear. From floaty feminine tops to soft denim dresses, these elevated basics are made for your day off.

CELEB FANS Casual street-style stars like Jessica Alba, Rosie Huntington-Whiteley and Nikki Reed.

THEY CREATED ★ THESE CUSTOM PRINTS FOR FALL



"Our design inspiration: beautiful, expansive settings that evoke ease and fearlessness."





1



3



4

THROW ON OVER A COMFY TANK ★ ★ ★



2

5

1. "The Frill Tunic" in silk, $425; barneys.com **2.** "The Swing Coat" in cotton, $595; thisisthegreat.com
3. "The Sunday Dress" in cotton, $345; thisisthegreat.com **4.** "The Caped Flutter Top" in cotton-polyester, $550; thisisthegreat.com
5. "The Almost Skinny" cotton-polyester jeans, $285; thisisthegreat.com

STILL LIFES: CATHY CRAWFORD; JJ DAVIS, STYLIST; BENNY LA; MICELA; CHANEL KENNEBREW. FROM LEFT: COURTESY EMILY CURRENT AND MERRITT ELLIOT (2); GRAHAM DUNN

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.







EYE STUDIO®
GET EXPERT TIPS AT MAYBELLINE.COM/BROW

SMOOTHER, FULLER BROWS.
2 EASY STEPS TO WOW.

NEW BROW *define+fill duo*

THE HOW
Defining wax pencil shapes. Powder fills in.

THE WOW
Blends seamlessly for defined, natural brows.

Available in 4 shades



MAYBELLINE NEW YORK

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.

Emily is wearing New Eye Studio® Brow Define + Fill Duo in Soft Brown. ©2015 Maybelline LLC.



"I draw inspiration from everything around me—from a Victorian dresser at my grandma's house to ancient metals at a bazaar."

DYLANLEX

BACKGROUND Founder Drew Ginsburg started making jewelry for herself by reassembling vintage pieces into new creations. When her Instas of the baubles got major "likes," Dylanlex was born.
STYLE MO Edgy, over-the-top jewelry that looks just as good with jeans and a tee as it does with an LBD. Everything from bib necklaces to cuffs feel ultramodern in a mix of muted metals and glam crystals.
CELEB FANS The ultimate cool girls like Rihanna, Kendall Jenner and Lady Gaga.







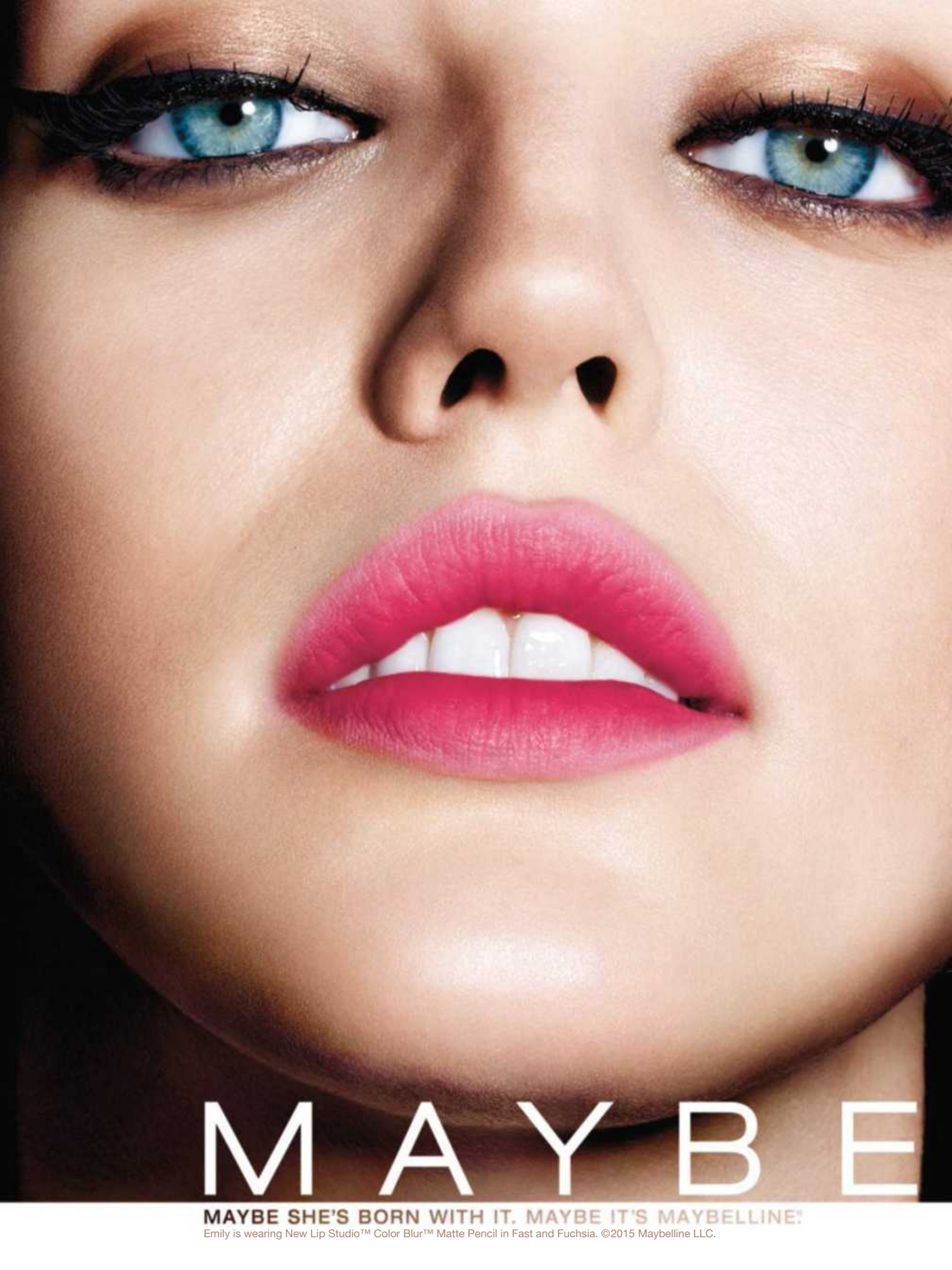
WEAR THE RINGS TOGETHER OR SEPARATELY

1. "Rhys" silver plate bracelets with Swarovski crystal detail, $510 for set of two; dylanlex.com **2.** "Keira" silver plate necklace with Swarovski crystal detail, $780; dylanlex.com **3.** "Khal" sterling silver rings with Swarovski crystal detail, $280 for set of two; dylanlex.com

STILL LIFES: CATHY CRAWFORD. STYLIST: BENNY LA MICELA. FROM TOP: COURTESY DREW GINSBERG (2)

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


EYE STUDIO®
GET EXPERT TIPS AT MAYBELLINE.COM
NOW ALL-DAY
INTENSITY GOES ULTRA-SMOOTH.
NEW
LASTINGDRAMA®
WATERPROOF GEL PENCIL
THE HOW
Our 1st gel pencil with translucent gel base for easy glide.
THE WOW
Up to 16-hour wear.
Smudge resistant + Waterproof.
5 INTENSE SHADES.
LASTINGDRAMA
WATERPROOF GEL PENCIL
Jourdan is wearing New Eye Studio® Lasting Drama® Waterproof Gel Pencil in Cashmere White.
MAYBELLINE
NEW YORK
MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.
©2015 Maybelline LLC.



MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.

Emily is wearing New Lip Studio™ Color Blur™ Matte Pencil in Fast and Fuchsia. ©2015 Maybelline LLC.

LIP STUDIO™
GET EXPERT TIPS AT MAYBELLINE.COM

VIVID MATTE COLOR

UNDEFINE THE RULES OF COLOR.

FROM FULL-ON BOLD TO SOFTLY BLURRED.

NEW COLOR *blur*™ MATTE PENCIL

SHOW US HOW YOU
#BLURTHELINES WITH **#COLORBLUR**



Full-on vivid color.



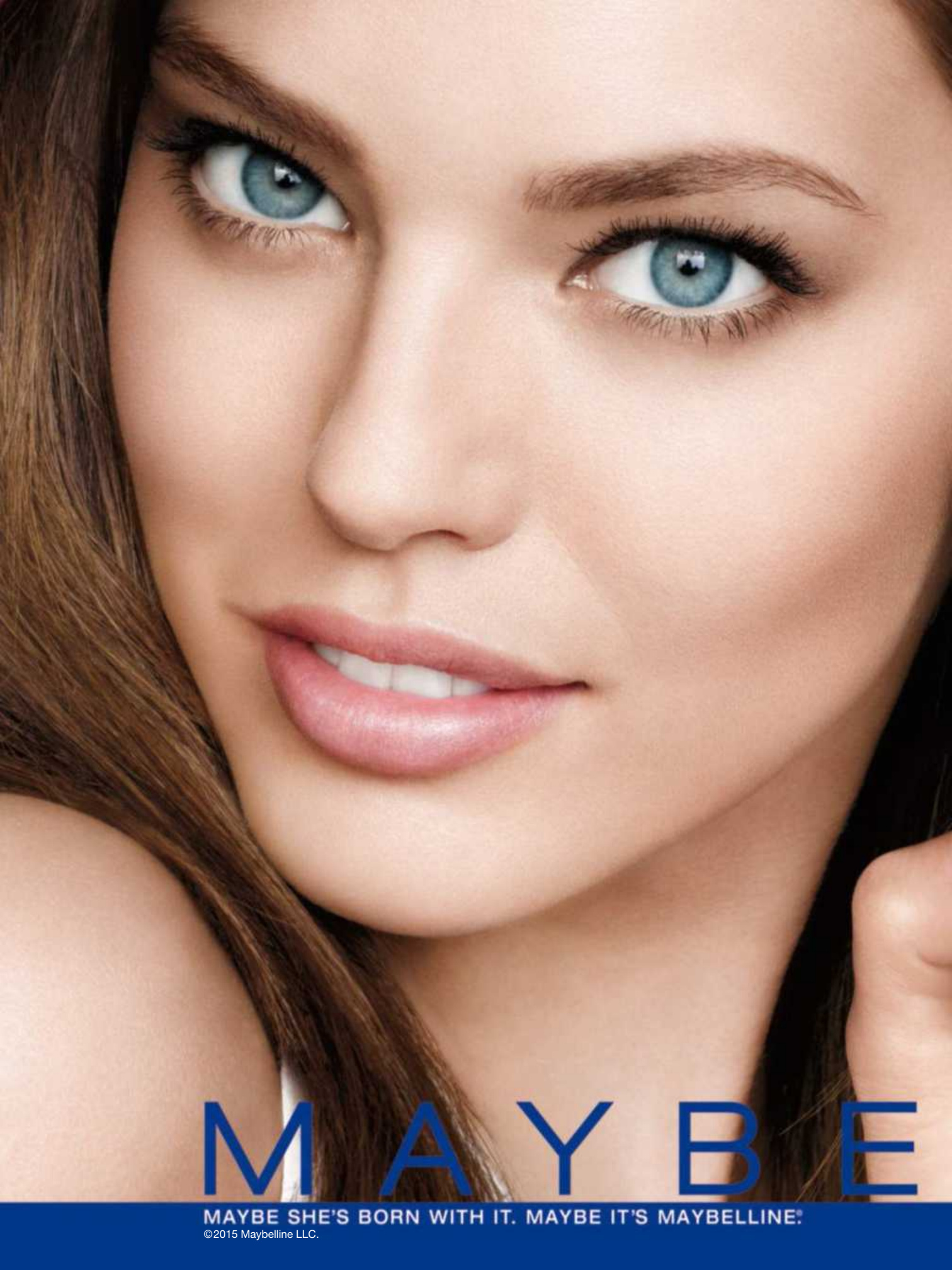
Softly blurred color.

BLURRING SMUDGER



10 Bright Matte Shades

L'LINE®
NEW YORK



MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE®

©2015 Maybelline LLC.



STOP STRESSING ABOUT YOUR SKIN.

ALL-DAY FLAWLESS COVERAGE, BETTER-LOOKING SKIN IN 3 WEEKS.

NEW
SUPERSTAY
BETTER
SKIN™

OUR FIRST LONGWEAR FOUNDATION THAT IMPROVES SKIN'S APPEARANCE EVERY MINUTE YOU'RE IN IT.

BRIGHTER
MORE EVEN
STRESS-FREE

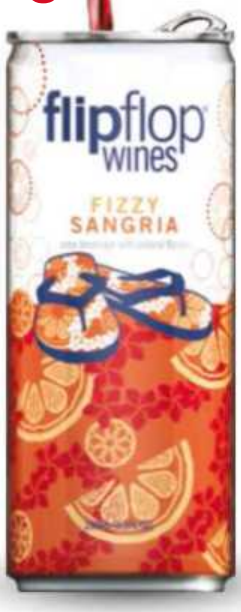


JOIN THE SUPERSTAY
BETTER SKIN
3 WEEK CHALLENGE
at MAYBELLINE.com

MAYBELLINE®
NEW YORK



Award-winning
wines
now in a
CAN



because
you
flippin'
CAN



© 2015 flipflop Wines, Ripon, CA www.flipflopwines.com Table wine with natural flavors.



Les Petits Joueurs
"Andy Eyes Clutch" in acrylic, 5"H x 7.5"W x 2"D, $905; lespetitsjoueurs.com



MILAN



NEW YORK CITY

THE BROWSE

PLAY TIME!

Loosen up your look with witty, fun and even downright bananas accessories



PARIS



Venessa Arizaga
"Baby Got Snack Bracelet" in silver-plated brass, $250; venessaarizaga.com



Marc by Marc Jacobs
"iPhone 6 Candy Wrapper Phone Case" in silicone, $48; marcjacobs.com for stores

STILL LIFES: DAVID LEWIS TAYLOR. CLOCKWISE FROM TOP LEFT: VANNI BASSETTI/GETTY IMAGES; FERNANDA CALFAT/GETTY IMAGES; KRISTIN SINCLAIR/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

Bags



1. Kenzo "Tiger Paw" metal handbag, 6.5"H x 6"W x 3"D, $605; shopbop.com

2. Juicy Couture "Cat Clutch" in tweed and faux patent leather (available Sept. 1), 5.5"H x 10"W x 1.5"D, $59; kohls.com

3. GoJane "Man About Town Nail Polish Bag" in faux leather, 10"H x 4.5"W x 4.5"D, $54; 818-581-4652; gojane.com
20% OFF!*

4. Kotur "Lady Luck" acrylic clutch with LED light detail, 7"H x 7"W x 2"D, $995; koturltd.com

5. Nila Anthony "Bird Novelty Cross Body" in faux leather, 7"H x 7"W x 2"D, $73; nila-anthony.com

6. Betsey Johnson "Cake Wristlet" in faux leather, 4"H x 6.5"W x 4"D, $88; dillards.com

7. Gelareh Mizrahi "Up Up And Away" snakeskin bag, 7"H x 5"W x 4"D, $875; gelarehmizrahi.com

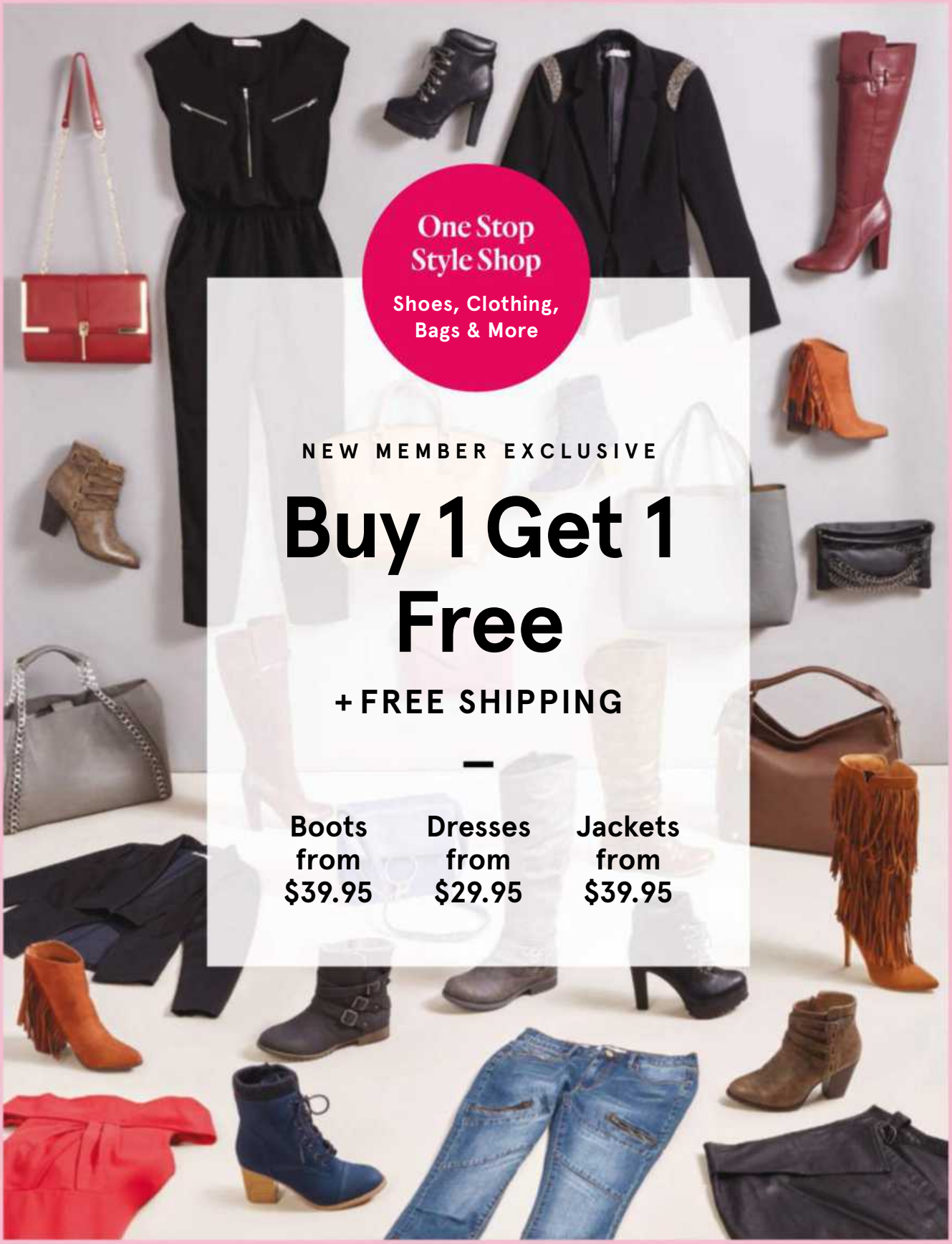
STILL LIFES: DAVID LEWIS TAYLOR; JEFFREY WESTBROOK. STYLISTS: CHANEL KENNEBREW; BARBARA EISEN/RJ BENNETT REPRESENTS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

***GOJANE** From Aug.14 to Sept. 18, mention "PSW920R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics .

JUSTFAB®

AVAILABLE AT JUSTFAB.COM | FACEBOOK.COM/JUSTFAB
CALL 24-HOURS : 866 - 337 - 0906



Shoes

PLAYFUL EYES BALANCE OUT EDGY SPIKES & REPTILE SKIN ★

WARNING: MAY CAUSE TOE-TAPPING!



1. Circus by Sam Edelman
"Maven" faux leather heels, $70; circusbysamedelman.com

2. Alice + Olivia by Stacey Bendet
"Stacey Sneakers" in leather, $295; aliceandolivia.com

3. Alejandra G.
"Arantonia" leather heels, $240; alejandrag.com

4. Modcloth
"Icing On the Cupcake Heels" in faux leather, $55; modcloth.com

5. Isa Tapia
"Barcelona" suede heels, $495; Saks Fifth Avenue, 877-551-7257

6. Sophia Webster
"Bossy Boots" in leather, $775; sophiawebster.com

STILL LIFES: DAVID LEWIS TAYLOR. STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

Clear, flawless skin *naturally*

with SKIN ACCUMAX
a daily nutritional supplement.

SKIN ACCUMAX has made such a difference to my complexion, I've received at least 5 compliments this week alone! People are really starting to notice and I'm SO happy. It has boosted my self esteem and I can't thank you enough.
-Katie

Unretouched photo using *jane iredale* mineral makeup.

NEW



SKIN ACCUMAX is designed to promote healthy skin from the inside to help clear acne.* Uncover beautiful skin with SKIN ACCUMAX, a daily nutritional supplement made available by ***jane iredale***.

Gluten free • Vegan • No animal testing

FOR MORE TESTIMONIALS AND KATIE'S STORY,
VISIT **JANEIREDALE.COM**

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any diseases.

Skin Accumax®
jane iredale
BEAUTY WITH BRILLIANCE™

Phone Cases



1



2



3

4



5



7



6



1. Skinnydip London "Lilac Faux Fur" iPhone case, $25; skinnydip london.com

2. TokyoCandies "Surfin' Sushi Snap" plastic iPhone 6 case, $25; redbubble.com

3. Iphoria "Snake Teddy iPhone 6 Case" in plastic, $44; shopbop.com

4. Lanvin "Printed iPhone 6 Case" in polycarbonate, $70; net-a-porter.com

5. Sprayground "Leopard Shark iPhone 5 Case" in plastic, $20; forever21.com

6. Zazzle "Mix Tape iPhone Case" in plastic, $43; zazzle.com

7. Skinnydip London "Unicorn Tears" silicone iPhone case, $25; skinnydiplondon.com

★★★ WE CALL THESE CONVO STARTERS

STILL LIFES: DAVID LEWIS TAYLOR; CATHY CRAWFORD, STYLIST: CHANEL KENNEBREW

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


tangy sour cream
+ zesty green onion
+ russet potatoes
+ brand NEW recipe
= SPECIAL K
Introducing the Special K collection of Cracker Chips. Now with 120 crispier, crunchier calories for you to love.
Special K
BE FLAVORFUL
SOUR CREAM AND ONION
CHEDDAR
SEA SALT
BARBECUE
® TM, © 2015 Kellogg NA, Co

REVIVE YOUR

VA-VOOM!

ENERGIZE
YOUR THINNING HAIR

Some products temporarily coat thinning hair. Women's ROGAINE® Foam gets to the root of the problem. Reactivating inactive follicles from the inside out. Apply once a day to regrow hair, restore body and revive volume.





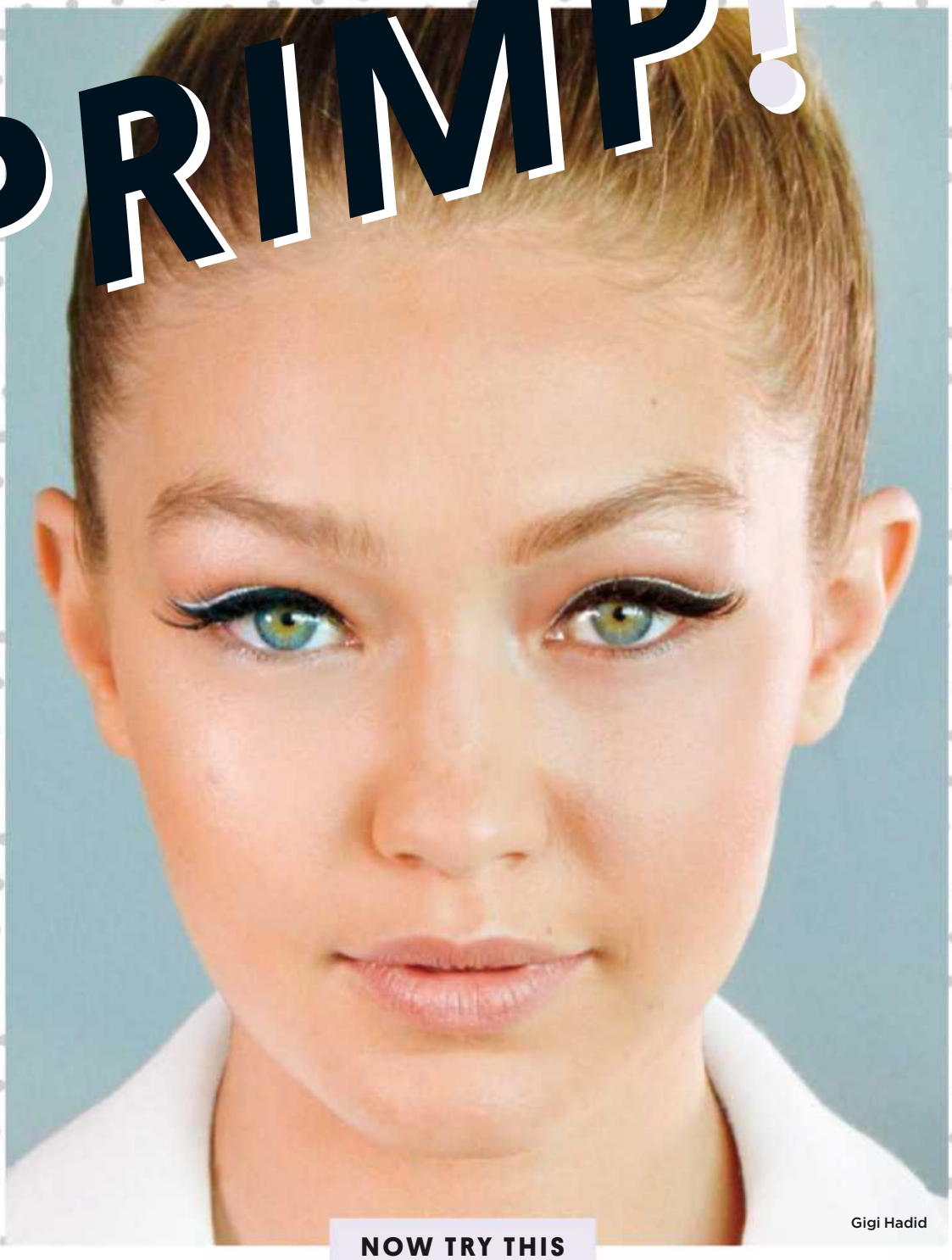


WOMEN'S Rogaine®
more is beautiful.™

Use as directed. *In a 6-month placebo-controlled clinical study (n=404). **Based on mean hair strand diameter.

© McNEIL-PPC, Inc. 2015.

PRIMP!



Gigi Hadid

NOW TRY THIS

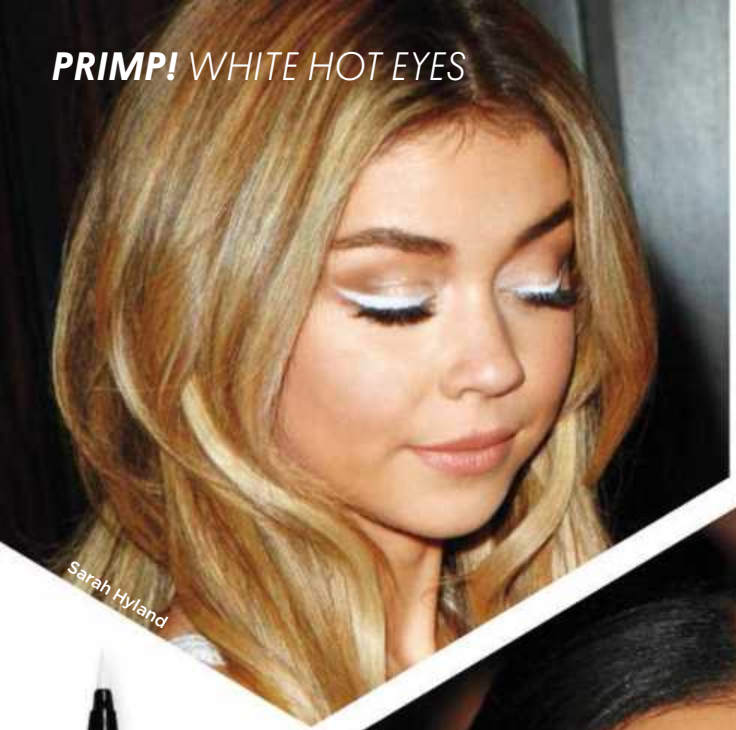
White Hot Eyes

We're flipping our lids over this buzzworthy trend: snowy shadow and liner. While unexpected, the cool shade is versatile, easy and superflattering

USE THE BLIPPAR APP TO SHOP THIS STORY AND HEAR MUSIC! FOR DETAILS SEE PAGE 34.

GIGI HADID: GEORGE PIMENTEL/WIREIMAGE

PRIMP! *WHITE HOT EYES*


Sarah Hyland


Dascha Polanco


USE SHADOW FOR A SOFT LOOK!
Zoë Kravitz


Kat Von D Ink Liner in Neruda, $19; sephora.com


Maybelline New York Eye Studio Lasting Drama Waterproof Gel Pencil in Cashmere White, $8; at drugstores


Rimmel London Soft Kohl Kajal Eye Liner Pencil in Pure White, $4; at drugstores


Sephora Collection Colorful Shadow & Liner in 32 Let It Snow, $14; sephora.com


The Blonds Fall 2015 show

★ A WHITE WING IS SO GLAM


Rita Ora

STILL LIFES: J MUCKLE; CATHY CRAWFORD. CLOCKWISE FROM TOP LEFT: TONY DIMAIO/STARTRAKS; STEVE GRANITZ/WIREIMAGE; KIM HEE-CHUL/EPA/LANDOV; MONICA SCHIPPER/GETTY IMAGES; STEVE MATTHEWS/NP

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

© Procter & Gamble, Inc., 2015



NO WORRIES HERE.

Secret Outlast Clear Gel. Superior odor protection that goes on clear for no white marks.
FEARLESSNESS. APPLY DAILY.

48HR ODOR PROTECTION + NO WHITE MARKS



NOTHING OVER $10

HEAVY METALS

Score a rich look with gilded goodies that don't cost a lot

1. Milani Brilliant Shine Lip Gloss in Luminous, $5; milanicosmetics.com
2. Boots No7 Skin Illuminator in Peach, $10; target.com
3. E.l.f. Studio Baked Eyeshadow in (from top) Bronzed Beauty, Pixie and Enchanted, $3 each; elfcosmetics.com **4. Iman Cosmetics** Luxury Moisturizing Lipstick in Citron, $10; walgreens.com
5. Zoya Nail Lacquer in Autumn (copper), Ziv (light gold) and Solange (gold), $9 each; zoya.com **6. Sonia Kashuk** Dramatically Intensifying Kajal, $9; target.com **7. Sephora Collection** Contour Eye Pencil 12HR Wear Waterproof in 09 Girls Night Out, $10; sephora.com
8. CoverGirl Bombshell Shineshadow by Lashblast in Gold Goddess, $7; drugstore.com

STILL LIFE: CATHY CRAWFORD; STYLIST: SARAH GUIDO-LAAKSO/HALLEY RESOURCES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


flirt
with
color
&
kiss commitment
goodbye
Natural Instincts is shiny, healthy looking color that only lasts 28 washes.
No harsh root-line.
No ammonia.
No strings attached.
No wonder it's the #1 semi-permanent color.*
Commitment Free Color
Try it and #FlirtWithColor
natural instincts
CLAIROL
*based on P&G internal calculation for sales volume ©2015 P&G

EASY AS 1, 2, 3

Pores No More

No need to filter your way to flawless skin. We'll show you how to handle those pesky suckers like a boss



1

DE-GUNK

Clogged dirt, oil and dead skin can stretch pores out and make them appear bigger, says dermatologist Dr. Joshua Zeichner. So, keep them clear by exfoliating with a salicylic acid cleanser once or twice a week.

Neutrogena Pore Refining Exfoliating Cleanser, $8; neutrogena.com



StriVectin Advanced Retinol Pore Refiner, $99; strivectin.com



2

TIGHTEN

Apply a retinol treatment before you moisturize at night. It builds collagen, which helps the walls of your pores stay taut. To avoid irritation, use twice weekly for two weeks, then gradually step it up.

IT ALSO CONTROLS SHINE

3

PROTECT

Sun damage makes pores bigger, so always wear sunscreen with at least SPF 30. One with a built-in primer will also blur them temporarily.

Murad Invisiblur Perfecting Shield Broad Spectrum SPF 30, $65; murad.com



STILL LIFES: J. MUCKLE. KERRY WASHINGTON: GREGG DEGUIRE/WIREIMAGE

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


SKECHERS
PERFORMANCE
DIVISION
BECAUSE SOMETIMES, A GIRL'S GOTTA WALK.
The Skechers GOwalk 3 is made with our latest high-rebound comfort innovation, Goga Mat® Technology. Adaptive Go Pillars™ underfoot create the softest ride you could ever imagine.
INNOVATION NEVER FELT THIS GOOD.™
skechersGOrun.com
SKECHERS
GOWALK
3

NAIL IT!

It's all about deep, rich polish for fall. Some shimmer, some shine, but every single one will luxe up your mani

OXBLOOD

Eve Snow Nail Polish in Kamikaze (available Sept. 1), $16; net-a-porter.com

Obsessive Compulsive Cosmetics Nail Lacquer in Mosh, $10; nordstrom.com

Londontown Lakur in Lady Luck, $16; londontownusa.com

COPPER

Essie Nail Polish in Leggy Legend (available Sept. 1), $9; essie.com

JINsoon Nail Lacquer in Verismo, $18; jinsoon.com

Deborah Lippmann Nail Lacquer in Can't Be Tamed, $20; deborahlippmann.com

PLUM

Smith & Cult Nailed Lacquer in Filth Noir, $18; neimanmarcus.com

win it!
SEE PAGE 254

SpaRitual Nail Lacquer in Modern Craftsman, $12; pharmaca.com

Orly Nail Lacquer in Off Beat, $9; orlybeauty.com

SAPPHIRE

OPI Nail Lacquer in St. Mark's the Spot, $10; ulta.com

Prabal Gurung for Sally Hansen Complete Salon Manicure in Midnight Affair, $8; at drugstores

Chanel Le Vernis Nail Colour in Vibrato, $27; chanel.com

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

STILL LIFES: LUCAS VISSER

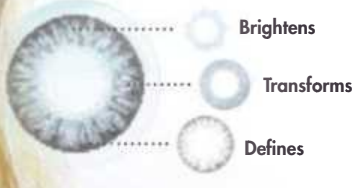
AIR OPTIX® COLORS
contact lenses

MY NATURAL EYE COLOR IS BEAUTIFUL BUT ENHANCING IT IS FUN

BEFORE AFTER

BLENDS NATURALLY & STAYS COMFORTABLE[1,2]

3-IN-1 COLOR TECHNOLOGY



EMMA ENHANCED HER EYE COLOR WITH BLUE



VIRTUALLY TRY ON YOUR PERFECT COLOR AT WWW.AIROPTIXCOLORS.COM. MAKE AN APPOINTMENT WITH AN EYE DOCTOR TODAY.

9 COLORS AVAILABLE

5 SUBTLE SHADES 4 VIBRANT HUES

PERFORMANCE DRIVEN BY SCIENCE™

Important information for AIR OPTIX® COLORS (lotrafilcon B) contact lenses: For daily wear only for near/far-sightedness. Contact lenses, even if worn for cosmetic reasons, are prescription medical devices that must only be worn under the prescription, direction, and supervision of an eye care professional. Serious eye health problems may occur as a result of sharing contact lenses. Although rare, serious eye problems can develop while wearing contact lenses. Side effects like discomfort, mild burning or stinging may occur. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

Alcon
a Novartis company

References: 1. Alcon data on file, 2012. **2.** Alcon data on file, 2014.

Ask your eye care professional for complete wear, care and safety information. Rx only

© 2015 Novartis 06/15 AOC15145JAD

HAIR DARE

7 DAYS, 7 BRAIDS

Work some new styles for the week—these celebs show you the ropes



1 Side plait

HOW TO WORK IT Start by trying this braid-twist "hairbrid." Create a braid (any type will work) that wraps around your head and blends into a loose twist on the opposite side.



2 Fishtail pony

HOW TO WORK IT A pony-braid combo is sleek and sexy! Smooth hair into a low pony and fishtail it by dividing hair into two sections, then taking a small piece from the right and crossing it over to the other side before repeating on the left side. Alternate back and forth until you're halfway down and secure with an elastic.



3 Braided bun

HOW TO WORK IT This easy-yet-polished style is perfect for gym-to-office days. Pull hair (wet or dry) into a high pony. Braid the tail and then twist into a topknot.

CLOCKWISE FROM TOP RIGHT: PAUL MORIGI/WIREIMAGE; JON KOPALOFF/FILMMAGIC; AMANDA EDWARDS/WIREIMAGE; BYRON PURVIS/AD MEDIA/RETNA

LOW-KEY CHIC

4 Over the shoulder

HOW TO WORK IT Midweek slump? Keep your good hair days going with this effortless look. Sweep strands to one side, then fishtail braid your hair and you're good to go.



Olivia Wilde

GREAT FOR SECOND-DAY HAIR

5 Dutch braid



Whitney Port



HOW TO WORK IT Think of the Dutch as a cool update on the French. Sections are brought under rather than over each other so the braid pops up. When you're done, gently pull on the sides to loosen it a little.

6 Pigtails

HOW TO WORK IT This look gives you casual day cuteness. Divide hair down the center. Gather the left section at the nape, braid to the ends and secure with an elastic. Repeat on the other side.



Alexa Chung



Zendaya



7 Cornrows

HOW TO WORK IT Go all out. Divide hair into four sections, and braid each from roots to ends. Then gather the plaits together and loop them up.

CLOCKWISE FROM TOP LEFT: ANDREW H. WALKER/GETTY IMAGES; MATT BARON/BEIMAGES; MICHAEL TULLBERG/GETTY IMAGES; MICHAEL TRAN/FILMMAGIC; BIRDIE THOMPSON/AD MEDIA/SIPA; LIA TOBY/WENN

USE THE BLIPPAR APP TO CHECK OUT MORE COOL BRAIDS ON THEOUTFIT.COM! FOR DETAILS, SEE PAGE 34.

TOOL TIME!

Buh-bye bad hair days! These problem solvers make styling your strands a breeze

BLOWOUT BRUSH

Flat with rounded edges, it grabs tresses with the perfect amount of tension so they get supersmooth.

Spornette Ventura the Blow-Out Brush in Blue, $40; spornette.com

Versi Fringe Snipper, $38; versiproducts.com

BANG CLIPPER

If you're gonna DIY a bang trim, use this. Just place a section of hair in the device and press down.

Invisibobble Traceless Hair Rings in (from top) Navy Blue, Fancy Flamingo and Queen of the Jungle, $8 for set of three; beauty.com

TOUCH-TO-TURN-ON DRYER

Limit your carbon footprint with this electricity-saving dryer that turns on when you grab the handle and goes into standby mode when you set it down.

Paul Mitchell Neuro Motion hair dryer, $185; paulmitchell.com for salons

NO-SLIP PONYTAIL HOLDER

This may look gimmicky but the telephone-like coil holds your pony in place without making a dent.

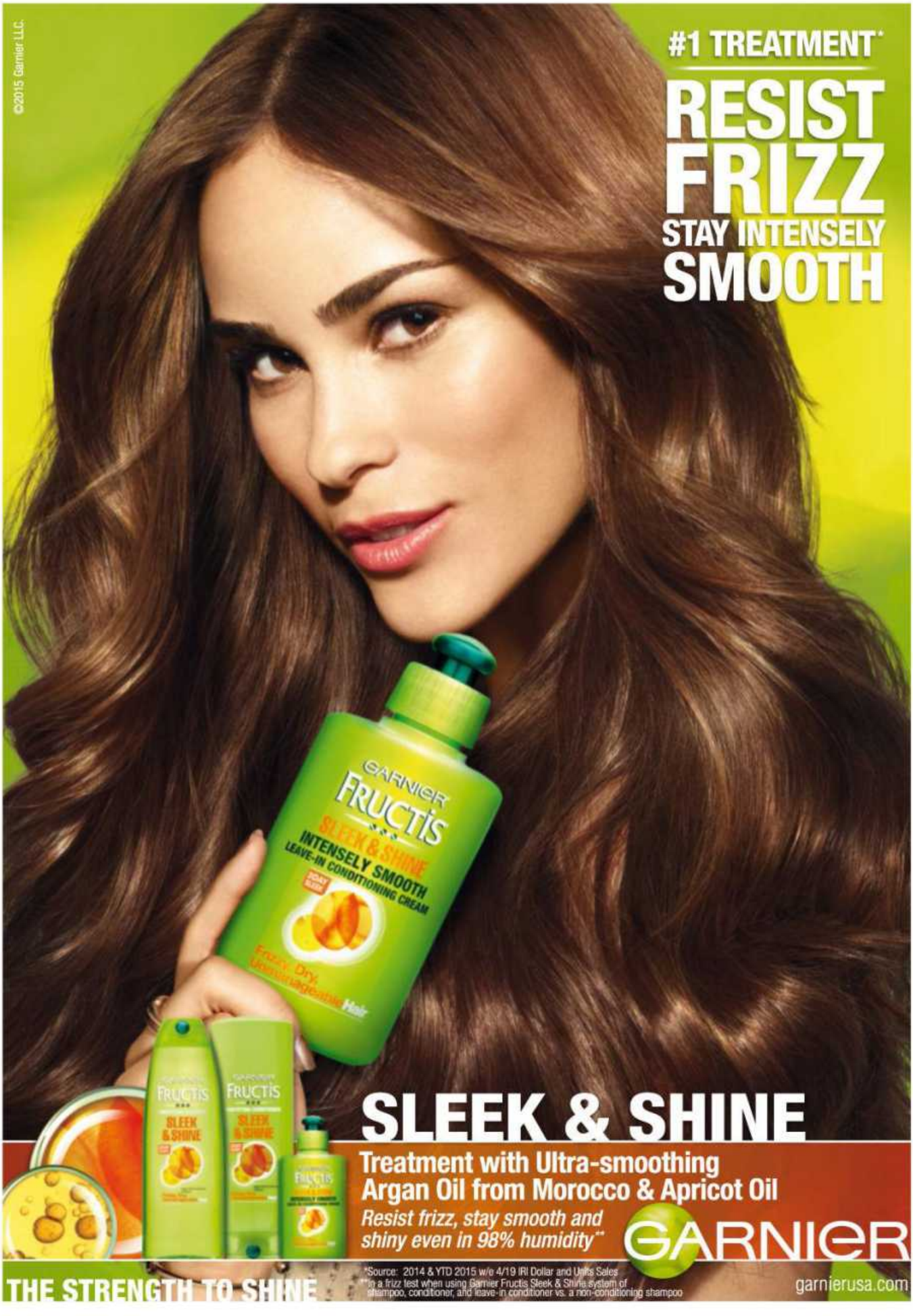
BRUSH + DRYER DUO

Drying and styling at the same time used to be a juggling act. This hot-air brush works like a blow-dryer and curling iron in one!

Revlon Laser Brilliance Infrared Hot Air Brush, $35; target.com

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

STILL LIFES: JON PATERSON. COURTESY REVLON


©2015 Garnier LLC.
#1 TREATMENT*
RESIST FRIZZ
STAY INTENSELY SMOOTH
GARNIER
FRUCTIS
SLEEK & SHINE
INTENSELY SMOOTH
LEAVE-IN CONDITIONING CREAM
SLEEK & SHINE
Treatment with Ultra-smoothing Argan Oil from Morocco & Apricot Oil
Resist frizz, stay smooth and shiny even in 98% humidity**
GARNIER
THE STRENGTH TO SHINE
*Source: 2014 & YTD 2015 w/e 4/19 IRI Dollar and Units Sales
**In a frizz test when using Garnier Fructis Sleek & Shine system of shampoo, conditioner, and leave-in conditioner vs. a non-conditioning shampoo
garnierusa.com



TIGI Bed Head Roll Call 10-Piece Bubble Hairsetter, $35; amazon.com

VERSATILE DIFFUSER

The nylon and titanium gizmo nixes static and frizz on any texture—the results wowed us backstage at fashion week!



Y.S. Park Large Ion Diffuser, $27; shearworld.com

BEACHY-WAVE ROLLERS

Mom's old-school curlers?! *No bueno*. The bubble-shaped design of these hot rollers creates a natural, lived-in look.



CONDITIONING IRON

This smooth operator styles and moisturizes at the same time—it actually releases macadamia oil as it glides down strands.





Remington T-Studio PROtect Straightener, (includes iron and Macadamia Conditioning Treatment), $80; target.com



Conair Dry Shampoo Brush, $10; at drugstores

GREASE-FIGHTING BRUSH

Think of this brush as your dry shampoo's sidekick. Boar and nylon bristles distribute powder particles through hair while creating sexy volume.

STILL LIFES: JON PATERSON

USE THE BLIPPAR APP TO SEE THE ROLLERS IN ACTION AND SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


©2015 Garnier LLC
AMPED ROOTS
RAISE YOUR ROOT VOLUME
PRECISION SPRAY MOUSSE
TARGET ROOTS ⇨ MAJOR LIFT
GET EPIC 24H HEIGHT
GARNIER
FRUCTIS
STYLE
FULL & PLUSH
ROOT AMP
ROOT LIFTING SPRAY MOUSSE
VOLUME
WITH COTTON FLOWER EXTRACT
SPOT THE LATEST MUST-HAVE LOOKS @ GARNIERSTYLE.COM
GARNIER

BEAUTY ROUTINE

Sophia Bush



Don't let her stunning looks fool you! When it comes to her daily regimen, the *Chicago P.D.* star keeps things quick and easy

IN THE A.M.

5 MINUTES

POWER SHOWER

"I have no time to waste when I need to be on set at 5 a.m. I wash my hair every other day, and I use a shower gel with tea tree oil—it's good for healing all the cuts I get doing stunts at work."

Oribe Gold Lust Nourishing Hair Oil, $49; oribe.com



1.5 MINUTES

DOING THE DO

"Fifteen-hour days on set mean a lot of heat styling, so I try to not blow-dry whenever possible. I simply apply an oil serum on my ends and let it air-dry."

Yes To Carrots Fragrance Free Daily Facial Moisturizer SPF 15, $15; yestocarrots.com



2 MINUTES

MAKE A SPLASH

"I don't want to strip my skin after a good night's sleep! So, I just rinse with water and put on a moisturizer with SPF."

5 MINUTES

MAKEUP CALL

"I'm all about getting out the door fast. I apply a little tinted moisturizer, two pats of cheek stain, brow gel and mascara. I'll throw on a lip balm or bright lipstick as I leave. I love every color of the rainbow!"

Clarisonic Mia 2 in Sea Breeze, $149; clarisonic.com

win it!
SEE PAGE 254



Arya Essentials Face Oil, $92; aryaessentials.com

IN THE P.M.

8 MINUTES, TOPS

FACE-OFF

"I'm not into a whole big nighttime ritual. I use my Clarisonic three times a week for a deep clean, and a simple face oil—done."



R+Co Gemstone Color Shampoo, $24; neimanmarcus.com

win it!
SEE PAGE 254



Dr. Bronner's Tea Tree Pure-Castile Liquid Soap, $11; drbronner.com



Nars Velvet Matte Lip Pencil in Dragon Girl, $26; narscosmetics.com

I Smell Great Angel Cake Reactive Lush Lip, $28; ismellgreat.com

HER SECRET OBSESSION

"I really love to have clean teeth. I use a Sonicare—it makes me feel like I just stepped out of the dentist's office. It's so refreshing, sometimes I brush four times a day!"

Philips Sonicare DiamondClean Black Edition toothbrush, $190; target.com



STILL LIFES: CATHY CRAWFORD; SOPHIA BUSH: MICHAEL SIMON/STARTRAKS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


©2016 Garnier LLC.
THE FULL EFFECT
GET BIGGER HAIR NOW
ULTRA-LIGHT THICKENING SPRAY
THICKENS HAIR ⇨ INSTANT FULLNESS
24H SUPER SOFT BODY, NO WEIGH-DOWN
GARNIER
FRUCTIS
STYLE
FULL & PLUSH
MEGA FULL
THICKENING LOTION
VOLUME
WITH COTTON FLOWER EXTRACT
SPOT THE LATEST MUST-HAVE LOOKS @ GARNIERSTYLE.COM
GARNIER

MAKEUP MATH

Runway Secrets

We went backstage to get the scoop on how you can recreate these naturally gorgeous beauty looks from the fall fashion shows

FLUSHED CHEEKS

Blend brownish pink and plum lipsticks (yes, lipsticks!) on the back of your hand. Then, using your fingers, pat the mixture on the apples of your cheeks for a fresh, dewy finish.



M.A.C Lipstick in Twig, $17; maccosmetics.com

M.A.C Lipstick in Verve, $17; maccosmetics.com



GLOSSY BROWS

With a firm-bristle angled brush, fill in eyebrows with taupe eye shadow. Comb your brows upward and set with clear lip gloss for high-shine staying power.



NARS Eyeshadow in Blondie, $25; narscosmetics.com

NARS Lip Gloss in Triple X, $26; narscosmetics.com



JUST-KISSED LIPS

Swipe on shimmery nude lipstick. Next, gently press on a deep bordeaux hue with your finger to fake the perfect post-makeout pout.



Michael Kors Lip Lacquer in Diva, $24; macys.com

Michael Kors Lip Lacquer in Dame, $24; macys.com



STILL LIFES: LISA SHIN. FROM TOP: MCV; PIXELFORMULA/SIPA; MCV

USE THE BLIPPAR APP TO SHOP THIS PAGE AND HEAR MUSIC! FOR DETAILS, SEE PAGE 34.



©2015 S.C. Johnson & Son, Inc. All rights reserved.

No other scents feel like Glade.®

Our big, beautiful new candle turns a spark of emotion into something you can feel all over.

Feel Warm. Feel Glade.®

Johnson
A Family Company

HOW TO

CONTOUR YOUR LIPS

Believe it or not, getting a full pout like Kim K is actually pretty easy. We asked her go-to makeup artist Mario Dedivanovic to give us all the deets



Kim Kardashian West

DO IT LIKE A PRO



1

EXFOLIATE AND SOFTEN
Slough away dry skin with a scrub then smear on lip balm. Let it sink in for 30 seconds before blotting off excess with a tissue.



2

LAY THE FOUNDATION
Cover your lips with concealer. Make sure it goes all the way to the edges, and pat into skin with your fingertips.

PHOTOGRAPHS: JAMES WESTMAN; KIM KARDASHIAN: PASCAL LE SEGRETAIN/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 34.

People love Royals









American Sniper Widow Taya Kyle Life After Chris / Met Gala Jennifer Lawrence, Amal Clooney & More

SPECIAL COLLECTOR'S ISSUE

May 18, 2015

People

CHARLOTTE ELIZABETH DIANA of CAMBRIDGE
BORN MAY 2, 2015
8 LBS. 3 OZS.
8:34 A.M.

CHARLOTTE'S BABY ALBUM

HOW GEORGE STOLE THE SHOW!

PRINCESS CHARLOTTE!

NSIDE HER FIRST DAYS AT HOME

VIP visitors & bonding with her big brother

te's post-baby transformation: How she did it

• William's touching tribute to Diana







People love People



Pick up a copy in store today or subscribe at People.com



3

SHAPE 'EM UP
Pick a lip pencil that's slightly darker than your lips and start tracing your mouth from the outer corners in.



4

GO OUTSIDE THE LINES
When you get to the center, slightly overline your cupid's bow and the middle of your bottom lip.



5

BLEND WITH A BRUSH
Soften any hard edges by brushing the color inward toward the center.



6

FILL IT IN
Swipe on nude liquid lipstick (it's easy to apply and has a rich hue!) starting at the center and working out to the corners.



7

SHINE ON
Dot a light shimmery gloss on to the center of both your top and bottom lips to create a 3D effect.



FINAL LOOK!

PLUMPED TO PERFECTION
Voila—you're done! Stash the gloss in your bag for on-the-go touch-ups.

WHAT YOU NEED



LIP PENCIL
Kevyn Aucoin The Flesh Tone Lip Pencil in Medium, $25; barneys.com



LIP BRUSH
Revlon Covered Lip Brush, $6; at drugstores

SCRUB
Sara Happ The Lip Scrub in Peony, $24; bluemercury.com



LIQUID LIPSTICK
Anastasia Beverly Hills Liquid Lipstick in Naked (available Sept. 15), $20; anastasiabeverlyhills.com



CONCEALER
Sigma Beauty Lip Concealer in Lose The Halo, $15; sigmabeauty.com



GLOSS
NYC New York Color Big Bold Plumping Lip Gloss in Extra Large Latte, $4; at drugstores

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

PHOTOGRAPHS: JAMES WESTMAN; STILL LIFES: CATHY CRAWFORD

NATURTINT®



YOU ARE A *force of nature*

HARNESS THE POWER

of natural botanical ingredients for a permanent hair color experience like no other.

DISCOVER THE DIFFERENCE AT **www.naturtintusa.com** | **877-372-6567**

SOFT SHIMMER
Maybelline New York Face Studio Master Hi-Light Light-Boosting Blush in Pink Rose, $10; at drugstores

GREAT FOR LIPS TOO
Nyx Whipped Lip & Cheek Soufflé in Pink Lace, $6; nyxcosmetics.com

MATTIFYING
Rimmel London Stay Blushed Liquid Cheek Tint in Pop of Pink, $3; at drugstores

SKIN-LOVING BB
Physicians Formula Super BB All-In-1 Beauty Balm Cheek & Lip SPF 20 in Berry Pink, $7; at drugstores

BEAUTY AISLE BESTS

CHEEKS ON FLEEK

We did the shopping for you and found the prettiest (inexpensive) blushes for creating a flawless flush

BLUSH, BRONZER AND HIGHLIGHTER IN ONE
CoverGirl Clean Glow Blush in Peaches, $7; drugstore.com

COLOR AND CONTOUR
Nonie Creme Colour Prevails Bashful Biscuit Blush/Bronzer Duo in Pretty Pink, $13; drugstore.com

COOL SUEDE-LIKE FINISH
Circa Ultrasuede Cream Blush in 03 Portofino, $13; drugstore.com

BOLD PIGMENT
Wet n Wild Color Icon Blusher in Heather Silk, $3; at drugstores

STILL LIFES: LUCAS VISSER

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.



WIPE YOUR SLATE CLEAN WITH CLEANRIPPLE® TEXTURE

GO COTTONELLE® GO COMMANDO



®Registered Trademark and ™Trademark of Kimberly-Clark Worldwide, Inc. ©KCWW



FALSE LASHES
M.A.C 33 Lash, $17; maccosmetics.com

RED LIPSTICK
Dolce & Gabbana Classic Cream Lipstick in Fire, $34; saksfifthavenue.com

RICH EYE SHADOWS
Dolce & Gabbana Smooth Eye Color Quad in Smoky (one shade not shown), $61; saksfifthavenue.com

PEACH BLUSH
Tarte Amazonian Clay 12-Hour Blush in Captivating, $28; tartecosmetics.com

Get Her Look

Who says you can't do bold eyes *and* lips? **SCARLETT JOHANSSON**'s makeup artist Frankie Boyd explains how he made it work

DO IT YOURSELF

EYES Trace top and bottom lashlines with black liner, then follow with a layer of black shadow. Next, sweep a brown shade into creases and beige all over lids. Trim a strip of false lashes so they fit just at the outer corners, and glue on. Lastly, dab a shimmery shadow on inner corners.

CHEEKS Swirl a peach blush on the apples of your cheeks.

LIPS Apply matte red lipstick precisely with a lip brush.

GOLDEN CREAM SHADOW
Dolce & Gabbana Perfect Mono Cream Eye Color in Gold Dust, $36; saksfifthavenue.com

BLACK EYELINER
Ilia Pure Eyeliner in Rebel Rebel, $24; iliabeauty.com

STILL LIFES: CATHY CRAWFORD; SCARLETT JOHANSSON: SAMIR HUSSEIN/GETTY IMAGES

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.


DISCOVER
THE SECRET...
The Original
Mane 'n Tail
...for soft, silky, shiny hair
The Original
Mane 'n Tail
and Body
SHAMPOO
FOR SHINY, MANAGEABLE HAIR
Straight Arrow
32 Fl. Oz. (946 ml)
The Original
ane 'n Tail
sturizer - Texturizer
CONDITIONER
R THICKER, HEALTHIER LOOKING HAIR
Straight Arrow
32 Fl. Oz. (946 ml)
07-15
Straight Arrow
www.manentail.com / 1.800.827.9815

almonds, cranberries and peanuts walk into a bar.



(a very special bar)



NEW Special K Chewy Nut Bars are chock-full of whole almonds, oven-roasted peanuts, sun-ripened cranberries and sweet raisins. Whole ingredients come together in one deliciously chewy snack bar.

Also available in Chocolate Almond.

®, TM, © 2015 Kellogg NA Co.

Q+A



WITH BEAUTY DIRECTOR HOLLY CARTER



GREAT FOR BOTH ★PREVENTING & TREATING!

Benzac Intensive Spot Treatment, $17; benzac.com

TOO EMBARRASSED TO ASK

Q: I popped my zit—now what?

A: Join the club! I've busted a few in my day too, and what you do in the aftermath is crucial. Dermatologist Dr. Dendy Engelman has this great advice: Disinfect the area with witch hazel—it's an anti-inflammatory and helps speed up the recovery process, she says (try Dickinson's Original Witch Hazel Cleansing Cloths, $7 for 25 wipes; walgreens.com). Next apply a spot treatment like Benzac. It has cool ingredients, like onion extract to combat scarring and East Indian sandalwood oil for irritation. Plus, it contains good old blemish-fighting salicylic acid, also found in some concealers for a good cover-up option (try Cover FX Blemish Treatment Concealer, $25; coverfx.com). Then, keep your paws off it so it can heal!

Q: I love my local mani spot, but how do I know if it's clean?

A: Nail guru Deborah Lippmann says there are two easy things to look out for: First, check the nail file. If there's white residue, that means it's been used and that's a no-no. Second, pay attention to how tools are disinfected. You should see them come out of a sterilized pouch or machine.

Q: I went a little too short with my DIY bang trim. Thoughts?

A: If they look cray cray, try pinning them back in a cute twist, like Hannah Simone. Doing a braid or adding a colorful bobby works nicely, too. Your bangs will grow out before you know it. And for future, your go-to stylist will probably do a bang trim for free so you don't *have to* take matters into your own hands.



Hannah Simone

FOLLOW HOLLY! INSTAGRAM + TWITTER: @hollsbeauty

USE THE BLIPPAR APP TO SHOP THIS PAGE AND E-MAIL HOLLY!
FOR DETAILS, SEE PAGE 34.

STILL LIFE: LUCAS VISSER. FROM TOP: JAMES WESTMAN; SARA DE BOER/STARTRAKS; JON KOPALOFF/FILMMAGIC

Special K

But wait. There's more!

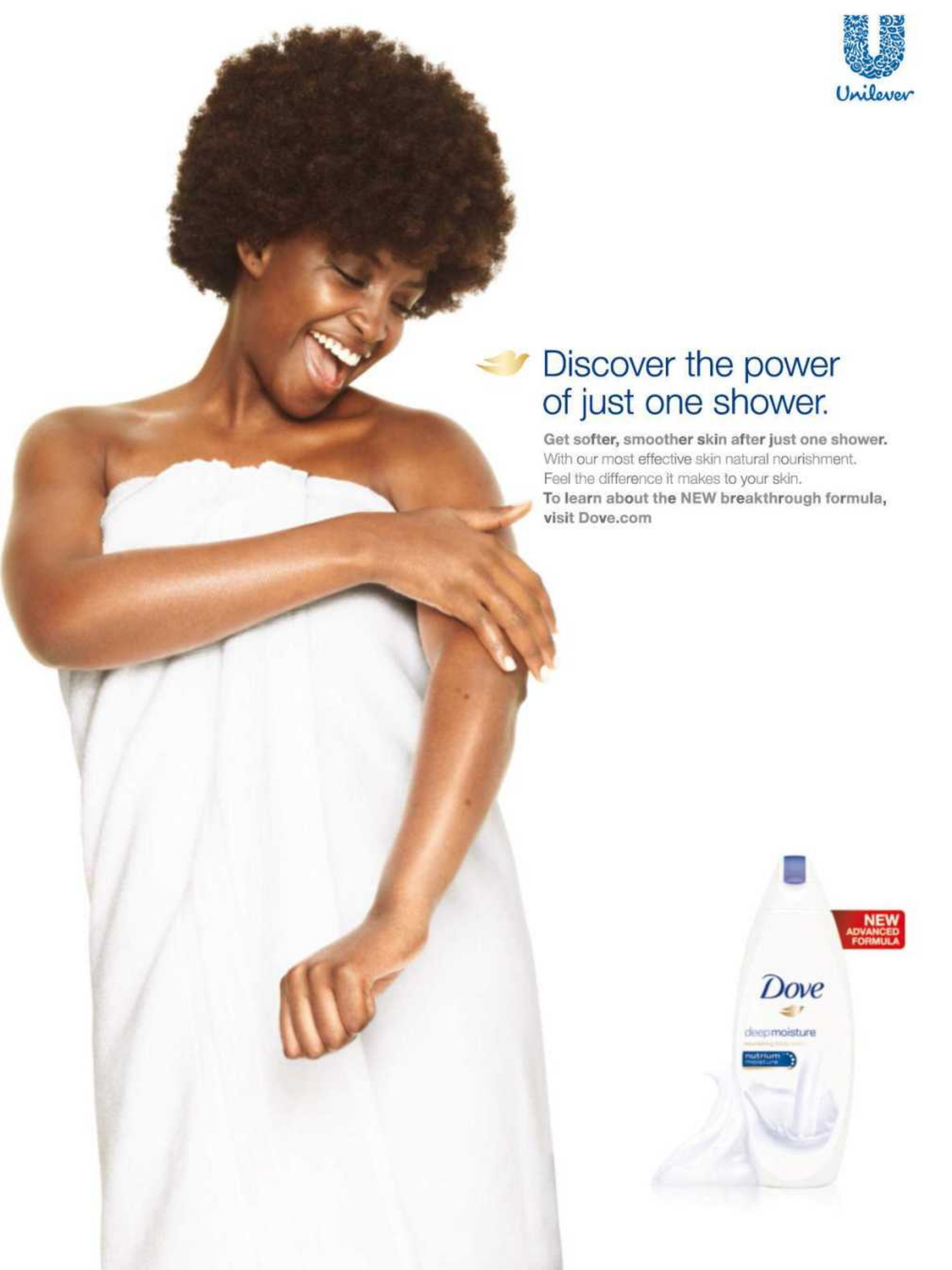


Special K Salted Pretzel Chocolate Chewy Snack Bars.

Loaded with dark chocolatey chunks, salted pretzels and rolled oats. It's more of the good stuff you love.



Also available in four delicious flavors.
®, TM, © 2015 Kellogg NA Co.


Unilever
Discover the power of just one shower.
Get softer, smoother skin after just one shower.
With our most effective skin natural nourishment.
Feel the difference it makes to your skin.
To learn about the NEW breakthrough formula, visit Dove.com
NEW ADVANCED FORMULA
Dove
deep moisture

Korean Beauty UNMASKED!

MAYBE YOU'VE HEARD THE HYPE: KOREAN BEAUTY PRODUCTS ARE INSANELY GOOD! WE ASKED THREE IN-THE-KNOW EXPERTS TO DISH ON THEIR FAVES...AND FOUND SOME OF OUR OWN TOO!

SHEET MASKS ARE JUST ONE MUST-TRY

STILL LIFE: JEFFREY WESTBROOK. STYLIST: BARBARA EISEN/ RJ BENNETT REPRESENTS

Face Time

In Korea, it's all about having smooth, perfect skin. Many women even go through a 10-plus step daily regimen to achieve a flawless look. Check out some of the most common (and effective) products—then give them a shot!

By Charlotte Cho
COFOUNDER OF SOKO GLAM, A KOREAN BEAUTY E-SHOP



CLEANSING DUO

"I use an oil-based formula to remove makeup and grease. Then I use a water-based one to wash away any remaining dirt."

FROM LEFT:
Banila Co. Clean It Zero Purity cleanser, $25; sokoglam.com
Skinfood Tea Tree Bubble Cleansing Foam, $14; sokoglam.com



NOURISHING TONER

"Spritz this on and then use fingertips to pat it into your skin. Toners aren't usually hydrating, but this one is!"
Amarte Aqua Mist Toner, $67; amarteskincare.com



BRIGHTENING ESSENCE

"You use essence after toner but before serum and moisturizer. It enhances anything you put on top. I use a formula that softens and makes me radiant too—I can't live without it!"
Belif Classic Essence Increment, $46; sephora.com



GINSENG-INFUSED SERUM

"I put on serum before I moisturize. Pick one based on what your skin needs most—I like this option because it firms and smoothes."
Sulwhasoo Capsulized Ginseng Fortifying Serum, $150; neimanmarcus.com



SNAIL FACE CREAM

"Yep, snail slime is a thing! I know it sounds gross and gooey, but it's actually great for wrinkles and acne scars."
Missha Super Aqua Cell Renew Snail Cream, $45; sokoglam.com



AM-PM EYE CREAM

"The formula on the left protects with SPF 25, and the one on the right treats at night. I tap it on with my pinky for a gentle touch."
Amorepacific Future Response Age Defense Dual Eye Cream, $150; us.amorepacific.com



USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT CHARLOTTE'S SITE! FOR DETAILS, SEE PAGE 34.

STILL LIFES: KEVIN SWEENEY; PORTRAIT: SOKO GLAM/COURTESY CHARLOTTE CHO

LEGENDARY AMLA OIL

A REJUVENATING RITUAL FOR HAIR

Cultivated from the antioxidant superfruit from India, women have used Amla Oil for centuries to rejuvenate hair. Today, Amla Legend Rejuvenating Oil is used as a potent elixir. It transforms hair with **supreme strength and legendary shine.**

AMLA LEGEND



PERFECT FOR ALL HAIR TYPES

#AMLAOIL

OPTIMUM SALON HAIRCARE

©2015 Optimum Salon Care

Treat Yo' Self

Daily routine? Check. But wait, there's more! Maintaining a ridiculously gorgeous complexion means giving it extra TLC every so often. From de-gunking to totally plumping, Korean beauty has a treatment for all your needs

By Alicia Yoon
FOUNDER OF PEACH AND LILY, A KOREAN BEAUTY E-SHOP





SPARKLING WATER TREATMENT
"Tiny carbonated bubbles work hard to give you a deep clean. You just mix the contents with water in a sink, dunk your face, then pat dry. So easy!"
Mizon Vita Lemon Sparkling Powder, $6; peachandlily.com



PEELING EXFOLIANT
"Massage this lotion into a clean, dry face and you'll literally see dead cells ball up and roll off. It sounds rough, but it's actually very gentle."
The Face Shop Mild Papaya Peeling, $17; 408-247-4700



COOLING EYE STICK
"Yes, it's adorable, but it also refreshes, hydrates and de-puffs eyes! I keep one in my purse for midday pick-me-ups."
Tony Moly Panda's Dream So Cool Eye Stick, $10; rickysnyc.com



SLEEPING MASK
"Whenever my skin is extra dry, I layer on this overnight treatment before bed. By the time I wake up, my skin feels so supple!"
Laneige Water Sleeping Mask, $23; target.com



PORE DETOXIFIER
"Once a week, I spot-treat my T-zone with this charcoal-infused mask. It heats up on contact, which opens my pores to draw out excess oil."
Caolion Blackhead Steam Pore Pack, $38; caolionusa.com



FOUR-WEEK BOOSTER
"This is like boot camp for your skin! The 28-day supply of serum is supercharged with squalene, which transforms your face and leaves it buttery soft."
Dr. Myer's Phyto Energy Squalan Ampoule Set, $110 for set of four; peachandlily.com

K-beauty then...

It all started in 2011 with BB creams. The do-it-all complexion perfector had been a must-have in Korea for some time before it became a thing in the U.S.



This BB cream was the first to make its way to the States!
Dr. Jart+ Water Fuse Beauty Balm, $34; sephora.com

...And now

Essence has been popular in Korea for a while because it preps skin for other products. Now, it is hitting shelves near you.



U.S. brands are also calling essence a lotion or booster.
Elizabeth Arden Superstart Skin Renewal Booster, $65; elizabeth arden.com

USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT ALICIA'S SITE! FOR DETAILS, SEE PAGE 34.

STILL LIFES: KEVIN SWEENEY; CATHY CRAWFORD. PORTRAIT: HYE-RYOUNG MIN/COURTESY ALICIA YOON

AMLA OIL



TRANSFORMS FOR SMOOTH, SILKY HAIR

EACH LIGHTWEIGHT SPRAY HELPS CONTROL DULLNESS AND FRIZZ FOR UP TO 72 HOURS **FOR SUPREME SMOOTH AND LEGENDARY SHINE.**

PERFECT FOR ALL HAIR TYPES

#AMLAOIL

©2015 Optimum Salon Hair Care

OPTIMUM
SALON HAIRCARE

Mad For Makeup

These aren't your basic get-pretty products. Never-before-seen formulas, cool applicators and cutesy packaging make them a must for your vanity

By Jeniffer Kim

KOREAN TV PERSONALITY AND VLOGGER (LOOK FOR HER AS MEEJMUSE ON YOUTUBE)





CUSHION COMPACT

"Practically everyone here uses a cushion compact. This foundation is sheer and gives you a dewy, porcelain-like finish."

Hera UV Mist Cushion SPF 50 in C23, $45; glowrecipe.com



SPONGY BLUSH

"Its special applicator gives me a fast flush with very little work. Just a few dabs and I'm done."

Peripera Ah Much Real My Cushion Blusher in Lively Lavender, $16; sokoglam.com



FIBER MASCARA

"Tiny, lightweight particles attach to your lashes to build and lengthen without weighing them down."

Touch In Sol Paper Pusher Stretch Fiber Lengthening Mascara, $22; sephora.com

TINTED LIP BALM

"This hydrating balm is on the thick side and has a hint of color. It smells yummy and the cherry case makes me smile."

Tony Moly Mini Cherry Lip Balm, $8; rickysnyc.com



WATERPROOF BROW GEL

"The spoolie brush has a tapered tip that's great for creating full, straight brows that are so popular in Korea."

Chosungah 22 Brow Maker in (from left) Black Brown, Medium Blonde, Grey Brown and Light Blonde, $22 each; sephora.com



BLENDABLE CONCEALER

"Yes, another cushion product! I like it because it doesn't cake—which is key."

Laneige Cushion Concealer, $20; target.com



UNDER-EYE CONTOUR DUO

"You know that little pudge under the eyes? We call it *aegyosal* and find it cute and baby-like. This product helps enhance it with a little contour and shimmer."

Mizon Oh! Shy Volume Up Lovely Stick, $19; peachandlily.com



BRIGHT LIPSTICK

"I love a bold lip—it creates a flattering contrast against my skin. This vibrant orange is perfect and I am obsessed with the chic tube."

Clio Art Lipstick in Glow Orange, $24; peachandlily.com



LIQUID-TO-POWDER LIP STAIN

"A gradient lip is such a trendy look and this stain makes it simple to get. Apply it to the center of your lips, then blur it out with your fingertips."

Etude House Color Lips-fit in Silhouette Fit Pink, $12; sokoglam.com

USE THE BLIPPAR APP TO SHOP THIS PAGE AND CHECK OUT JENIFFER'S YOUTUBE! FOR DETAILS, SEE PAGE 34.

STILL LIFES: KEVIN SWEENEY. PORTRAIT: COURTESY JENIFFER KIM


AMLA OIL
OPTIMUM
SALON HAIRCARE
AMLA
LEGEND
REJUVENATING OIL
INDIAN AMLA OIL
REJUVENATES WITH
ULTRA NOURISHMENT
EACH LIGHTWEIGHT DROP QUENCHES THIRSTY HAIR
FOR SUPREME STRENGTH AND LEGENDARY SHINE.
PERFECT FOR ALL HAIR TYPES
#AMLAOIL
OPTIMUM
SALON HAIRCARE
©2015 Optimum Salon Hair Care

Holy Sheet Masks

Get this: In Korea there are entire stores dedicated to these one-time-only treatments—there's an option for almost every body part! We combed the aisles for the best picks



FOR NOSE

These strips have oil-absorbing pink clay to help vacuum out those nasty blackheads.

Holika Holika Pig-Nose Clear Blackhead Perfect Sticker, $8 for 10 stickers; urban outfitters.com



FOR LIPS

Scrub your pout before you slap this plumping patch on your mouth.

The Face Shop Cherry Cherry Lips Modeling Gel Patch, $4 for one patch; 408-247-4700

FROM HEAD...



FOR HAIR

After shampooing, wrap strands up in this cloth cap and let the mega-conditioning nutrients do their thing.

Kocostar Hair Therapy Deep Conditioning Steam Hair Wrap, $7 for one wrap; nordstrom.com

FOR CHEEKS

A bit ruddy? You need this! Soothing ingredients tame redness fast.

Too Cool For School Applezone Butterfly Mask, $4 for one mask; peachandlily.com





FOR NAILS

Take your #ManiMonday to the next level. Each little finger sleeve contains goat milk and fruit extracts for strengthening and softening.

Sally's Box Friendly Milk Nail Mask, $5 for one set; sokoglam.com



FOR FACE

Throw it on for about 15 minutes and the antioxidant-rich black chokeberry will leave your skin supple and radiant.

Mizon King to the Kong No.1 Moist King's Berry Mask Sheet, $4 for one mask; peachandlily.com



FOR EYES

Dark circles are only cute on pandas, so treat your eyes with a pair of these brightening patches. P.S. They're black and round, so you actually look like a panda with them on.

Tony Moly Panda's Dream Eye Patch, $3 for one pair; rickysnyc.com

...TO TOE!



FOR FEET

Put on the booties for 90 minutes, then rinse. Four to five days later, dry skin and calluses will start peeling off (*eww*, but so satisfying!).

Mizon Magic Peeling Foot Mask, $12 for one pair; peachandlily.com

STILL LIFES: KEVIN SWEENEY

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

ADVERTISEMENT



Create the perfect fall vibe with looks you'll love (and can shop right now!) Check out this fashion-forward trend-cast including tips from **Lauren Slade, Stylelixir.com and TheOutfit.com contributor**.

BLIPP IT, BUY IT, LOVE IT.

Open the Blippar app and wait for it to sync. Using your camera, fill the screen with this page. Hold still and start shopping!

STREET STYLE STYLE VIBE

ADVERTISEMENT

STREET STYLE STYLE VIBE

Shop the season essentials & Lauren Slade's fall faves.

LAUNDRY BY SHELLI SEGAL

Make a statement and leave an impression. Laundry by Shelli Segal embodies the spirit of the quintessential "LA Girl;" cool, chic, and always memorable.
laundrybyshellisegal.com



HAVAIANAS

Havaianas Soul Collection is a new line of sneakers and espadrilles with the notable high-quality, marshmallow soft rubber sole in a closed-toe shoe. Super lightweight and travel-friendly, perfect for jet-setting!
us.havaianas.com



MILANI

A super-luxe, go-the-distance lipstick, it glides on smooth for a rich matte finish in a single swipe. From corals and reds, to orchids and plums, to nudes and pinks, there are 8 shades to complement your whole wardrobe.
milanicosmetics.com



STARBUCKS

Enjoy the Starbucks® coffee you love in the comfort of your home with new Starbucks Iced Coffee Brewed to Personalize and Iced Espresso Classics. You can find these 48 oz. bottles in your grocer's chilled section. Visit craftedforhome.com to receive a $1off coupon for any purchase of Starbucks Iced Coffee Brewed to Personalize or Iced Espresso Classics.
starbucks.com



Blipp to shop! Use the Blippar app to blipp these pages and start shopping!



1

Lauren's Fall Fave

OTK BOOTS

If you invest in one thing this season, make it over-the-knee boots! The ultimate style statement, these are so versatile — perfect to wear with jeans, leggings and dresses.



ADVERTISEMENT



Lauren's Fall Fave

PERFECTLY PLAID

One of the easiest trends to wear, a plaid button down is essential for any fall wardrobe. With so many color combinations available, you're guaranteed to find the perfect plaid for you!

2

STREET STYLE STYLE VIBE

ZEE ALEXIS

Using Active Response Technology™, Zee Alexis takes an innovative approach to the next generation of footwear, incorporating hand-woven 8-way memory stretch elastics and SoleFlex™ Technology featuring Real Memory Foam.
zeealexis.com



JESSICA SIMPSON

Introducing the 10th Anniversary Collection from Jessica Simpson. This limited edition collection reflects Jessica's iconic personal style, design perspective and evokes the brand's free-spirited attitude and sense of modern Americana.
jessicasimpson.com



MARY KAY®

Capture that year-long sun-kissed glow. Bring a bit of summer radiance into the fall with this "I just got back from the beach" look. It showcases warm metallic eye shadows paired with glowing bronzed skin, flushed rosy cheeks and a shimmery nude lip. Get this Bronze Glow look and more at
marykay.com



BCBGENERATION

This fall, BCBGeneration continues to stay true to its Parisian roots — resulting in menswear-inspired pieces that feel softer, feminine, and looks that feel cooler.
bcbgeneration.com



Blipp to shop! Use the Blippar app to blipp these pages and start shopping!

STREET STYLE STYLE VIBE

SEVEN DAUGHTERS

Celebrate summer in style with Seven Daughters. A collection of wines to go with anything, from patio brunches to beach days to girls' nights in.
sevendaughters.com



PANDORA

Let your imagination take flight with the Magnificent Kingdom charms from PANDORA. Artful feathers in sterling silver and hand-set pavé. Where will you soar today? Share the #ArtofYou and explore at **estore-us.pandora.net**



JORDACHE: THE SKINNY

This style has all the features you want from a pair of skinny jeans, and they're a serious bargain. From their ultra-soft touch to their super stretch material, they are comfortable enough to wear all the time and stylish enough to want to. Available at Walmart stores and on **Walmart.com.**



PHYSICIANS FORMULA®

Argan Wear™ Ultra-Nourishing Argan Oil is a moisturizer, primer, brightener, protector and treatment in one. Featuring 100% pure argan oil, the ultra-luxe formula delivers a skin perfecting effect, smooths fine lines, brightens dull skin, renews suppleness and helps enhance your youthful glow without a greasy feel or finish.
physiciansformula.com





3

Lauren's Fall Fave

WOOL HATS

Accessories are everything - and hats lead the pack! A floppy wool hat is essential for every wardrobe, choose a classic black or tan color and look for ribbon or subtle bow details for a unique twist.

ADVERTISEMENT

Lauren's Fall Fave

BLACK-ON-BLACK

An eternal favorite of the fashion pack, black-on-black will never go out of style. The key to mastering this trend is mixing different textures and fabrics, because an all-black outfit is anything but boring!



4

ADVERTISEMENT

STREET STYLE STYLE VIBE

SECRET

Outlast each day with Secret Outlast Clear Gel. With 48-hour odor protection that goes on clear for no white marks.
secret.com



BCBGENERATION JEWELRY

Novelty details are at the forefront for BCBGeneration jewelry this fall. We see a mix of fringe details, classic metals, and geometric shapes.
bcbgeneration.com





BLIPP IT, BUY IT LOVE IT!

Use the Blippar app to blipp these pages and start shopping!


SOREL
1964 WEDGE
SOREL
SOREL



Fall Runway Report

THIS SEASON, DESIGNERS FOCUSED ON CREATING OVERALL LOOKS WITH MAJOR PERSONALITY. FEELING GROOVY? THEY'VE GOT YOU COVERED. WANT TO EMBRACE YOUR INNER GEEK? NOW'S THE TIME TO GO FOR IT. FLIP THE PAGE TO PICK A VIBE, ANY VIBE!

USE THE BLIPPAR APP TO HEAR MUSIC! FOR DETAILS SEE PAGE 34.



FOR PHOTO CREDITS, PLEASE SEE WITHIN STORY



'70s Boho

MEET THE BIGGEST TREND OF THE SEASON! FROM SHAGGY COATS AT RALPH LAUREN TO PATCHWORK AT ETRO, SO MANY DESIGNERS THREW IT BACK TO THE MORE SUMPTUOUS LOOKS OF THAT JET SET ERA

BORDER: JJ DAVIS; STYLIST: CHANEL KENNEBREW. FROM LEFT: NEILSON BARNARD/GETTY IMAGES; SLAVEN VLASIC/GETTY IMAGES; ANTONIO DE MORAES BARROS FILHO/FILMMAGIC; IAN GAVAN/GETTY IMAGES; VICTOR VIRGILE/GAMMA-RAPHO/GETTY IMAGES; JEFF GROSSMAN/WENN; RICHARD DAVIS/ABACA; CATWALKING/GETTY IMAGES; PASCAL LE SEGRETAIN/GETTY IMAGES; SLAVEN VLASIC/GETTY IMAGES

ALICE + OLIVIA BY STACEY BENDET
ANNA SUI
DRIES VAN NOTEN
LANVIN
ZIMMERMANN

CORDUROY FLARES ARE AN AUTUMN STAPLE

Big Star "Remy Cord Bootcut" cotton-polyester pants, $88; bigstardenim.com

Tory Burch "Embellished Long-Sleeve Coat" in wool, $1,295; toryburch.com

Scotch & Soda Suede top, $339; scotch-soda.com

Sequin "Jimi Pendant Necklace" in 22k gold plate with crystal and cabochon detail, $298; sequin-nyc.com

win it!
SEE PAGE 254

Capwell + Co. "Good Vibrations Shoulder Dusters" gold plate earrings, $48; capwell.co
20% OFF!*

GREAT OVER SKINNY JEANS!

I.N.C. International Concepts "Tomi" suede boots, $230; macys.com

Rebecca Minkoff "Riot Top" in silk, $198; rebeccaminkoff.com

Galian "Kips Bay Shoulder" faux suede bag, 9.5"H x 13"W x 1.5"D, $50; galian.com
20% OFF!**

BCBG Max Azria "Cord Detail Fringe Belt" in faux leather, $128; bcbg.com

Stuart Weitzman "Wrapup" leather wedges, $465; 212-750-2555

Roaman's "Boho Tunic" in rayon, $60; fullbeauty.com
PLUS LINE! SIZES 12-32W

KEEP YOUR OUTFIT FROM LOOKING COSTUME-Y BY PAIRING A STRAIGHT-FROM-THE-'70S PIECE WITH SOMETHING FROM TODAY. FOR EXAMPLE, TRY A FURRY COAT WITH A TOP AND WIDE LEGS.

ASOS "Suede and Crochet Pencil Skirt" with cotton detail, $136; asos.com

CROCHET DETAILING IS SO UNIQUE

Ulla Johnson "Talitha Dress" in silk, $598; ullajohnson.com

Accessory Concierge "Ojai Cuff" in brass with agate detail, $40; accessoryconcierge.com
20% OFF!***

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 34.

CAPWELL + CO.** From Aug. 14 to Sept. 18, enter "PEOPLE20" at checkout for a site-wide discount. *GALIAN** From Aug. 14 to Sept. 18, enter "20PSW" at checkout for a discount on full-price merchandise. *****ACCESSORY CONCIERGE** From Aug. 14 to Sept. 18, enter "PSWSEPT" at checkout for a site-wide discount.

STILL LIFES: MARK PLATT; CATHY CRAWFORD. STYLIST: CHANEL KENNEBREW. BORDER: JJ DAVIS



Minimalist

NO-FRILLS WAS THE NAME OF THIS GAME. PARED-DOWN SILHOUETTES WITH VERY LITTLE DETAILING MAKE A COOL, MODERN STATEMENT THIS FALL

BORDER: JJ DAVIS. STYLIST: CHANEL KENNEBREW. FROM LEFT: ANTONIO DE MORAES BARROS FILHO/WIREIMAGE (2); JP YIM/GETTY IMAGES; NICOLAS GOUHIER/ABACA; THOMAS CONCORDIA/WIREIMAGE; BRIAN ACH/GETTY IMAGES; RANDY BROOKE/WIREIMAGE; PASCAL LE SEGRETAIN/GETTY IMAGES; VICTOR VIRGILE/GAMMA-RAPHO/GETTY IMAGES; THOMAS CONCORDIA/WIREIMAGE





Freedom at Topshop Metal earrings, $12; topshop.com

Kenneth Cole "Mercer Street Flap" leather cross-body, 7"H x 9"W x 2"D, $198; kennethcole.com

CREAM IS MAJOR FOR FALL

Modamix "Caitlyn Culottes" in faux leather, $99; lordandtaylor.com
PLUS LINE! SIZES 14W-24W

Sachin & Babi "Lale Top" in triacetate-polyester, $325; sachinandbabi.com

Victoria, Victoria Beckham "Deep V Double Belt Dress" in wool, $895; victoriabeckham.com

KEEP IT CASUAL WITH SLEEK SNEAKERS

Lulu's "Young and Foxy Heather Grey Two-Piece Dress" in polyester-viscose blend (top not shown), $84; lulus.com
20% OFF!*

AYR "The Frame-work" wool top, $525; nordstrom.com

Alexander Wang "Lovisa Heather Grey" wool heels, $475; alexanderwang.com

Vince Camuto "Opposites Attract Cuff" in metal, $78; vincecamuto.com

USE THE BLIPPAR APP TO SHOP THESE PAGES!
FOR DETAILS, SEE PAGE 34.

***LULU'S** From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a site-wide discount. Valid in the U.S. and Canada only.

STILL LIFES: MARK PLATT; STYLISTS: SYLVIA NAGY; CHANEL KENNEBREW BORDER: JJ DAVIS



Jennifer Chun "Wool Flannel Wide Leg Pants," $340; shopjades closet.com

Kenneth Cole Black Label "Neck Round Wire" gold-plated brass necklace, $115; kennethcole.com

T by Alexander Wang "Sleek Twill Sleeveless Zip Romper" in cotton-silk, $475; alexanderwang.com

Gerard Darel "Blue Leather Skirt," $850; Bloomingdale's, 212-705-2000

TAILORING IS BEYOND IMPORTANT HERE SO MAKE SURE THE FIT IS SPOT-ON. THEN GO EASY ON THE EXTRAS—THINK EARRINGS OR A NECKLACE, NOT BOTH.

Arme De L'Amour "Doll Stripe Ring" in gold plate, $295; armedelamour.com

H&M Studio Wool-polyester-blend sweater, $60; hm.com

Vince "Emerson" leather and wool boots, $495; saksfifthavenue.com

LOVING A WHITE BAG WITH ALL BLACK

Anya Hindmarch "The Ephson" leather bag, 9.5"H x 14"W x 8.5"D, $1,995; anyahindmarch.com



Mod

IT'S GO (GO) TIME! DESIGNERS WENT STRAIGHT-UP RETRO (NOT TO MENTION FUN!) WITH A-LINE MINIS, GRAPHIC PATTERNS AND SHINY FABRICS

BORDER: J. DAVIS. STYLIST: CHANEL KENNEBREW. FROM LEFT: VICTOR VIRGILE/GAMMA-RAPHO/GETTY IMAGES; RANDY BROOKE/WIREIMAGE; DOMINIQUE CHARRIAU/WIRE IMAGE; VENTURELLI/WIREIMAGE; SPLASH NEWS

WHITE BOOTIES ARE A TOTAL THROWBACK

Aldo "Umalen" leather booties, $130; aldoshoes.com

Calvin Klein Polyester-spandex top, $80; Macy's, 800-289-6229

Ben-Amun by Isaac Manevitz "Mod Silver Drop Earrings" in tin with resin detail, $220; ben-amun.com

MICHAEL Michael Kors "Reyes Mini Skirt" in cotton, $80; 866-709-5677

GoJane "Circle Around" faux patent leather bag, 6"H x 6"W x 3"D, $29; 818-581-4652; gojane.com
20% OFF!*

STICK TO QUIETER COLORS TO MAKE PSYCHEDELIC PRINTS AND RETRO CUTS FEEL RIGHT-NOW. THEN, PICK ACCESSORIES TO REINFORCE THE LOOK.

Carmakoma "Clapham" polyester-wool dress, $209; carmakoma.com
PLUS LINE! SIZES 12-24

Jil Sander Navy "Black Coat" in polyester-spandex, $1,050; jilsander.com for stores

STILL LIFES: MARK PLATT. STYLISTS: CHANEL KENNEBREW; SYLVIA NAGY. BORDER: JJ DAVIS

USE THE BLIPPAR APP TO SHOP THIS PAGE!
FOR DETAILS, SEE PAGE 34.

***GOJANE** From Aug. 14 to Sept. 18, mention "PSW920R" over the phone or enter it at checkout for a discount on full-price merchandise. No price adjustments on previous purchases. Cannot be combined with any other offers. Not applicable for gift certificates and cosmetics.



Glam Goth

EMBRACE THE DARK SIDE! BRIGHT, PLAYFUL STYLES ARE TAKING A BREAK TO LET EDGY, DRAMATIC LOOKS REIGN SUPREME

BORDER: JJ DAVIS. STYLIST: CHANEL KENNEBREW. FROM LEFT: DANIELE OBERRAUCH/MAXTREE; RANDY BROOKE/WIREIMAGE; PASCAL LE SEGRETAIN/GETTY IMAGES; SLAVEN VLASIC/GETTY IMAGES; NEILSON BARNARD/GETTY IMAGES



STILL LIFE: MARK PLATT. STYLIST: CHANEL KENNEBREW. BORDER: JJ DAVIS

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

MARCIA MORAN JEWELRY** From Aug. 14 to Sept. 18, enter "TRIBE20" at checkout for a discount on these earrings. *MAKE ME CHIC** From Aug. 14 to Sept. 18, enter "PSWSEPT20" at checkout for a discount on all boots and clothing. Cannot be combined with any other offers.



Pretty & Polished

SWEET DETAILING ON CLASSICALLY FEMININE CUTS LIKE PENCIL SKIRTS AND VICTORIAN BLOUSES PROVE THAT GOOD GIRLS CERTAINLY DON'T FINISH LAST IN THE FASHION WORLD

BORDER: JJ DAVIS. STYLIST: CHANEL KENNEBREW. FROM LEFT: CATWALKING/GETTY IMAGES; ANTONIO DE MORAES BARROS FILHO/WIREIMAGE; THIERRY ORBAN/ABACA; SLAVEN VLASIC/GETTY IMAGES; NELSON BARNARD/GETTY IMAGES; GREGO-ROSSETTI CANTO/OLYCOM/ABACA; SPLASH NEWS; ANTONIO DE MORAES BARROS FILHO/WIREIMAGE; CATWALKING/GETTY IMAGES; DANIELE OBERRAUCH/MAXTREE


PHILOSOPHY DI LORENZO SERAFINI
CHLOÉ
CHANEL
CHRISTOPHER KANE
ALBERTA FERRETTI

Self-Portrait "Feather Trimmed Shell Top" in polyester-Lurex blend, $300; self-portrait-studio.com

Bebe "Bonita Bow Clutch" in faux leather, 7"H x 8.5"W x 1"D, $89; bebe.com

WEAR WITH KNEE-HIGH BOOTS FOR EDGE ★ ★ ★

Kate Spade "Kenmare" leather and stainless steel watch, $225; katespade.com

PUNCTUATE GIRLIE PIECES WITH SLIGHTLY SEXIER ONES, LIKE BLACK HEELS OR A BLACK LACE TOP—YOU WANT TO LOOK SWEET, NOT SACCHARINE.

A'Reve "Fortress of Fashion Dress" in polyester, $85; modcloth.com

Pretty Ballerinas "Ella" suede flats with patent leather and chain detail, $289; prettyballerinas.com

Rebecca Minkoff Gold plate and faux pearl earrings with crystal detail, $48; rebeccaminkoff.com

PEARLS GIVE A CLASSIC ★ TOUCH TO ANY OUTFIT

The Great "The Long Tutu" tulle skirt, $750; thisisthegreat.com

USE THE BLIPPAR APP TO SHOP THESE PAGES! FOR DETAILS, SEE PAGE 34.

STORETS** From Aug. 14 to Oct. 31, enter "PSWXST" at checkout for a discount on full-price clothing. *ELOQUII** From Aug. 14 to Sept. 18, enter "ELQPPL" at checkout for a discount on full-price merchandise. Does not apply to shapewear.

STILL LIFES: MARK PLATT. STYLIST: CHANEL KENNEBREW. BORDER: JJ DAVIS



Storets "Thea Tiered Lace Top" in polyester, $115; storets.com
20% OFF!*
win it!
SEE PAGE 254

BCBG Max Azria "Taura Faux Leather Banded Skirt" with mesh detail, $338; bcbg.com

CC Skye "The Moonwalk Cocktail Ring" in 12k gold plate with pearl and crystal detail, $108; glamboutique.com

Eloquii "Lace Fit and Flare Dress" in polyester-spandex blend, $190; eloquii.com
PLUS LINE! SIZES 14-24
25% OFF!**

CeCe by Cynthia Steffe "Short Sleeve with Intarsia Bow" cotton sweater, $79; macys.com

Boohoo "Rachel Blouse" in cotton, $24; boohoo.com

Fallon "Wrap Pavé Bow Choker" in 14k gold-plated brass with cubic zirconia detail, $455; fallonjewelry.com

Ivanka Trump "Daza" suede heels with polyester detail, $140; zappos.com



Geek Chic

EVEN THE COOL KIDS OF FASHION (GUCCI, PRADA) ARE EMBRACING THEIR INNER NERD. PROOF: EVERYTHING FROM PLAID PRINTS TO TORTOISESHELL SPECS WERE SPOTTED ON THE CATWALK

BORDER: J.DAVIS. CHANEL: KENNEBREW. FROM LEFT: EAMONN M. MCCORMACK/GETTY IMAGES; CATWALKING/GETTY IMAGES; DANIELE OBERRAUCH/MAXTREE; NICK ZONNA/SPLASH NEWS; ANTONIO DE MORAES BARROS FILHO/FILMMAGIC

ASOS "Lurex Stripe Funnel Neck Top" in polyester, $51; asos.com

Joe Fresh "Color Block Sweater" in cotton, $39; joefresh.com

Made Eyewear "Hudson" acetate glasses, $149; madeeyewear.com **20% OFF!***

KITSCHY BROOCHES ADD PERSONALITY

Alexis Bittar "French Poodle Jelly Belly Brooch" in glass with pavé crystal detail, $495; alexisbittar.com for stores

LAYER IT ON! TURTLENECKS UNDER DRESSES, BUTTON-UPS UNDER SWEATERS—JUST KEEP EVERYTHING IN A SIMILAR EARTHY PALETTE.

Michael Kors Collection "Harlington Small Flap Top Handle" leather bag, 6.5"H x 10"W x 3.5"D, $990; 866-709-5677

See by Chloé "Collared Knit Pullover" in wool-cotton blend, $245; saksfifthavenue.com

MIX PLAID WITH SOLIDS FOR BALANCE

Talbots "Berkshire Plaid A-Line Skirt" in wool-polyester blend, $99; talbots.com
PLUS LINE! SIZES 12-24W

Tory Burch "Bond Pumps" in leather, $350; toryburch.com

Pleione "Long Sleeve Front Tie Blouse" in polyester, $64; nordstrom.com

USE THE BLIPPAR APP TO SHOP THIS PAGE! FOR DETAILS, SEE PAGE 34.

***MADE EYEWEAR** From Aug. 14 to Sept. 18, enter "STYLEWATCH" at checkout for a discount on full-price merchandise.

STILL LIFES: MARK PLATT. STYLIST: CHANEL KENNEBREW. BORDER: JJ DAVIS

Dispatches Fro

OUR EDITORS WENT TO HUNDREDS OF SHOWS AND REPORTED BACK ON WHAT—AND

Model of the Moment

ALL HAIL THE NEW CATWALK QUEEN! **Gigi Hadid** WAS A DESIGNER GO-TO THIS SEASON—SHE WALKED IN 12 SHOWS.



CLOCKWISE FROM TOP RIGHT: REX SHUTTERSTOCK (2); EDWARD LE POULIN/CORBIS; JULIEN BOUDET/BFANY/CSPA USA; RUNWAY MANHATTAN/IMAXTREE; FAIRCHILD PHOTO SERVICE/CONDE NAST/CORBIS; REX SHUTTERSTOCK (5)

QUIRKIEST SHOW SETTINGS



FRENCH BRASSERIE
AT CHANEL IN PARIS



FOOTBALL FIELD
AT TOMMY HILFIGER IN NEW YORK



OPERATING ROOM
AT THOM BROWNE IN NEW YORK

3 SURPRISING ACCESSORIES SPOTTED ON THE RUNWAY



VIKING HATS
AT ANNA SUI IN NEW YORK

HEADPHONES
AT TRACY REESE IN NEW YORK

m the Frow

WHO!—EVERYONE IN THE FRONT ROW WAS BUZZING ABOUT



CLOCKWISE FROM TOP RIGHT: KCS PRESSE/SPLASH NEWS/CORBIS; MCMULLAN/SIPA USA; REX SHUTTERSTOCK; SILVIA OLSEN/REX SHUTTERSTOCK; NELSON BARNARD/GETTY IMAGES; COURTESY COACH; STEPHANE CARDINALE/CORBIS; REX SHUTTERSTOCK (4); RUNWAY MANHATTAN/IMAXTREE; REX SHUTTERSTOCK; MATT BARON/BEIMAGES; GREGORY PACE/BEIMAGES; DANIEL ZUCHNIK/GETTY IMAGES

ONE TO WATCH

NICOLE'S LITTLE SIS, **Sofia Richie**, MAY BE A NEWBIE TO FASHION WEEK—BUT SHE SHOWED UP TO EVERY SHOW LOOKING BEYOND COOL.


At Alice + Olivia by Stacey Bendet.


At H&M.


At Diane von Furstenberg.


At Rachel Zoe.


At Carven.


At Marc by Marc Jacobs.

Our Fashion Assistants' Faves

CHECK OUT THE LOOKS THAT THREE OF OUR STAFFERS ARE *STILL* OBSESSING OVER



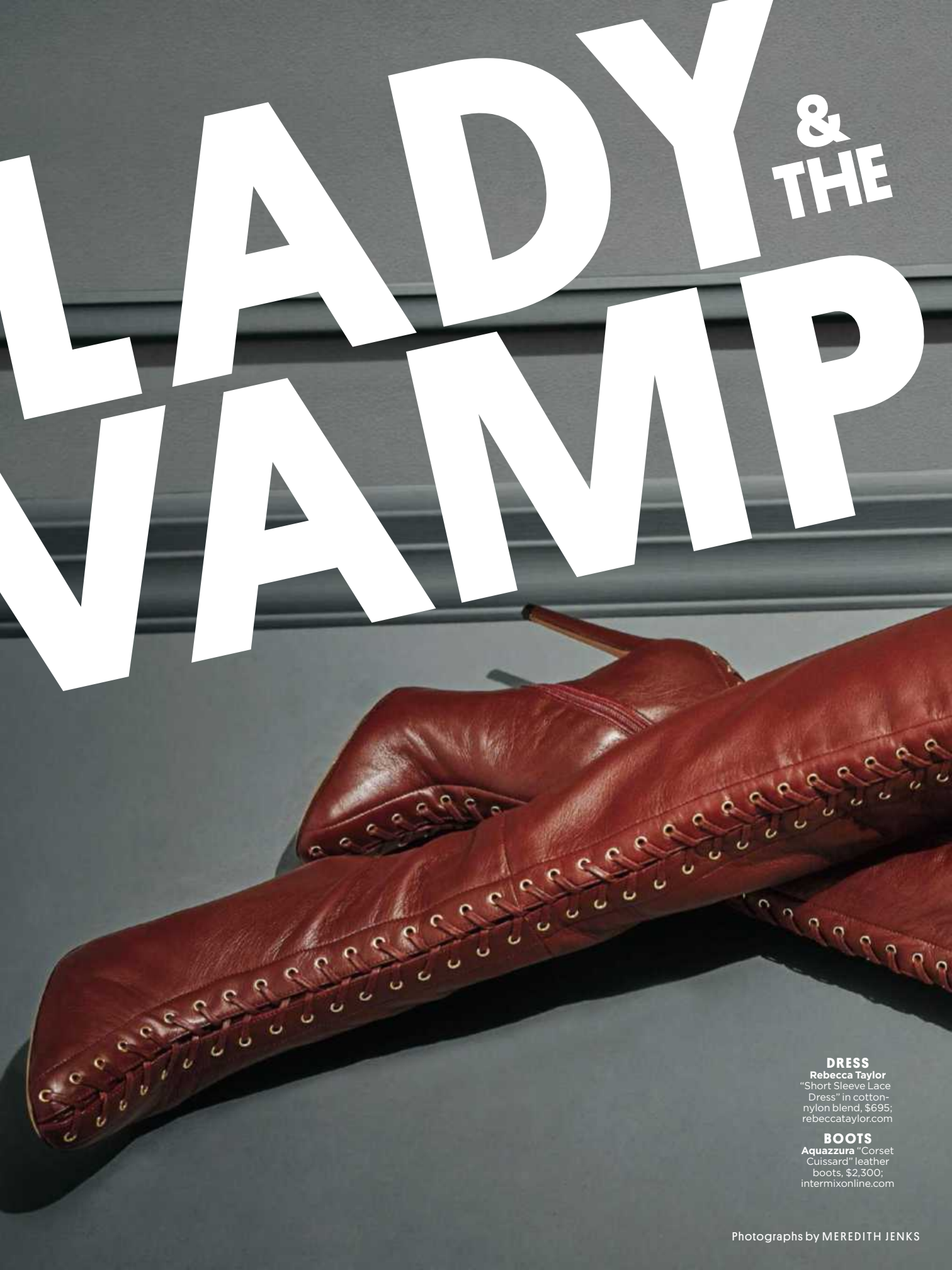
BABIES AT DOLCE & GABBANA IN MILAN

"I'm in love with the romantic boho vibe of this **Valentino** dress—its sheer sleeves and colorful embroidery are gorgeous."
—KAMI PHILLIPS

"I'm so into this Victorian blouse from **Altuzarra**—it's ultrachic paired with a '70s-inspired suit and saddle bag."
—SARAH BALL

"This look from **Coach** just exudes 'cool girl' and is a must-have from silk scarf to moto boot! I want this entire outfit in my closet for fall."
—ASHLEY KIELY

LADY & THE VAMP



DRESS
Rebecca Taylor "Short Sleeve Lace Dress" in cotton-nylon blend, $695; rebeccataylor.com

BOOTS
Aquazzura "Corset Cuissard" leather boots, $2,300; intermixonline.com

Photographs by MEREDITH JENKS

EVEN GOOD GIRLS HAVE A NAUGHTY SIDE! THESE POLISHED-YET-SEXY OUTFITS ARE PROOF THAT A LITTLE EDGE GOES A LONG WAY





NECKLACES
(top to bottom)

Wouters & Hendrix
Sterling silver necklace, $260; Bumbershute, 952-475-2684

Lux Accessories
"Layered Pearl Necklace" in metal with faux pearl detail, $24; shopluxnyc.com

Alexis Bittar
"Reversible Molten Heart Pendant Necklace" in metal with pavé crystal detail, $395; 877-680-9017

TOP
Cami NYC
"The Racer" silk top, $148; caminyc.com

20% OFF!*
win it!
SEE PAGE 254



RINGS
(from left)

Tarin Thomas
Gunmetal-plated sterling silver rings with range of stones, $38-$348; tarinthomas.com
20% OFF!**

DRESS
Rebecca Taylor
"Sleeveless Faux Leather Dress," $475; 888-724-2663

BAG
Christian Louboutin
"Sweety Charity" in leather with crystal detail, $1,695; 212-395-1884

PHOTOGRAPHS BY MEREDITH JENKS. STYLIST: GENEVIEVE YRAOLA. MAKEUP: CHRISTIE LEE/RJ BENNETT REPRESENTS. MANICURE: SUNSHINE OUTING. PROP STYLIST: ALEJANDRA SARMIENTO/HALLEY RESOURCES

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 34.

CAMI NYC** From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a site-wide discount. *TARIN THOMAS** From Aug. 14 to Sept. 18, enter "LADYANDTHEVAMP" at checkout for a site-wide discount.



SKIRTS
(left to right)

Tracy Reese
"Zip Front Skirt" in patent leather, $348; Neiman Marcus, 888-888-4757

Rag & Bone
"Vail Skirt" in wool-nylon, $425; 844-724-2663

Zara
"Lace Pencil Skirt" in polyester, $70; zara.com

Lovers + Friends
"Devoted Dress" in polyester, $170; revolveclothing.com

SHOES
(left to right)

Qupid
"Virtue-48" faux leather heels, $53; qupid.com
20% OFF!*

Aldo
"Zelicia" leather heels, $120; aldoshoes.com

Bebe
"Herlia Crochet Lace Up Pumps" in polyester and faux leather, $129; bebe.com

Olgana Paris
"La Tentatrice Ankle Boots" in suede and mesh with satin detail, $1,249; Hirschleifers, 516-627-3566



USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 34.

*QUPID From Aug. 14 to Sept. 18, enter "PSW20" at checkout for a discount on full-price merchandise.



BEST in SHOW!

Ready, set, time to get your beauty game on. We're here to help with the most striking runway looks

red lips

Bright or dark, creamy or matte, it's the hue of the season no matter what you choose.

Nars Lipstick in VIP Red, $27; narscosmetics.com





CAROLINA HERRERA



BANANA REPUBLIC

A MATTE SHADE FEELS ★ FRESH FOR FALL



MONIQUE LHUILLIER

Stila Stay All Day Liquid Lipstick in Tesoro, $22; stilacosmetics.com



DOLL LASHES

Go on, be a little heavy-handed with your mascara. It's all about a lush, slightly clumpy (yes, you read that right) flutter.

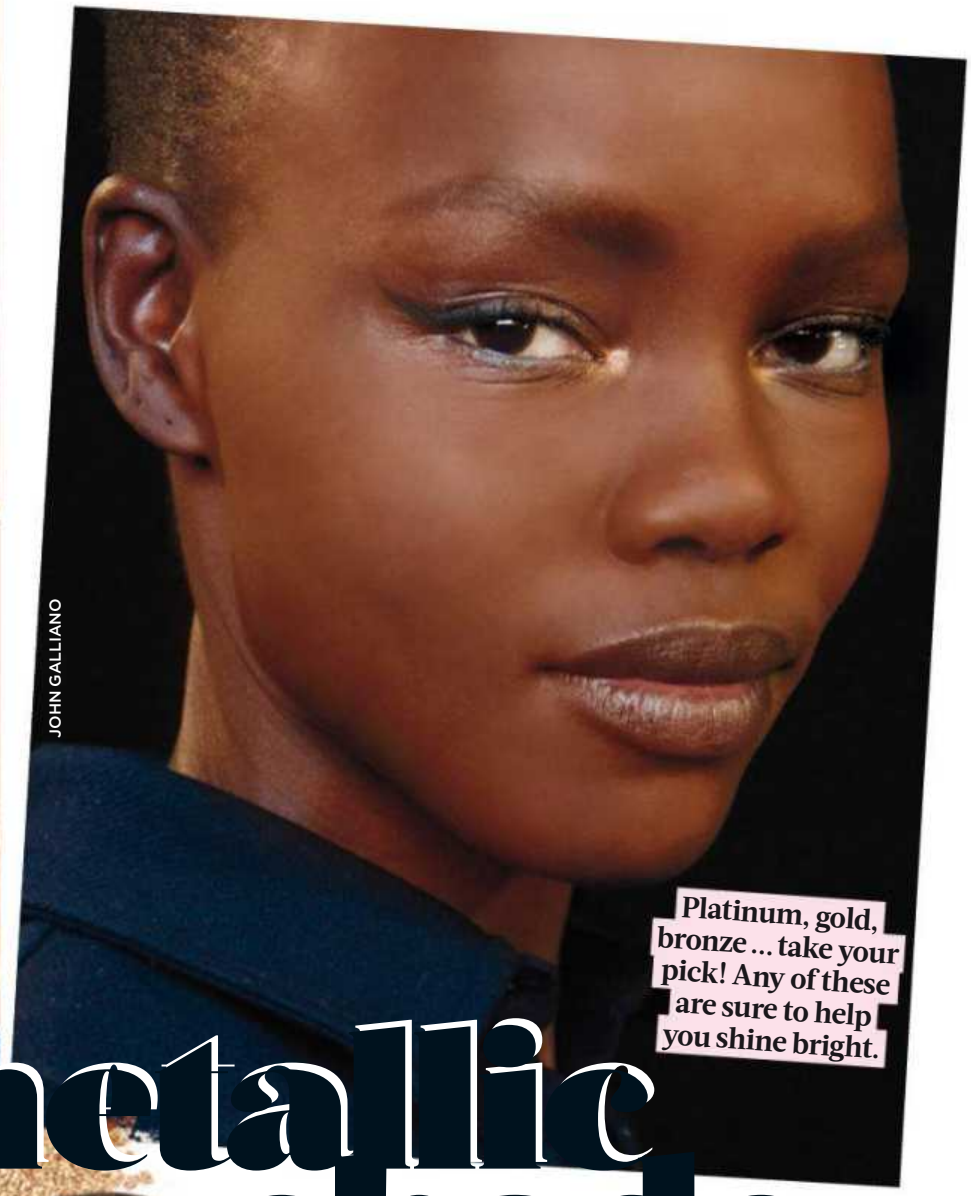
GIAMBATTISTA VALLI



TEMPERLEY LONDON



ZAC POSEN



JOHN GALLIANO

Platinum, gold, bronze ... take your pick! Any of these are sure to help you shine bright.

metallic shadow



Milani Fierce Foil Eyeshine in Florence, $10; at drugstores

ZAC POSEN

REEM ACRA



MARA HOFFMAN

PREVIOUS SPREAD: STILL LIFES: LISA SHIN. CLOCKWISE FROM LEFT: ALESSANDRO ZENO/IMAXTREE; MATTEO VOLTA/IMAXTREE; ALESSANDRO ZENO/IMAXTREE/RUNWAY MANHATTAN; DAVID X. PRUTTING/BFANYC/SIPA. THIS SPREAD: STILL LIFES: LISA SHIN. COUNTERCLOCKWISE FROM LEFT: ALESSANDRO ZENO/IMAXTREE/RUNWAY MANHATTAN; PIXELFORMULA/SIPA; FRAZER HARRISON/GETTY IMAGES; ALESSANDRO ZENO/IMAXTREE; MATTEO SCARPELLINI/IMAXTREE/RUNWAY MANHATTAN; ALESSANDRO ZENO/IMAXTREE/RUNWAY MANHATTAN; PIXELFORMULA/SIPA

USE THE BLIPPAR APP TO SHOP THIS STORY!



hair accessories

Put a barrette (or bow, headband or clip) on it! The goal is to give strands a luxe touch.

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 34.


PRADA



Jennifer Behr
Consuela Barrette in Gold, $128; jenniferbehr.com


FENDI

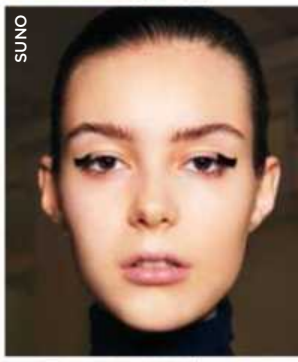
STILL LIFES: LISA SHIN; JEFFREY WESTBROOK. CLOCKWISE FROM LEFT: ANTONELLO TRIO/IMAXTREE; ALESSANDRO ZENO/IMAXTREE/RUNWAY MANHATTAN (2); ANTONELLO TRIO/IMAXTREE/RUNWAY MANHATTAN (2); ANDREA ADRIANI/IMAXTREE/RUNWAYMANHATTAN; IVAN LATTUADA/IMAXTREE/RUNWAY MANHATTAN


ANNA SUI


ROCHAS

GRAPHIC EYES

Think beyond the basic line-and-flick. Double-wing it, paint creases or exaggerate a cat-eye with shadow. Yep, it's pretty badass.


SUNO



CHANEL

Chanel
Soft Touch Eyeshadow in Midnight, $30; chanel.com



JENNY PACKHAM



CUSHNIE ET OCHS



DESIGUAL

NAIL ART

Uh-huh, it's still a thing. The latest: subtle accents, colorblocking and painterly lines.



SUNO



TRACY REESE

STILL LIFE: LISA SHIN. COUNTERCLOCKWISE FROM BOTTOM LEFT: JP YIM/GETTY IMAGES; VIVIEN KILLILEA/GETTY IMAGES; AURORA ROSE/STARTRAKS; MIREYA ACIERTO/GETTY IMAGES; GERARDO SOMOZA/STARTRAKS; MCV

FLUSHED CHEEKS

And the most wearable trend award goes to … rosy blush. Yes, it's simple but it's the quickest way to the fresh-faced look.



Lancôme Blush Subtil Crème in Brise Rosée, $24; lancome-usa.com



HONOR

USE THE BLIPPAR APP TO SHOP THIS STORY! FOR DETAILS, SEE PAGE 34.



CHRISTIAN DIOR

side part

A deep divide is the cool way to do a comb-over. Worn far left or right (you choose), it's best paired with sleek, shiny strands.

PORTRAIT MOV

rock *your* runway!

Make Your Everyday
Fabulous with InStyle



PICK IT UP IN PRINT
OR DIGITAL!

InStyle

CHEAT SHEET!

BE A PRO AT...

Print Mixing

This fashion girl fave styling trick isn't as complicated as it looks. Just follow these easy rules and you'll be a mix master in no time!



The larger scale on the bag balances out a busy abstract pattern.

MILAN



NEW YORK CITY

Rock leopard-on-leopard in contrasting colors.



MILAN

Cheetah heels add interest without clashing.

1 Treat an animal print like a neutral

USE THE BLIPPAR APP TO SEE MORE MIXED-PRINT LOOKS AND HEAR MUSIC! FOR DETAILS, SEE PAGE 34.

CLOCKWISE FROM TOP RIGHT: DANIEL ZUCHNIK/GETTY IMAGES; YOUNGJUN KOO (2)



2 Graphic black and white grounds more playful patterns







3 Stripes go with anything

4 Mix a small scale print with a larger one





USE THE BLIPPAR APP TO SEE MORE MIXED-PRINT LOOKS!
FOR DETAILS, SEE PAGE 34.

CLOCKWISE FROM TOP LEFT: KRISTIN SINCLAIR/GETTY IMAGES; MELANIE GALEA THESTREETMUSE/TRUNK ARCHIVE; STOCKHOLM STREET STYLE/BLAUBLUT-EDITION; YOUNGJUN KOO/VANNI BASSETTI/GETTY IMAGES; CHARLES ESHELMAN/RUNWAY MANHATTAN; CELINE GAILLE/RUNWAY MANHATTAN

Trademarks owned by Société des Produits Nestlé S.A., Vevey, Switzerland



PURELY NATURAL. PURELY DELICIOUS.



New Purely Fancy Feast® is thoughtfully crafted down to the smallest detail. Each entrée is made with real chicken, seafood or beef—natural ingredients, plus vitamins and minerals—and never any by-products or fillers. It's Purely delicious.

PURINA Purely Fancy Feast

LOVE IS IN THE DETAILS

Fancy Feast Appetizers are now Purely Fancy Feast. Everything she loved about Appetizers, now in a natural, complete and balanced meal for adult cats.



DISCOVER MORE @ PURELYFANCYFEAST.COM



5 Opt for different black-and-white patterns



6 Pick pieces in the same shades

CLOCKWISE FROM TOP RIGHT: KRISTIN SINCLAIR/GETTY IMAGES; CELINE GAILLE/RUNWAY MANHATTAN; DANIEL ZUCHNIK/GETTY IMAGES; PAOLO DILETTO/RUNWAY MANHATTAN; TOMMY TON/TRUNK ARCHIVE

USE THE BLIPPAR APP TO SEE MORE MIXED-PRINT LOOKS! FOR DETAILS, SEE PAGE 34.

ADVERTISEMENT

READY. SET. SHOP!

KEEP YOUR SEASON SPORTY AND SPECTACULAR WITH THESE ESSENTIALS



AVEENO

AVEENO® POSITIVELY RADIANT® Skin Brightening Daily Scrub helps improve skin tone, texture and clarity to reveal brighter, more radiant skin.
aveeno.com

PLAYTEX® SPORT®

New Ultra Thin Pads and Liners from Playtex Sport are designed to keep up with you. Available in Combo Packs with Playtex Sport Tampons. Play On®.
playtexplayon.com





AVEENO

AVEENO® POSITIVELY RADIANT® Targeted Tone Corrector with vitamin A and soy helps reduce the look of stubborn dark spots in only 2 weeks.
aveeno.com

EARN YOUR WAY TO A FAB FALL GIFT CARD!

Get great deals and earn points toward a gift card in Ready. Set. Shop! on shopkick.

1. Download the shopkick app
2. Browse the fall deals
3. Earn kick points for checking them out in store
4. Get a gift card for qualifying points!

GET IT ON Google play
Download on the App Store

DURANGO®



Boots: DCRD145
Jacket: DLC0002

FREE T-SHIRT
with purchase

go to durangoboots.com/tshirt
enter DBTOP at checkout

/durangoboot /durangoboots

Shirt shown not free shirt offered.
While supplies last. Restrictions apply. Expires 09/30/15.

StyleWatch

We're giving away **$4,537** worth of



3 GIFT CODES WORTH
$148 each
CAMI NYC
Love this silky tank? Shop caminyc.com for tons of sexy staples.



★ WIN THIS TOP (SEEN IN "LADY & THE VAMP"!)
PAGE 236

ENTER FOR A CHANCE TO WIN AT PEOPLESTYLEWATCH.COM/GIVEAWAYS

5 CLEANSING DEVICES WORTH
$149 each
CLARISONIC
This cult-fave product will give you glowy skin.



2 PAIRS OF EARRINGS WORTH
$268 each
ELIZABETH COLE
Work a room in these babies—total statement-makers!





6 BEAUTY SETS WORTH
$76 each
SMITH & CULT
Up your mani game with pretty polish for fall. (The set also includes a lip lacquer.)

USE THE BLIPPAR APP TO SHOP THESE PAGES!
FOR DETAILS, SEE PAGE 34.

GIVEAWAYS

incredible stuff from this issue!



4 GIFT CODES WORTH
$115 each
STORETS
Pick from stylish pieces like this girlie top at storets.com.



2 NECKLACES WORTH
$298 each
SEQUIN
This tassel bauble will add that perfect '70s touch to any outfit.



6 HAIR CARE SETS WORTH
$118 each
R+CO
These essentials will keep your locks lush.

4 GIFT CARDS WORTH
$148 each
NINA ORIGINALS
Head to ninashoes.com for hundreds of heel options, like these suede stunners.

STILL LIFES: MARK PLATT; CATHY CRAWFORD; ALEX CAO; MEREDITH JENKS

NO PURCHASE NECESSARY. Purchasing does not improve your chances of winning. The "September StyleWatch Giveaways" Sweepstakes is open to legal residents of the 50 United States and D.C., age 18 or older at time of entry. Void outside the U.S., in Puerto Rico, and where prohibited by law. Sweepstakes begins at 12:01 AM ET on 8/11/15 and ends at 11:59 PM ET on 9/14/15. For Entry Details and Official Rules, see peoplestylewatch.com/giveaways. Limit one online entry per person or e-mail address per day. Sponsor: TI Media Solutions Inc. 1271 Avenue of the Americas, New York, NY 10020.

BORN SWEET AMAzing
stevia sweetener

The moment you find a perfect sweet taste without a funny aftertaste, and zero calories.



Real ingredients.
Perfect sweetness.
A taste of sweet excitement.™

zingstevia.com

©2015 Domino Foods, Inc.

Domino Foods, Inc. is part of ASR GROUP


1997


1999


2000


2003


2005


2006

FASHION FLASHBACK

From Posh Spice to just plain posh! Check out **VICTORIA BECKHAM**'s ever-evolving style


2007


2008


2009


2010


2013


2015

USE THE BLIPPAR APP TO SEE A SLIDESHOW OF VICTORIA AND DAVID BECKHAM! FOR DETAILS, SEE PAGE 34.

CLOCKWISE FROM TOP LEFT: JOHN STANTON/WIREIMAGE; RICHARD YOUNG/REX USA; JUSTIN GOFF/UK PRESS/GETTY IMAGES; RICHARD CORKEY/NY DAILY NEWS ARCHIVE/GETTY IMAGES; MARK SULLIVAN/WIREIMAGE; DANIELE VENTURELLI/WIREIMAGE; ALESSIO BOTTICELLI/GC IMAGES; ARNALDO MAGNANI/GETTY IMAGES; TOBY CANHAM/GETTY IMAGES; KEVIN MAZUR/WIREIMAGE; BRIAN ACH/WIREIMAGE; FRAZER HARRISON/GETTY IMAGES


Unilever
PASS
BACK STAGE READY
TRESemmé
EXPERT SELECTION
RUNWAY COLLECTION
MAX THE VOLUME
PUMPED UP BODY
LIGHTWEIGHT MOISTURIZING
ROOT LIFTING
"My bedroom's my backstage. Life's my runway."
TRESemmé is the official hair care sponsor of
NEW YORK FASHION WEEK.
TRESemmé
RUNWAY COLLECTION
A salon-quality collection created by experts for everyday runway results at home.
Get inspired:
youtube.com/TRESemme
TRESemmé
PROFESSIONAL. AT YOUR FINGERTIPS.


www.dior.com
Macy's
j'adore
Dior